



SERIES MANIA

FESTIVAL INTERNATIONAL - LILLE / HAUTS-DE-FRANCE



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LÀ OÙ COMMENCENT LES SÉRIES

À LILLE &
EN LIGNE

DU 18 AU 25 MARS 2022



PRESS KIT

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EDITORIAL

A festival with multiple branches

Public popularity, trust among professionals, media visibility: Series Mania has succeeded in becoming, in merely four years, the most important international festival in the series industry. And with pride and joy, we are looking forward to being in Lille again, meeting the public next March, from the 18th to the 25th!

In 2021, because of particularly hard sanitary restrictions for the world of culture, Series Mania had to be held at the end of August. So here we are again, six months later! Because of the short time lapse between these two editions of the festival, organization has been a balancing act for the teams... but it did not undermine our critical enthusiasm, or the quantity and diversity of propositions: 331 series from 46 different countries were submitted to us! We watched them in less than four months, noting a certain recurrence on topics based on current events or history, basically on the real world. On our posters, you can read "Good series watch the world. What are YOU watching?". Watching series is indeed a way to look at the world.

This world has known hardships during the last couple of years, and while it is still complicated to travel from the USA or Asia, these are all the more reasons why we are so immensely happy to actually meet our guests and public in 2022!

The Lille Dialogues program, labeled as 'French Presidency of the Council of the European Union 2022', gave Series Mania a political role, on top of its cultural and artistic missions: it aims at driving French ambitions in Europe; at making Lille and its greater area a global center for audio-visual creation. The idea is, thanks to the festival and its international networking capabilities, to develop a complete series ecosystem in and around Lille and its territory. Let's picture a cutting growing and branching out, reaching out to people living, studying and working in the conurbation, to the Hauts-de-France and to of course, to the audio-visual industry.

Because there is a growing demand for stories to tell, series to write and talents to find, Series Mania has already created a European school in the heart of the city of Lille. The Series Mania Institute puts forward three branches, each answering three specific needs of the industry: the *Eureka Series* program is training high-level scriptwriters, in English, during three months; a partnership has been setup with Sciences Po Lille to provide a string education to the future executives of audio-visual; and finally, the talent show, whose first edition should begin in October 2022, will allow access to the know-how of technical jobs and to scriptwriting, for twenty young applicants kept away from the workplace.

This open-mindedness of Series Mania has also paved the way for residencies, intended to filmmakers from Africa or Israel who will present their series projects during the Professional forum, from march 22nd to march 24th. This quality is also reflected in the programs of the festival: series are always more inclusive and political, sometimes even militant. This time of the festival, this week during which the heart of Lille throbs faster is a moment when we share our values and our immoderate love of series, and the surprises they offer us and the questions they raise. This time will also be a time of joy and we are looking forward to meet you, to entertain you and to celebrate with you.

Rodolphe Belmer, President of Series Mania
Laurence Herszberg, General Director of Series Mania

TRENDS AT SERIES MANIA 2022

The Year of Realism

Only six months have passed since the 2021 edition of Series Mania, but it is obvious that the pace of the international production has not diminished. Among the visible trends of this edition, we can note, at last, the alignment of French series to the Anglo-Saxon norms in terms of space left to social issues. Series are imbued with realism, stirred by considerations about the emancipation of women, about gender or about environmental issues.

Let's start by mentioning that among the 331 series from 46 different countries we received for 2022, a large part comes from women showrunners, and nearly a half were written by women. No doubt that the movement, initiated a few years ago with the use of quotas and enriched by a new generation with different values and motivations is starting to pay off. On the subject of inclusiveness, we also note a larger presence of non-white talents in French series, in front or behind the camera.

This bigger appetite of French series for social realism is also reflected in the choice of issues treated: just like series from the United States, the United Kingdom or countries from the North of Europe, French series focus on current events. Sometimes, they work their way through history, like the series *Oussekine*, about the tragic death of Malik Oussekine, killed by a policeman during a student march against selection at college (Devaquet proposition, 1986). *Sentinelle* tells the story of the Barkhane force, roughly 5,000 soldiers, mostly French, deployed in Sahel to contain ISIS. The series *Le Monde de demain* backtracks the creation of the rap band NTM, and gives a new hindsight on today's life in the suburbs. The series *Reusss*, a happy and surprising musical, depicts a more positive and combative suburb. A French series also shows on screen an intersex character (*Chair Tendre*), whereas the British series *The Baby*, burlesque and slightly supernatural, treats the subject of women refusing to become mothers, a stance still hard to withhold today.

Some series are set during a pandemic (*In Treatment*, season 2), and they examine its effects on our daily routines or on our intimacy (*Sunshine eyes*). Others chose the dystopian way, like *Station eleven*. It should also be noted that the figure of the caregiver, particularly in the hospital, will be recurrent both within the series (*This is going to hurt*, *The Kingdom*) and during meetings with creators involved in the medical world (Thomas Lilti in dialogue with Martin Hirsch, Pierdante Piccioni from whom the *Doc* series was inspired).

Series Mania keeps exploring new creative grounds with *Gold panning*, a Chinese series, telling the unsung story of a gold rush in the 80s, somewhere between western and adventure story. The Columbian series *Turbia* anticipates a global drinking water shortage. Water is described as the new oil, poor people being expropriated and forced to drink sodas. So there is environmental ecology in the foreign series, but there is also mental ecology in the short program from Quebec *Je ne suis pas un robot*, treating the moderation of messages of hate. It shows people watching the pornographic, violent or racist contents and showing their subsequent troubles. Let's also note several biopics, including one on the outlaw Billy the Kid, highlighting the migratory origins of the United-States. For all practical purposes...

Laurence Herszberg, General Director of Series Mania

Frédéric Lavigne, Artistic Director of Series Mania

SERIES MANIA IN FIGURES

- 8 days of festival for the general public
- 3 days of the industry forum
- 1 day dedicated to the Dialogues de Lille international summit

- 56 series selected
- 29 world premieres
- 5 continents represented with series from 21 countries
- 331 series viewed from 46 countries (6 continents)
- 50% of men in production - 23,21% of women and 26,79% mixed
- 42,86% men in the script - 21,43% women and 35,71% mixed

- 7 host cities in the Hauts-de-France region
- 13 venues hosting the festival
- 7 OFF events including 2 study days at the University of Lille
- 54,000+ festival-goers in 2021
- 2,100 industry accredited at the Series Mania Forum, 400 at the Series Mania Digital Forum in 2021
- 15,000 people at the Village Festival by Crédit Mutuel in 2021
- 285 volunteers recruited in 2021: students, working people, job seekers, and retirees
- 370 journalists from around the world in 2021
- 10 international photo agencies in 2021

> a festival for all audiences:

47% are under 34, 32% aged 34-54 and 21% over 55

> a festival that works with its territory:

- more than 100 local partners involved in the Festival
- an educational program built with more than 15 regional partners
- collaborations with 22 universities or schools of higher education

> a festival that creates a hundred local jobs:

ticket agents, drivers, technicians, projectionists, guest reception agents, event and major party coordinators...

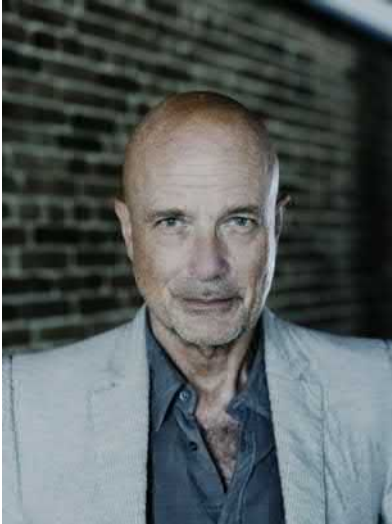
> A festival with direct economic benefits for the Hauts-de-France region:

- Nearly 5 million euros in economic benefits estimated for the 2021 edition (direct expenses of festival-goers, professionals in accommodation and catering, direct expenses of the Festival with service providers located in Hauts-de-France, etc.)
- More than 1,700 overnight stays in 2021, with restaurants welcoming the general public and industry players
- Nearly 800 guests and speakers present in Lille during the event

JURY - International Competition

The president of the jury announced soon will be surrounded by the German actor **Christian Berkel** (*Downfall, Valkyrie...*), the Franco-Belgian actress **Cécile de France** (*The Young Pope, Lost illusions*), the Israeli actress **Shira Haas** (*Unorthodox*), Turkish creator and director **Berkun Oya** (*Bir Baskadir*) and French singer-songwriter and model **Yseult**.

Christian Berkel



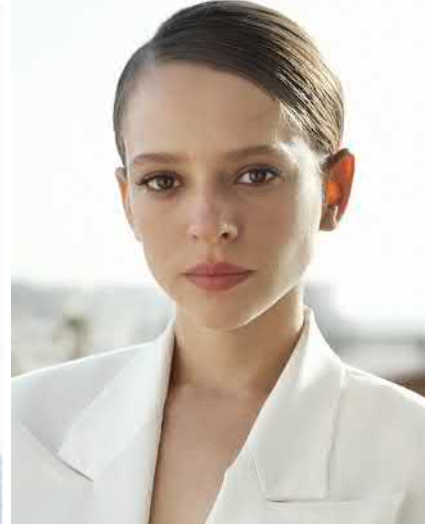
©Gerald von Foris

Cécile de France



©Benni Valsson / H&K

Shira Haas



Berkun Oya



©Ali Farkhonde

Yseult



©Thibault Théodore

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JURY - International Panorama Competition

This year, the president of the jury will be the French writer and screenwriter **Anne Berest** (*Mythomaniac*) surrounded by the Israeli singer-songwriter **Roni Alter**, the Quebec filmmaker and producer **Sophie Deraspe** (*Dark Soul*), and the French-Moroccan author-singer-songwriter and actress **Sofia Essaïdi** (*Insoupçonnable*, *La Promesse*).

The last jury member will be announced shortly.



Roni Alter



©Amit Israeli

Sophie Deraspe



©PJ Dufort

Sofia Essaïdi



©Florian Saez

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THE GUESTS OF HONOR

Michael HIRST



Mathieu KASSOVITZ



©Top The Oligarchs productions / Canal+

Nathalie BAYE



©Gérard Giaume

Isabelle NANTY



©Emanuele Scorceletti

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SERIES MANIA has the honor of welcoming this year the british showrunner **Michael Hirst** (*The Tudors*, *Vikings*) who will come to present his new series *Billy The Kid* in international competition and participate to Series Mania Forum, as well as the famous French producer, director, screenwriter and actor Mathieu Kassovitz (*The Bureau*) and actresses **Nathalie Baye** (*Call my agent*) and **Isabelle Nanty** (*Munch*) for **exceptional public meetings** about their careers.

- Isabelle Nanty's meeting, in partnership with ADAMI.

THE GUESTS OF HONOR - Round tables, conferences

OVIDIE

Sexualities and series: a simulacrum of liberation?



The series are supposed to have experienced their sexual liberation. Since the end of the 1990s, notably with *Sex and the City*, female and male bodies have been increasingly revealed to viewers, and titles like *Euphoria* are celebrated today for the plurality of genders and sexualities represented. But are they this representative and free as that? **Ovidie**, author and director of the animated documentary series *Libres! (Free!)* will be interviewed by **Iris Brey**, journalist and author of the essay and documentary *Sex and the Series*, on how the gender of the characters and their sexuality continue to orient the way of filming them.

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Stéphane BERN

"Royalty in the series: fantasy or reality?"



The Crown, The Tudors, Versailles, The Great, Victoria... Sovereigns and royal families fascinate the public and the creators of series. Their long stories, intrigues and twists and turns of royal lives are dense enough to keep viewers in suspense over several seasons. Are these series faithful to historical realities? **Stéphane Bern**, host of the program *Secrets d'Histoire* on France 2, will analyze with the help of extracts the historical veracity of series inspired by royalty.

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François BUSNEL

Adaptation in series: the second chance of books?



The series *Game of thrones*, *The Handmaid's tale*, *Lupin*, *Bridgerton*, or even *Normal People* all have one thing in common: they are adapted from literary works that have gone unnoticed (at least in France) or fallen into disuse. How did the series and their successes contribute to the late commercial success of the books from which they are adapted? **François Busnel**, presenter of *La Grande Librairie* on France 5, will analyze the recognition of literary works with regard to their adaptations in series.

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Thomas LILTI and Martin HIRSCH

Public hospital crisis: are the series right to issue the alert? - Dialogue between Martin Hirsch and Thomas Lilti

What portrait of the hospital do the series do? Following the public debate on the management of hospitals during the COVID-19 pandemic, we invite **Martin Hirsch**, Director of Assistance Publique - Hôpitaux de Paris (AP-HP), to discuss the state of the hospital with **Thomas Lilti**, doctor, creator and director of the *Hippocrates* series and author of *Le Serment*. With the help of extracts, they will decipher the current issues of healthcare in France.

A meeting hosted by Franck Nouchi (director of the Débats et Idées page in *Le Monde*), in partnership with *Le Monde*.

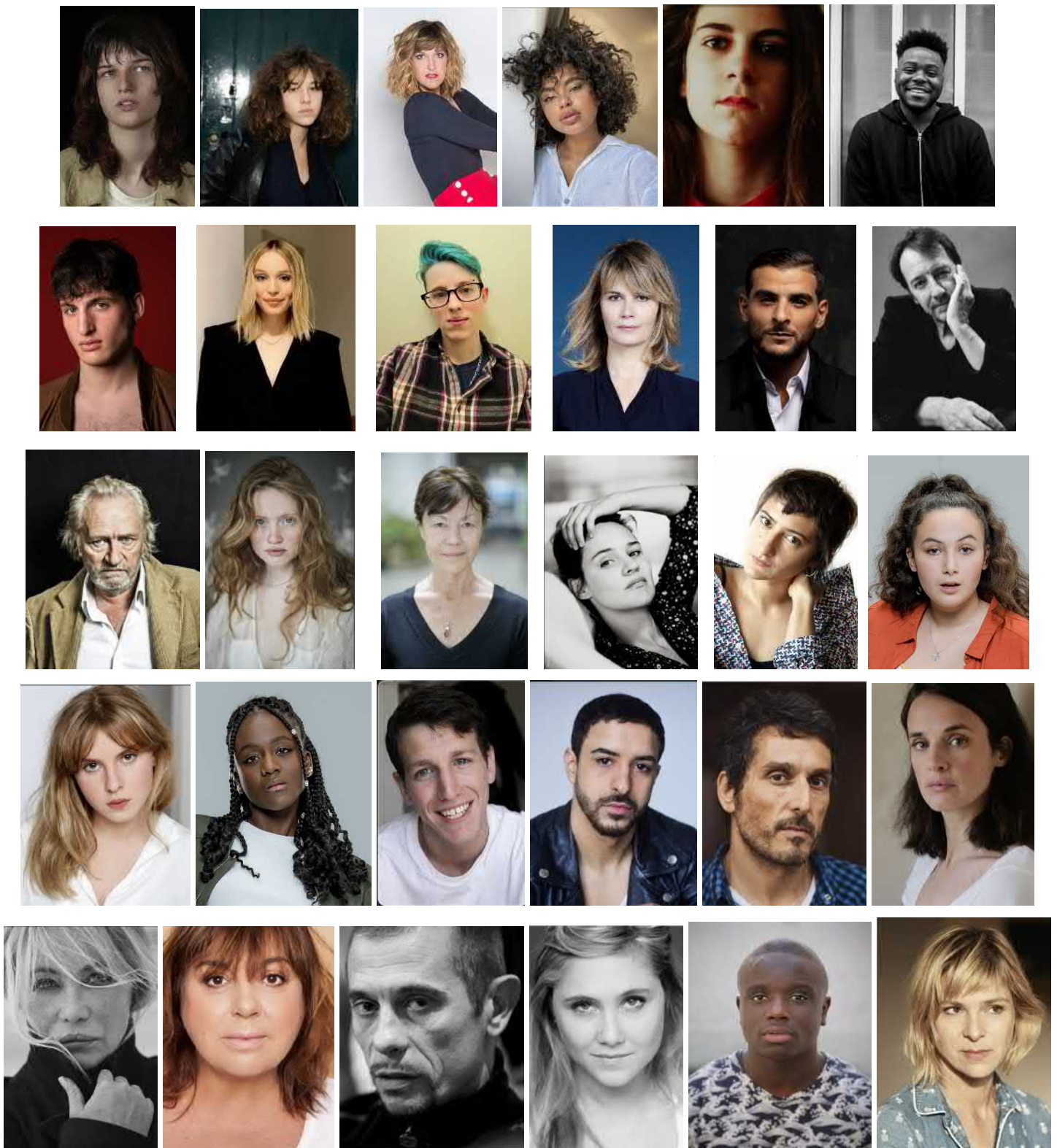


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THE GUESTS - French Competition



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Angèle Metzger, Saül Benchetrit, Daphné Bürki (tbc), Paola Locatelli, Lena Garrel, Régis N'Kissi, Marin Judas, Andréa Furet and Lysandre Nury for **CHAIR TENDRE**, Marina Hands, Sofiane Zermani and Jean-Hugues Anglade (tbc) for **OFF SEASON**, Niels Arestrup, Alyzée Costes, Brigitte Catillon, Marie Denarnaud and Lola Creton for **BLACK BUTTERFLIES**, Inès Ouchaaou, Charlie Loiselier, Assa Sylla, Lucas Mortier and Djamel Benyahia for **SISTERS**, Vincent Elbaz, Jennifer Decker, Emmanuelle Béart, Michèle Bernier, Kool Shen, Bérengère Krief and Diong-Kéba Tacu for **SYNDROME E**, Sophie Cattani for **THE AEROBICS PROJECT**.

THE GUESTS - Other Competitions



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Tom Blyth for **BILLY THE KID** (International Competition), Luca Zingaretti (tbc) for **IL RE** (International Competition), Anthony Bajon, Melvin Boomer, Andranic Manet, Laïka Blanc-Francard, Joshua Raccah, Leo Chalié and Yannick Choirat for **REIGN SUPREME** (International Competition), Lucas Meister, Béangère Mc Neese and India Hair for **GOOD PEOPLE** (International Panorama Competition), Pauline Etienne and Nicolas Grandhomme for **18H30** (Short Forms Competition), Simon Astier and tbc actors : Delphine Baril, Julie Bargeton, Arnaud Joyet, David Marsais, Antonia Buresi, Adrien Menielle and Jérémie Dethelot for **VISITORS** (Comedy Competition).

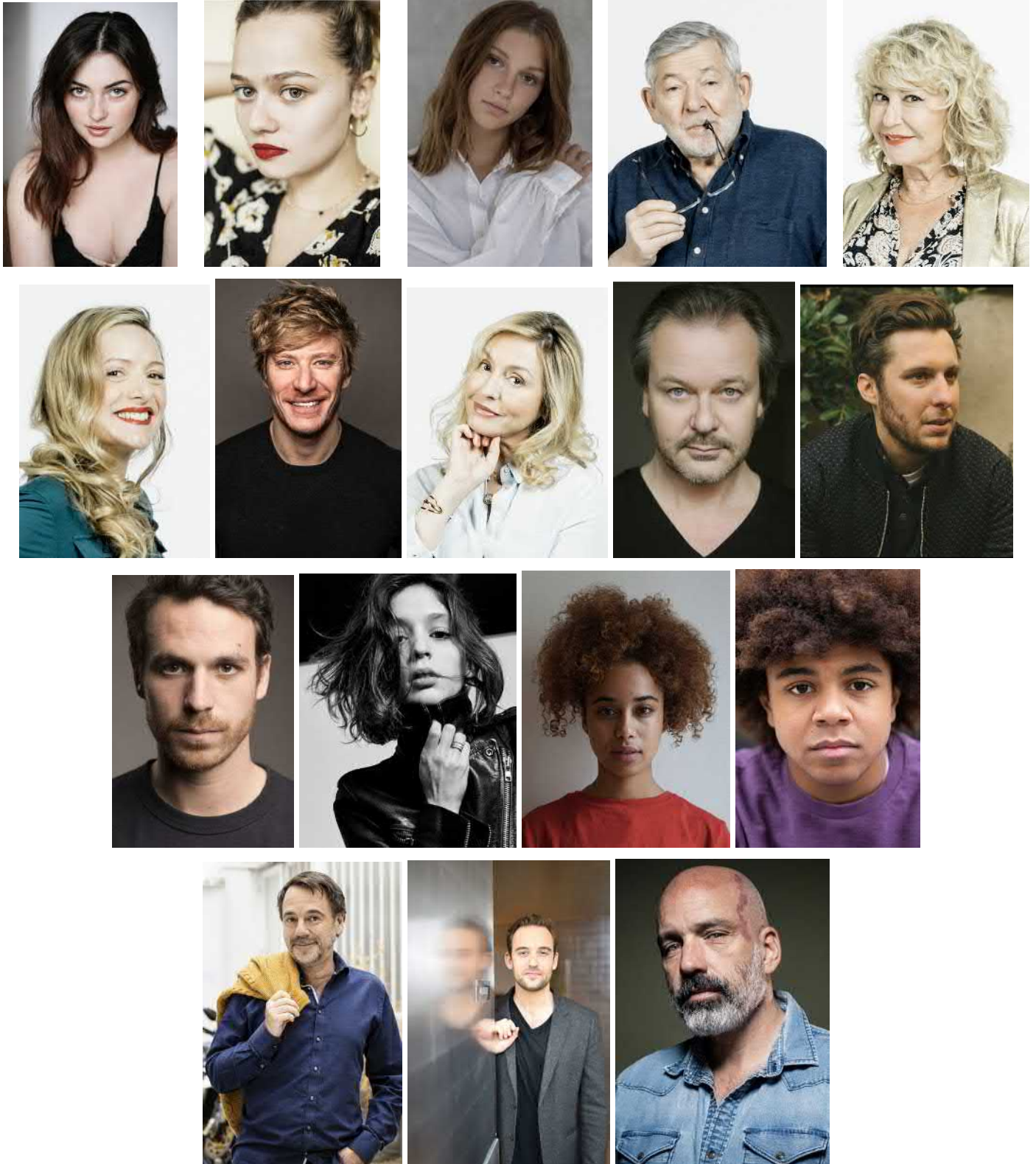
THE GUESTS - Out Of Competition



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Fanny Herrero, Mariama Gueye, Younes Boucif, Elsa Guedj and Jean Sien for **STANDING UP** (Opening night). And in the New Premiere Seasons selection: Eric Toledano, Olivier Nakache, Frédéric Pierrot, Suzanne Lindon, Eye Haidara and Aliocha Delmotte for **IN TREATMENT**, Audrey Fleurot, Mehdi Nebbou, Bruno Sanches, Marie Denarnaud, Bérangère Mc Neese and Cédric Chevalme for **HPI**, Matilde Gioli and Pierpaolo Spollon (tbc) for **DOC - NELLE TUE MANI**, Suzy Bemba and Anne Alvaro for **L'OPÉRA**.

THE GUESTS - Fan Club & Signings



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Zoé Garcia, Lucie Fagedet and Flavie Delangle for **SKAM**, Yves Pignot, Marie Vincent, Charlie Bruneau, Gérémy Credeville, Jeanne Savary, Olivier Mag, Benoît Moret, Axel Huet, Lucie Bourdeu, Antoinette Giret and Calixte Broisin-Doutaz for **EN FAMILLE**.

Bestseller authors Michel Bussi, Joël Dicker and Niko Tackian will be doing signing sessions at the Furet du Nord pop-up bookstore set up in the Festival Village by Crédit Mutuel.

THE SELECTION - Opening and Closing Nights

OPENING CEREMONY - Friday March 18 - Nouveau Siècle Theater :

> hosted by Daphné Bürki

broadcasted live on Culturebox

STANDING UP

France / Netflix / 6x45'

> in the presence of: Fanny Herrero (creator, showrunner), Farid Bentoumi and Bryan Marciano (directors) and actors Mariama Gueye, Younes Boucif, Elsa Guedj, Jean Siuen

CLOSING CEREMONY - Friday March 25 - Nouveau Siècle Theater :

> hosted by Waly Dia

OUSSEKINE - Special screening

France / Disney+ / 4x60'

THE SELECTION - International Competition

The jury will award: the **Grand Prize for Best Series**, the **Prize for Best Actress** and the **Prize for Best Actor** during the closing ceremony on Friday March 25 at Nouveau Siècle Theater.

>> 9 series - 6 countries represented: France, Israel, Finland, Italy, UK and USA.

BILLY THE KID - World premiere

USA / EPIX Studios, and MGM International Television Productions, in association with NENT's Viaplay / EPIX / 8x60'

> in the presence of: Michael Hirst (creator, showrunner, executive producer, writer) and series star Tom Blyth as Billy the Kid.

FIRE DANCE - World premiere

Israel / Yes TV / 8x50'

> in the presence of: Rama Burshtein-Shai (showrunner, writer, director)

IL RE - International premiere

Italy / Sky / 10x50

> in the presence (tbc) of: Giuseppe Gagliardi (director), Luca Zingaretti (actor)

REIGN SUPREME - World premiere

France / ARTE / Netflix / 6x52'

> in the presence of: Hélière Cisterne and Katell Quillévéré (co-creators, co-writers, directors), David Elkaïm and Vincent Poymiro (co-creators, co-writers) and actors Anthony Bajon, Melvin Boomer, Andranic Manet, Laïka Blanc-Francard, Joshua Raccach, Leo Chalié et Yannick Choirat

SOLDIERS - World premiere

France / OCS / 7x45'

> in the presence of the artistic team

THE BABY - World premiere

UK / Sky / HBO / OCS / 8x30'

THE BIRTH OF DANIEL F. HARRIS - World premiere

UK / Channel 4 / 8x30'

> in the presence of the artistic team

TRANSPORT - World premiere

Finland / YLE / 8x50'

> in the presence of: Auli Mantila (director)

WE OWN THIS CITY - World premiere

USA / HBO / OCS / 6x60'

THE SELECTION - French Competition

The jury is made up of international press journalists : **Kaleem Aftab** (UK - The Independent, The I, Cineuropa, The Telegraph, The Guardian, BBC), **Marta Balaga** (Finland - Episodi, Cineuropa, Variety), **Anais Ginori** (Italy - La Repubblica), **Patrick Heidmann** (Germany - Berliner Zeitung, FAZ, Taz, Freudin, GQ, queer.de), **May Synnöve Rogne** (Norway - Aftenposten).

They will award the prizes for **Best Series**, **Best Actress**, **Best Actor** and **Best Original Score** (in partnership with SACEM).

BLACK BUTTERFLIES - World premiere

France / ARTE / Netflix / 6x50'

> in the presence of: Olivier Abbou (co-creator, director, co-writer, co-producer), Bruno Merle (co-creator, co-writer), Clément Téry (composer) and actors Niels Arestrup, Alysée Costes, Brigitte Catillon, Marie Denarnaud and Lola Créton.

CHAIR TENDRE - World premiere

France / france.tv slash / 10x26'

> in the presence of: Yaël Langmann (creator, co-writer and co-director), Jérémy Mainguy (co-director), Adrien Durand (composer) and actors Angèle Metzger, Saül Benchetrit, Daphné Bürki (tbc), Paola Locatelli, Régis N'Kissi, Marin Judas, Andréa Furet, Léna Garrel and Lysandre Nury.

OFF SEASON - World premiere

France-Switzerland / France Télévisions / RTS / 6x52'

> in the presence of: Sarah Farkas and Marine Flores-Ruimi (co-creators), Pierre Monnard (director), Michael Künstle (co-composer) and actors Marina Hands, Sofiane Zermani and Jean-Hugues Anglade (tbc).

>> A series born at Series Mania Forum

SISTERS - World premiere

France / france.tv slash / 10x20'

> in the presence of: Jérôme Larcher and Catherine Regula (creators), Joël N'Sita, Philippe Bernard, Salif Cissé and Estelle Koenig (co-writers), Théo Jourdain and Mohamed Chabane (directors), Proof (composer), Brav (lyricist and singer), Rebecca Delannet (music supervisor), Cathy Ematchoua (choreographer) and actors Charlie Loiselier, Assa Sylla, Inès Ouchaaou, Lucas Mortier, Djamel Benyahia

SYNDROME E - World premiere

France / TF1 / 6x52'

> in the presence of: Mathieu Missoffe (writer, based on Franck Thilliez's novel), Franck Thilliez (book author), Laure de Butler (director), Nathaniel Méchalé (composer) and actors Vincent Elbaz, Jennifer Decker, Emmanuelle Béart, Kool Shen, Bérengère Krief, Michèle Bernier and Diong-Kéba Tacu.

THE AEROBICS PROJECT - World premiere

France / OCS / 10x22'

> in the presence of: Maxime Donzel (co-creator, co-writer), Julien Patry (director, dialogues adapter) and actress Sophie Cattani.

THE SELECTION - International Panorama Competition

The jury will award the **Grand Jury Prize** and the **Special Jury Prize**. A jury of students will also award their own prize.

>> 13 series - 10 countries represented: Israel, Belgium, Germany, China, Ireland, Canada, UK, USA, Sweden, Colombia.

CHILDREN IN THE WOODS - International premiere

Israel / Yes / 10x45'

> in the presence of: Dalit Kahan (creator, writer, co-director and actress)

FUNERAL FOR A DOG - International premiere

Germany / Sky Deutschland / 8x45'

> in the presence of the artistic team

GOLD PANNING - French premiere

China / iQIYI / 12x45'

GOOD PEOPLE - World premiere

Belgium / RTBF / ARTE / 6x52'

> in the presence of: Benjamin d'Aoust and Matthieu Donck (co-creators) (tbc)

>> A series born at Series Mania Forum

KIN - French premiere

Ireland / AMC+ / RTÉ / Viaplay / 8x50'

BRON Studios / Headline Pictures

> in the presence of Peter McKenna (creator, showrunner, executive producer)

LAST SUMMERS OF THE RASPBERRIES - French premiere

Canada / Club illico / 10x45'

> in the presence of the artistic team

MAGPIE MURDERS - French premiere

UK / Britbox (UK) and PBS Network (US) / 6x45'

> in the presence of the artistic team

STATION ELEVEN - French premiere

USA / HBO Max / Distributed by Paramount Global Distribution Group / 10x60'

SUNSHINE EYES - International premiere

Germany / 10x30'

> in the presence of: Maria Von Heland (creator and director) and actors Laetitia Adrian, Aliza von Heland, Nina Petri, Tim Seyfi and Marius Blanck.

THE DARK HEART - French premiere

Sweden / Discovery+ / 5x45'

> in the presence of: Gustav Möller (director and writer) (tbc)

THE RESPONDER - French premiere

UK / BBC / Canal+ / 6x60'

TURBIA - World premiere

Colombia / TelePacífico / 6x38'

> in the presence of the artistic team

TWO SUMMERS - International premiere

Belgium / VRT / één / Netflix / 6x45'

> in the presence of the artistic team

THE SELECTION - Short Forms Competition

The jury for the Short Forms competition will be announced shortly. They will award the **Best short forms series prize**.

The series will be screened from March 22 to 25 and available on the platform Series Mania Digital.

>> 8 series - 8 countries represented: UK, Canada, Singapore, Czech Republic, Israel, Denmark, Argentina and France.

6.30PM, new season - World premiere

France / ARTE / 22x6'

> in the presence of: Maxime Chamoux and Sylvain Gouverneur (creators and directors) and actors Pauline Etienne and Nicolas Grandhomme.

FLOAT - International premiere

UK / BBC Scotland / 6x10'

> in the presence of: Stef Smith (writer) and Arabella Page-Croft (director).

MIRAGE - French premiere

Singapore / Vidsee / 5x16'

> in the presence of: Kenneth Lee (co-creator, co-writer and co-director)

OUTLAW (Fredløs) - International premiere

Denmark / DR / 8x20'

> in the presence of: Babak Vakili and Malthe Jagd Miehe-Renard (co-writers) and Laurits Flensted-Jensen (director)

PALACIO LOS GANSOS - World premiere

Argentina / UN3 / 5x10'

> in the presence of: Silvina Ganger (co-creator, writer, co-director, actress) and Lucila Brea (co-creator, co-director, actress).

TBH - French premiere

Czech Republic / Česká Televize / 10x15'

> in the presence of: Lucia Kájanjová (creator, director)

THE PHOTOGRAPHER - World premiere

Israel / Youtube / 7x9'

> in the presence of: Dina Zvi Riklis (co-creator, director) and Eynat Baranovsky (co-creator, writer)

WELCOME TO SOULSHINE - International premiere

Canada / Télé-Québec / 6x11'

> in the presence of: Mélanie Charbonneau (director)

THE SELECTION - Comedy Competition

> Saturday March 19 - UGC Ciné Cité Lille

A night marathon, subject to the vote of a jury of high school students.

ALL MY FRIENDS ARE RACIST - International premiere

Australia / ABC

> in the presence of the artistic team

BLOODY MURRAY - World premiere

Israel / Yes

> in the presence of the artistic team

KASKO - International premiere

Norway / TV2

> in the presence of the artistic team

SPREADSHEET - French premiere

Australia / Paramount+

SUNSET - International premiere

Portugal / RTP / 16x28'

VISITORS - World premiere

France / Warner TV / 8x26'

> in the presence of: Simon Astier (creator, writer, director, actor) and actors (tbc) Damien Jouillerot, Delphine Baril, Tiphaine Daviot, Julie Bargeton, David Marsais, Antonia Buresi, Adrien Menielle, Jérémie Dethelot and Arnaud Joyet.

THE SELECTION - Special Screenings

BECOMING ELIZABETH - World premiere

UK / Starz / Starzplay / 8x50'

LANDSCAPERS - French premiere

UK / Sky / HBO Max / Canal+ / 4x60'

PARALLELS - World premiere

France / Disney+ / 6x35'

THIS IS GOING TO HURT - World premiere

UK / BBC / Canal+ / 7x45'

Cult screening

THE KINGDOM - World premiere of the remastered version
created by Lars von Trier / Denmark (1994)

THE SELECTION - New Seasons Premieres

ATLANTA, S3 - French premiere

USA / FX / OCS / 10x30'

BRIDGERTON, S2 - French premiere

USA / Netflix / 8x60'

DOC - NELLE TUE MANI, S2 - French premiere

Italy / Rai 1 / TF1 / 16x50'

> in the presence of: Pierdante Piccioni (the doctor who inspired the series) and actors Matilde Gioli and Pierpaolo Spollon (tbc).

HPI, S2 - World premiere

France / TF1 / 8x52'

> in the presence of: Alice Chegaray-Breugnot (co-creator, co-writer, artistic and collection director), Julien Anscutter (co-writer), Mona Achache (co-director) and actors Audrey Fleurot, Mehdi Nebbou, Bruno Sanches, Marie Denarnaud, Bérangère Mc Neese and Cédric Chevalme.

IN TREATMENT, S2 - World premiere

France / ARTE / Disney+ / 35x20'

> in the presence of: Olivier Nakache and Eric Toledano (co-writers, co-directors) and actors Frédéric Pierrot, Suzanne Lindon, Aliocha Delmotte, Eye Haidara.

L'OPÉRA, S2 - World premiere

France / OCS / 8x52'

> in the presence of: Cécile Ducrocq (co-creator, co-writer, co-director), Benjamin Adam (co-creator, co-writer) and actors Suzy Bamba, Anne Alvaro.

THE ART OF TELEVISION, S3 - World premiere

France / OCS / 10x26'

> in the presence of: Charlotte Blum (creator, director)

Regional Screenings

The following cities in the Hauts-de-France region will welcome the screenings of selected series by Series Mania: **Amiens, Dunkerque, Lens, Saint-Quentin, Tourcoing, Wallers-Arenberg** (details tbc).

THE FESTIVAL VILLAGE by Crédit Mutuel

For this fourth edition, the Village Festival by Crédit Mutuel is back at Tripostal! It welcomes festival-goers from March 18 to 25, from 10AM to 8PM.

A real gathering place for series enthusiasts, it is the information center and the ticket office for the festival. It also offers various activities that the public can enjoy between two screenings: fan club (signings, meetings, etc.), series sets, VR, Escape Game, workshops for young audiences, exhibitions, festival shop, etc.

The Vidocq Prize

> Monday March 21 at Tripostal - open to the public

On the occasion of the SERIES MANIA festival, homeland security professionals will present this year, for the fourth time, the Vidocq Prize for the best French police series. Like the Quai des Orfèvres Prize in literature, the Vidocq Prize salutes the quality and credibility - without taboos or jargon - of the winning series. To compete, the series selected must be from the first seasons and have been broadcast between June 2021 and February 2022. The jury will present its trophy representing the emblematic Vidocq cane during the ceremony.

A thug with multiple recidivists, convicts and fugitives, Eugène-François VIDOCQ achieved the feat of becoming the head of the security brigade of the Paris police headquarters at the beginning of the 19th century. He was played on French television in 1967 by Bernard Noël in the Vidocq series by Marcel Bluwal and Georges Neveux, which was followed by Nouvelles Aventures de Vidocq, with Claude Brasseur from 1971 to 1973. He was also the hero of several long-feature films, books and comics.

President of the jury: Ms. Maryvonne CAILLIBOTTE, Public Prosecutor of Versailles

Members of the jury: Mr Georges-François LECLERC, Prefect of the Hauts-de-France region, Prefect of the North defense and security zone and Prefect of the North, Ms Anne CORNET, Delegate Prefect for the defense and security of the North zone, Mr. Hilaire MULTON, Regional Director of Cultural Affairs for Hauts-de-France region, Mrs. Alice GASTELLU-ETCHEGORRY, Police Commissioner and Deputy Director of Border Police for the North zone, Mr. Dany CHEVAL, Police Major , Valenciennes Police Headquarters, Mr. Patrick LEFEBVRE, Warrant Officer, Hallennes-Lez-Haubourdin Gendarmerie Brigade and Mrs. Bérénice LAPRUGNE, Lieutenant-Commander of the Lille Research Brigade.

This year, our partner La Voix du Nord (regional daily newspaper) wanted to be associated with this prize: a reader will have the chance to be part of the jury.

Previous years winners:

2019: "Under the skin" created by Sylvie Audcoeur and Anna Fregonese

2020: "Trauma" created by Henri Debeurme and Aurélien Molas

2021: "Laëtitia" created by Antoine Lacomblez and Jean-Xavier de Lestrade

Fan-Club and Signings

The Series Mania Fan Club is the perfect opportunity for the public to meet series comedians, share a special moment with them and have them sign autographs.

EN FAMILLE

M6

> in the presence of actors: Yves Pignot, Marie Vincent, Charlie Bruneau, Jeanne Savary, Axel Huet, Lucie Bourdeu, Benoît Moret, Olivier Mag, Antoinette Giret, Calixte Broisin-Doutaz and G r my Credeville.

SKAM

france.tv slash

> in the presence of: Deborah Hassoun (writer), Shirley Monsarrat (director) and actresses Zo  Garcia, Lucie Fagedet and Flavie Delangle.

Exhibitions

> **The Nanny**: The funniest nanny of all times opens the doors to her iconic closet! Come and rediscover Fran Fine's most famous outfits, along with exclusive pictures taken on set during the filming of *The Nanny*.

This exhibition is organized in partnership with The Nanny's Shmatte collective, Sony Pictures Television and Salto.

> **The Wire by So Film**: On the occasion of The Wire's 20th anniversary, artist Romain Baraton and So Film invite you to rediscover the series' atmosphere through 16 illustrations from the book *The Wire by So Film*.

Animations

> Escape Game

> Immersive decors: Game of Thrones, Stalk, Attack on Titan and Mentalist

> Lego Mania

> The 100% series pop-up bookstore of the village by le Furet du Nord
signings by **Michel Bussi, Jo l Dicker, Niko Tackian...**

> VR space

> Cosplayers competition, in partnership with Vozer

> Welsh Quiz, hosted by Pierre Langlais and S bastien Mauge

> Conference "Fashion and series" by beauty blogger Fatou N'Diaye - @blackbeautybag

Young audience workshops

> free, by reservation

From 6 years old:

- > Screen printing: "Sabordage" by Olivier de Carvalho
- > Diorama: "Boît'orama" by Py Niouf, Kiki Pompon and Adley
- > Story-board: "Sketch your crossover" from SpongeBob and One Piece, by Merry Viersac

From 8 years old:

- > Script : "Story Mania" (card game specially designed for the festival) by Sinode Baba
- > Stop Motion and dubbing: "Lego in series" by Plein les mirettes
- > Animated cinema: "Ze humorous series pixi show #1" by Cellofan'
- > Narrative diagrams: "Script'room" by Black Society

From 10 years old:

- > Dubbing: "Dubbing by Lylo" by Lylo

From 12 years old:

- > Remake: "Sitcoms generation" by Les Rencontres Audiovisuelles
- > Serial writing : "Writing room experience" by ACAP
- > 3D animation, dubbing and sound effects: "Create you 3D series" by La Fabrique d'univers ! and Lea Boos

From 16 years old:

- > Casting : "All about figuration in the region" by TOTEM Hauts-de-France

Parties

> Opening Party "The Wire"

Friday March 18 from 10.00PM to 3.00AM

in partnership with le Flow, Centre eurorégional des Cultures urbaines

> Queer Night by La Lobos

saturday March 19 from 8.30PM to 3.00AM

> Series Mania Comedy Club

thursday March 24 from 8.00PM to 9.00PM

orchestrated by Thomas Deseur

in partnership with Le Spotlight

> Closing Party in partnership with Konbini

friday March 25 from 10.00PM to 3.00AM

EVENTS OUTSIDE THE VILLAGE

France Inter radio shows in public

Friday March 18 - at Théâtre du Nord

> 5.00PM-6.00PM: **Par Jupiter !** by Charline Vanhoenacker and Alex Vizorek (live)

> 6.00PM-7.00PM: **Une heure en séries**, by Xavier Leherpeur

Also note the "**screenshot**" column by Benoit Lagane, live from the festival, from March 21 to 24 at 6:50AM, in Mathilde Munos' 5/7 programme.

Serial Games - Carte blanche to Lille bars

Tuesday March 22 from 6.30PM to 10.00PM

Blind tests, quizzes, karaoke, tournaments... Lille bars are mobilizing and inviting you to spend the evening playing around your favorite series. A same game night concept in several bars simultaneously. And for everyone, Series Mania goodies!

Participating bars: Le Dernier Bar avant la fin du monde, La Luck, KaraFun Bar, Aux Briques, Uno's Bar, Le Level Up.

The big lottery

Wednesday March 23 from 8.00PM to 10.00PM - at Bistrot de St-So
in partnership with Bejoue and the CELF

Make yourself comfortable, the CELF (Extraordinary Committee of the French Loto) will draw balls for you during their legendary lotto. On the program: "series" gifts to win, knowledge, BINGO atmosphere and jokes as if there was no tomorrow for laughter.

SERIES MANIA DIGITAL

seriesmaniadigital.com

The general public platform

Building on its success in 2021, seriesmaniadigital.com is making a comeback in 2022! Born from a reflection and a necessary adaptation in view of a lasting health situation, and the desire to allow everyone to experience this unique festival, our digital platform will once again respond to the needs of both the public and professionals.

The platform will be open from March 18 to 27 and invites you to experience the festival as if you were there: series in competitions, meetings, debates, Fan clubs, audio series, as well as virtual exhibitions on certain cult series, games, exclusive contents and a digital stage that will enrich this experience.

Note this year, several developments: series available for 48 hours instead of 24 hours, a system of favorites with addition to the calendar and reminder, affinity notifications, redesigned ergonomics, an optimized user experience including the possibility of connecting in a click. Many improvements that will allow the public to live an ever more immersive experience!

The platform for professionals

Series Mania Digital is the Forum's online platform for registered users to access all content from the Forum, plus additional networking tools for industry professionals.

Created in 2020, the digital platform ensures that series industry professionals can access and participate in the Series Mania Forum no matter their location.

This year again, the Series Mania Forum will find a privileged space for expression reserved to accredited members with a broadcast (live then replay) of all the content, events and conferences offered on site. This year, WEB TV becomes the "SERIES MANIA FORUM TV", accessible free of charge to all industry professionals.

In addition to this comprehensive service, professionals can take advantage

From now on:

- > **The Networking Space:** an agenda allowing you to make "Matchmaking" appointments, the possibility of saving conferences as "favorites", and offering a messaging service to contact the personalities of the "Who's Who" who have given their agreement to transmit their personal information.
- > **Company Directory:** a directory of all the companies present during the Forum.
- > **The Who's Who:** a directory of all the accredited persons present during the Forum.

From March 1:

- > **Projects in Development:** a space listing all the projects in development presented during the various Series Mania programs and residencies.
- > **Talents to Watch:** a premium directory of "talents" selected and promoted by the Forum.

During the Series Mania Forum:

- > **Screening Room:** a space where you can watch all the series from the "Festival Selection", "Forum Exclusives" and "Sponsored Screenings", all available until April 9.
- > **All the conferences**, including the Lille Dialogues in particular: each of the conferences of this day will be broadcast live then in replay within this section.
- > **SERIES MANIA FORUM TV** animated all day and with free access during the 3 days of the Forum.

Note that the platform intended for professionals will be available year-round.

SERIES MANIA FORUM

March 22 to 24 - Lille Grand Palais

The meeting for professionals

Series Mania Forum, in just a few short years, has grown to become a not-to-miss event for audiovisual professionals. This event in Lille which takes place over three days, from March 22 to 24, is where industry decision-makers come to discover new ideas, the future creators of tomorrow and to debate the major challenges of the audiovisual industry.

At the heart of the Forum, the 'Co-Pro Pitching Sessions' present each year a selection of 16 new projects in development (selected from more than 330 applications) in search of international co-production partners and funding. A prestigious professional jury awards a €50,000 prize to the best project.

Series Mania has developed an extensive residency program to give creators from diverse backgrounds the opportunity to develop as series creators. Writers Campus offers 20 screenwriters the chance to come to Lille and enhance their writing guided by tutors for an entire week before pitching their projects before key industry professionals. Israel-France Drama Series Co-Writing Residency welcomes, at the same time, six pairs of Franco-Israeli screenwriters. Finally, DEENTAL Series Workshop is reserved for screenwriters and producers from African, Caribbean and Pacific nations. Four pairs for four projects. Around fifty creators in total bring this 'Creative Bazaar' to life.

The Forum is also a place for reflection on the major issues of the industry. High-level professionals are invited to speak on essential topics for the sector. Various international organizations, from countries such as Quebec, Spain, Finland, etc, present excerpts from series created and produced in their areas. The increasing concentration of production by European and international giants, which are formed alongside independent companies that are nevertheless doing well, provokes the question of who is in control of governing creativity?

When it comes to creativity, the bigger, the better? What future for remakes, at a time when series are traveling more and more in their original version? Can the two formats coexist? Are the dubbing and subtitling studios, guarantors of the restitution of the acting of the actors and the original screenplay intentions, the new creative partners of the producers? To what do you attribute the increase in the number of film producers who turn to the series? What is the place of comedy and how to "export laughter", knowing that humor is very linked to culture? So many relevant, stimulating questions that testify to an industry that adapts to a constantly changing landscape.

Laurence Herszberg, Managing Director of Series Mania

Francesco Capurro, Director of Series Mania Forum

SERIES MANIA FORUM - New in 2022

With so many engaging talks and events at the Series Mania Forum 2022, we are excited to introduce some new formats to our program:

> BOOK TO SCREEN: LITERARY ADAPTATION MARKET

Building on the success of the 'From Best Seller to Box Office' pitch sessions the Series Mania Forum will host a 'Book to Screen' literary adaptation market in partnership with the SCELFF (Société Civile des Editeurs de Langue Française).

> PODCAST TO SCREEN - IP PITCH

Series Mania Forum launches a new podcast pitching session, with the aim to uncover stories from this successful medium of storytelling for audiovisual adaptation.

> FORUM INNOVATION TALKS

We are pleased to present a new category of 'Forum Innovation Talks' which are dedicated to helping TV and streaming professionals have a better understanding of the forecasted impact of new technologies on the series industry.

SERIES MANIA FORUM - Co-Pro Pitching Sessions

The Co-Pro Pitching Sessions offer 16 producers the opportunity to pitch their series in development to potential financial partners. The best project will be awarded a 50,000€ prize, as determined by a professional jury of leading industry executives.

More than a hundred projects have been pitched through this program since its creation in 2013, including winners at last year's Festival *Blackport* (Best Series International Competition) and *The Last Socialist Artefact* (Best Series International Panorama).

This year, two previous Co-Pro Pitching Sessions entrants are part of the official Festival selection: *Good People* (Belgium/France) and *Off Season* (France/Switzerland).

>> For this 2022 edition, 330 series projects were submitted, from 56 different countries.

One series will also be presented out of competition as part of a partnership with the Berlinale's Co-Pro Series.

> Jury 2022

Antony Root



Daniele Cesarano



Yaël Fogiel



Noel Hedges



Yi Qiao



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PRESIDENT: ANTONY ROOT - Executive Vice President, Head of Original Production, WarnerMedia EMEA, WarnerMedia, United Kingdom

Daniele Cesarano, Head of Drama, RTI Mediaset Group, Italy

Yaël Fogiel, Producer, Co-Founder and Co-Director, Les Films du Poisson, France

Noel Hedges, Executive Vice President, Acquisitions, International Distribution at eOne, United Kingdom

Yi Qiao, Director ZDFE.drama at ZDF Enterprises, Germany

> Official selection 2022

For this edition, 15 projects were selected out of 330 applications received, from 56 countries.

A project will also be presented out of competition as part of a partnership with the Berlinale's CoPro series.

A BOY DISAPPEARS - 6x50' - Denmark

Produced by Live Hide for Nimbus Film

Written by Julie Budtz Sørensen

DEAD END - 6x50' - Belgium

Produced by Dimitri Verbeeck and Bert Hamelinck for CAVIAR ANTWERP

Written by Malin-Sarah Gozin

DETECTIVE TOURÉ – 8 x 50' – Spain

Produced by Mariela Besuievsky and Elena Bort for Tornasol and DeAPlaneta

Written by David Pérez Sañudo, Carlos Vila

Based on the books "The Detective Touré Saga" by Jon Arretxe

HORMONES - 6x52' - France

Produced by Alex Berger for TOP-The Oligarchs Productions and Benjamin Elalouf for Moonshaker

Created by Noé Debré and Joachim Schnerf

ISLAND OF YOUTH - 8 x 50' - Germany

Produced by Daniel Hetzer for Turbine Studios

Written by Jon Atli Jonasson

LITTLE HANDS - 6 x 52' - France

Produced by Caroline Adrian for Delante Productions

Written by Lou Zidi, Alexandra Bialy

PARADISE - 8x48' - South Africa

Produced by Nimrod Geva for Quizzical Pictures and Avi Nir (Executive Producer) for Keshet International

Created by Darrel Bristow-Bovey and Anton Visser

Written by Darrel Bristow-Bovey

RANK - 10 x 30' - Ireland, France & Australia

Produced by Matthew Gledhill and Ailish McElmeel for Wheelhouse Productions and Deadpan Pictures

Written by Brendan Berne, Dillon Mapletoft and Oliver Taylor

SALVATION – 7 x 50' – Hungary

Produced by Viktoria Petranyi for Proton Cinema

Written by Aniko Mangold

THE ACCIDENT - 8x30' - Israel

Produced by Maya Fischer for Green Productions

Written by Matan Yair

THE CUCKOO TREATMENT - 8 x 60' - Canada

Produced by Jennifer Kawaja for Sienna Films (a Sphere Media Company)

Written by Kris Bertin and Naben Ruthnum

THE IMPOSSIBLE SHE - 8x50' - Italy

Produced by Domenico Procacci and Laura Paolucci for FANDANGO

Created by Simone Manetti, Federica Pontremoli and Lorenzo Sportiello

THE LIBERTIES – 6 x 55' – Ireland, Belgium

Produced by Laura McNicholas, Peter De Maegd, Cormac Fox, Brian Durnin for 925 Productions, Vico Films, Potemkino and Greenhorn Films.

Written by Gary Duggan, Brian Durnin, Pierce Ryan

THE MARS PROJECT - 8x52' - Germany, France

Produced by Gregory Strouk and Henning Windelband for WILD BUNCH and youngfilms GmbH & Co.KG

Written by Maxime Crupaux

Directed by Patrick Tatopoulos

Based on short stories by Andreas Esbach

THE WINTER PACK - 6 x 45' - Sweden

Produced by Moa Westeson, Anni Fernandez and Cindy Hanson for Nevis Productions

Written by Christoffer Örnfelt

Directed by Charlotte Brändström

>> out of competition - in partnership with the Berlinale's CoPro series

THE REPORT - 6 x 60' - Germany

Produced by Michael Weber, Viola Fügen, Tobias Pausinger (development producer), Ben von Rönne (co-producer) for Match Factory Productions - Written by Ben von Rönne

SERIES MANIA FORUM

Panels and conferences

Five key themes will be addressed and explored through this year's line-up of panels and conferences:

> SOURCING STORIES

A selection of emerging and established talents take center stage to share their pitches and creative ideas behind various projects.

> CONTENT SHOWCASES

Discover a diverse selection of new content from our various partners. Be curious, be surprised!

> CREATIVE BUSINESS INSPIRATION

The series industry is evolving, asking itself questions, and reinventing itself. It is living through one of the most exciting times in its history. Come and join the discussions!

> MARKETING OF SERIES & INNOVATION

Regardless of a series quality, one of the biggest challenges any series faces is standing out in an overcrowded market. How do you get noticed, detect new opportunities and understand which tools to use to your advantage? Marketing professionals share their views.

> LILLE DIALOGUES

Key industry executives and policymakers come together to discuss strategy, regulation and how to overcome the challenges facing the European audiovisual industry. This year's theme 'Empowering the Audiovisual Industry with Creativity' will feature passionate discussions about how and why the industry must support bold creativity and original storytelling.

Program highlights

The program consists of exclusive sessions, such as:

WOMEN IN SERIES AWARD

For the second year, the 'Woman in Series Award' will be presented by Series Mania in association with Pour Les Femmes Dans Les Médias (PFDM) and European Women's Audiovisual Network (EWA Network), to a remarkable woman from the audiovisual industry to honor her vision and leadership.

CREATIVITY: THE BIGGER THE BETTER ?

WITH LOCAL CONTENT GOING GLOBAL, WHAT'S THE FUTURE OF SCRIPTED FORMATS?

A NEW START: FROM FEATURE FILM TO SERIES PRODUCTION

In partnership with ACE Producers/ EAVE

More exclusive sessions, in partnership with the International Emmy®, the CEPI and the European Audiovisual Observatory.

SERIES MANIA FORUM

International speakers who have already confirmed their presence

Manuel Alduy (France) Director of Cinema and International Development, France Television

Chris Aylott (UK) Vice President, Brands and Marketing, Scripted, BBC Studios

Caroline Benjo (France) Co-Founder, Haut et Court

Lars Blomgren (UK) Head of Scripted, Banijay

Frank Doelger (USA) Executive Producer 'Game of Thrones', Showrunner 'The Swarm'

Simone Emmelius (Germany) SVP International Fiction - Co production & acquisitions, ZDF

Emmanuelle Guilbart (France) Joint-CEO and Co-Founder, About Premium Content

Ed Guiney (Ireland) CEO Element Pictures

Fanny Herrero (France) Showrunner, 'Call My Agent'

Michael Hirst (UK) Showrunner, 'Tudors', 'Vikings', 'Billy the Kid'

Caroline Hollick (UK) Head of Drama, Channel 4

Julie Meldal-Johnsen (UK) EVP of Global Content, ITV Studios

Laurent Solly (France) Vice President Southern Europe , META/Facebook

Beatrice Springborn (Etats-Unis) Interim President, Universal International Studios

Lionel Uzan (France) Co-Founder & Group CEO, Federation Entertainment

Christian Vesper (UK) Head of Drama, Fremantle

Susan Wendt (Denmark) Managing Director, TrustNordisk

Marina Williams (France) CEO, Asacha Media

LILLE DIALOGUES

> Thursday March 24

Lille Dialogues : Creativity First

The Lille Dialogues, labeled 'French Presidency of the Council of the European Union 2022', brings together French and European political leaders and the biggest players in the audiovisual sector on March 24. This is an opportunity to discuss regulatory issues and reflect on the pivotal role of creativity in the series industry.

The opening speech, delivered by Margrethe Vestager, Executive Vice-President for A Europe Fit for the Digital Age and Commissioner for Competition, European Commission, will focus on her vision of audiovisual industry's role in Europe. The Dane is in fact responsible for digital matters, in particular, for regulating relations between the European Union and the GAFAMs (Google, Apple, Facebook, Amazon and Microsoft). Yet, the audiovisual industry is intimately linked to these issues, both cultural and economic. Different personalities will be invited to express their position with regard to creativity within structures on a human scale or, on the contrary, sprawling. How can we identify new voices and retain them? How can we build new stories? How can we collaborate to better create? It will also be a question of studios that innovate to attract filming, which is ever more numerous and expensive, of the soft power of series and writing, the writing with which, let us remember, everything begins.

Laurence Herszberg, General Director of Series Mania

LILLE DIALOGUES

Round tables on the theme “Empowering the audiovisual industry with creativity.”

This year’s theme “Empowering the Audiovisual Industry with Creativity” will feature passionate discussions about how and why the industry must support bold creativity and original storytelling.

The Lille Dialogues bring together European lawmakers and international TV industry leaders for a day-long international trade summit to encourage joint reflection on the challenges facing the TV industry and to promote international cooperation. The event is organized in partnership with the Ministry of Culture, the CNC, and the European Commission.

The Lille Dialogues is a space for discussion and propositions that aim to support the international TV industry. Its goal is to promote a Europe of culture that fosters pluralism, diversity, and social cohesion.

This year’s edition will feature six panel discussions, plus several keynotes delivered by top industry executives, exploring the crucial role of creativity in the European audiovisual industry. These include:

OFFICIAL SPEECH: AUDIOVISUAL CREATIVITY AND THE EUROPEAN UNION'S DIGITAL DECADE

Margrethe Vestager, Executive Vice-President for A Europe Fit for the Digital Age and Commissioner for Competition, European Commission.

Margrethe Vestager will discuss the role of the audiovisual industry in the EU’s digital transformation: what are the strategic challenges addressed by the DMA and DSA? How can the establishment of a level playing field be used to support European innovation?

INVESTING IN TALENT: HOW TO DRIVE NEW NARRATIVES?

The audiovisual industry is engaged in a fierce race for talent. What strategies do platforms, broadcasters and producers implement to identify, support and win them over? How can we foster the production of compelling stories from new and unheard voices?

AUDIOVISUAL & SOFT POWER: HOW ARE SERIES SHAPING TOMORROW’S SOCIETY?

At a time when civil society has high expectations regarding the fights against discrimination and climate issues, what role do series play in defining the desired world of tomorrow? What is the responsibility of audiovisual companies in creating a collective narrative?

BROADCASTERS & PLATFORMS COLLABORATING ACROSS BORDERS: A WINNING STRATEGY?

More and more companies are choosing to team up with partners beyond their borders. What does this sharing of resources allow for creativity? Behind this phenomenon, what are the stakes for content production, IP and value creation?

AUDIOVISUAL STUDIOS IN EUROPE: A CREATIVE BREAKTHROUGH

In a fast-moving international landscape, how can Europe create a fertile ground for content creation and attract the best productions? From major technical innovations to the promotion of eco-responsible filming, what strategic tools do European studios offer to producers?

PRIVATE EQUITY FINANCING: A SOLUTION TO PRESERVE THE INDEPENDENCE OF OUR SECTOR?

Within the Media Audiovisual Action Plan, The European Commission has recognised supporting equity financing as a priority in order to boost an independent audiovisual production capability in Europe. The aim is to enable independent producers to create quality works for the international market, and to become more self-sufficient as well as exploit the intellectual property of the content they produce.

WRITING AT THE HEART OF IT ALL!

The increasing number of local European productions has created a strong demand for skilled screenwriters. How is their profession evolving, as new European legislation continues to be implemented by the Member States? What balance can be found between the key players in the creative process and should we encourage greater collaboration at the pan-European level?

In partnership with FSE – Federation of Screenwriters in Europe

LILLE DIALOGUES - Guests of honor

Margrethe Vestager



Mo Abudu



Bunmi Akintonwa



Raffaele Anecchino



Romain Bessi



Anne Bjørnstad



Georgia Brown



Caroline Cooper



Nicolas de Tavernost



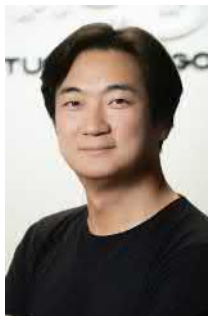
Priya Dogra



Delphine Ernotte-Cunci



Young-kyu Kim



Sandra Laugier



Hagai Levi



Jan Mojto



Gina Nieri



Gilles Pélisson



James Poniewozik



Pascal Rogard



Chiara Sbarigia



Edith Sepp



LILLE DIALOGUES - Guests of honor

An impressive line-up of speakers are already confirmed, including:

- **Margrethe Vestager**, Executive Vice-President of the European Commission for a Europe fit for the Digital Age
- **Mo Abudu**, CEO, EbonyLife Media, Nigeria
- **Bunmi Akintonwa**, CEO, Executive producer/writer, The Little Black Book Company Int. (UK)
- **Raffaele Annetchino**, President & CEO International Networks, Studios and Streaming, Paramount, USA
- **Romain Bessi**, Managing Director, Newen Studios, France
- **Anne Bjørnstad**, Creative Director, Rubicon TV, Norway
- **Georgia Brown**, Head of European Originals, Amazon Studios, United Kingdom
- **Caroline Cooper**, Chief Operating Officer, Sky Studios, United Kingdom
- **Nicolas de Tavernost**, Chairman of the Executive board and CEO, M6 Group, France
- **Priya Dogra**, President WarnerMedia EMEA & Asia (excl. China), WarnerMedia, United Kingdom
- **Delphine Ernotte-Cunci**, CEO France Télévisions and President of Union Européenne de Radio-Télévision, France
- **Young-kyu Kim**, CEO, Studio Dragon, South Korea
- **Sandra Laugier**, Professor of philosophy at University Paris 1 Pantheon Sorbonne, France
- **Hagai Levi**, Writer, Director and Producer, Israel
- **Jan Mojto**, CEO, Beta Film, Germany
- **Gina Nieri**, Executive Board Member, MFE - Media for Europe – N.V., Italy
- **Gilles Pélisson**, CEO, TF1 Group, France
- **James Poniewozik**, Chief television critic, The New York Times, USA
- **Pascal Rogard**, General Director, SACD, France
- **Chiara Sbarigia**, President, Cinecittà, Italy
- **Edith Sepp**, CEO, Estonian Film Institute and Vice-President, EFAD - European Film Agency Directors, Estonia

CREATIVE BAZAAR

From March 18 to 21 - Bazaar St So

Located in the center of Lille, Bazaar St So, is a unique 5,000 m² creative space dedicated to the creative economy. Abundant, luminous and open, the Bazaar St So is dedicated to creative activities and socially conscious individuals. Together under one roof, a diversity of practices, skills and professions allows the development and mutual enrichment of its residents by promoting the emergence of innovative projects. These combined elements have made the Bazaar St So a natural partner for the CREATIVE BAZAAR residencies.

The Creative Bazaar is Series Mania Forum's incubator for writing residencies, workshops and unique training programs, attracting screenwriters and producers from all over the world.

All participants taking part in one of the three writing residencies will come together under one roof at the Bazaar St So in Lille from March 18 to 21. The three programmes include: **Writers Campus**, **Israel-France Drama Series Co-Writing Residency** and **DEENTAL Series Workshop**

Residents will have the opportunity to work both independently and in groups, coming together throughout the program masterclasses and networking events.

Masterclasses with guests of honor

Hagai Levi - Israel

Author, director, producer (*Scenes from a Marriage*, *Our Boys*, *The Affair*, *Be Tipul*)

Berkun Oya - Turkey

Showrunner (*Bir Baskadir*, *Masum*), member of the international competition jury this year.

Writers Campus by Series Mania

from March 18 to 21 at Bazaar St-So, then from March 22 to 24 at Series Mania Forum

The 5th edition of Writers Campus by Series Mania will welcome 20 emerging screenwriters from all over the world, who have already had a project broadcasted (television or digital series and/or short or feature film).

From March 18 to 21, the screenwriters will come together at the Creative Bazaar for workshops and masterclasses in the presence of experienced professionals who will accompany them as mentors in the development of their projects.

From March 22 to 24, 2022, the residents will attend Series Mania Forum events and meetings where they will pitch their projects to professionals from the international audiovisual industry.

194 applications received (compared to 176 in 2021) > 20 screenwriters selected

43 countries represented amongst applicants > 14 countries represented amongst selectees

> President: **Bryan Elsley** (UK), screenwriter, showrunner (*Skins*, *Kiss Me First*)

> Tutors:

Michaela Sabo (Germany), screenwriter and producer

Isabelle Lindberg Pechou (Denmark), Creative Produce, Screenwriting Instructor

CREATIVE BAZAAR

The screenwriters and their projects selected for the 2022 edition of the Writers Campus include:

Geo Doba (Romania) : OUR KILLERS

Eleonora Galasso et Carlotta Cosmai (Italy) : ROSANERA

Hila Elena Royzenman (Israel) : THE PLASTICIANS

Lyndon Henley Hanrahan (USA/Canada) : CORPUS CHRISTI

Jean-Marie Bonny Nkoa et Walid Bekhti (France) : THE DEVILS

Jared Fryer (UK) : EAT TWO MUSHROOMS AND CALL ME IN THE MORNING

Eleonora Mignoli (Italy) : THE FAMILIES

Chelsea Cassio (Australia) : THE OTHERS

Nelisa Ngcobo (South Africa) : THE BAD BLACK

Laurence Tratalos (UK) : ELIJAH CAN'T SAVE YOU

Jeffrey Wong (Canada/Hong Kong) : DIASPORA

Ninni Saajola (Finland) : STATE OF GRACE

Meher Jaffri (Canada/Pakistan) : THE CHOSEN ONE

Jotagá Crema et Mariana Thomé (Brazil) : THE LOST ONES

Marko Popović and Iva Mitrović (Serbia) : THE SOUTH STREAM

Armand Robin (France) : THE XX COMMITTEE

Israel-France Drama Series Co-Writing Residency

The Israel-France Drama Series Co-Writing Residency is a program initiated by the CNC (National Center for Cinema and Moving Image), for France and the GMFF (Gesher Multicultural Film Fund), for Israel, in cooperation with the Screenwriters Guild of Israel, The Israeli Producers Association and the French Embassy in Israel. Series Mania is one of the main partners of the project.

Six projects have been selected to participate in the 2022 residency. Each project is led by a team made up of at least two screenwriters, one from Israel and one from France.

OASIS - Nur Fibak, Mae Palty, Saud Kassas (France/Israel)

ON AIR - Eliya Reis, Charlotte Paillieux, Inbal-Rotem Sagiv (France/Israel)

COMING OF AGE - Riki Shelach, Delphine Thouvenot, Naama Dashevski (France/Israel)

THE SWITCH - Dean Movshovitz, Nathan Assouline (France/Israel)

EXPECTING MACHIAH - Stéphanie Halfon, Tamara Erde (France/Israel)

QUEENS - Matan Gottlieb, Antoine Dupont-Guerra (France/Israel)

> Tutors:

Avner Bernheimer (Israel), showrunner, author, writer (*Yossi & Jagger*, *Shakshouka*)

Marine Francou (France), showrunner, head writer, writer (*Engrenages*, *Un Village français*)

CREATIVE BAZAAR

DEENTAL Series Workshop

The DEENTAL Series Workshop is a professional workshop for nationals of African, Caribbean and Pacific countries.

Launched by the DEENTAL-ACP program of the CNC (National Center for Cinema and Moving Image), with the financial collaboration of the European Union and the support of the organization of the ACP States, and the festivals Series Mania and Fespaco, the 2nd edition of the DEENTAL Series Workshop will see four projects led by duos composed of an author and a producer selected to take part in a week of intensive workshops in Lille.

From March 18 to 21, participants will be mentored by experienced professionals at the Creative Bazaar, where they will attend workshops, masterclasses and individual sessions to develop their series project with their mentors.

Then, from March 22 to March 24, the selected project leaders will participate in the Series Mania Forum, taking part in a dedicated program which includes pitching sessions and networking events with professionals and Forum attendees.

8 participants representing 6 different countries - 37 applications from a total of 19 different countries.

2022 DEENTAL Series Workshop participants and projects:

BOYS OF SOWETO: Meja Shoba and Sue-Ellen Chitunya (South Africa)

THE LAST DAMEL: Alassane Sy and Jules Pochy (Senegal)

THE SURVIVORS OF TROMELIN: Raïssa Ioussouf and Mamihasina Raminosoa (Madagascar)

WONDERLAND: Yanillys Pérez and Thibaud Billiard (Dominican Republic)

> Tutors:

Selina Ukwuoma (UK), Professor, script consultant

Mehdi Ouahab (France), Author and director



The Hauts-de-France Region, main partner of Series Mania, a festival that gets close to the local population

For its 5th edition, the Series Mania Lille Hauts-de-France festival is back in the Hauts-de-France region and will take place from 18 to 25 March. Since 2018, and given the emergence of new series and the enthusiasm of viewers, the festival has become an essential event for our region, as well as more broadly on a European scale. Through its support, the Hauts-de-France Region, the leading financial partner of this event, is reaffirming its commitment and ambition for culture in Hauts-de-France.

An event for residents of Hauts-de-France

One of a kind, Series Mania is back in Hauts-de-France for its 5th consecutive year. Series now occupy a very important place in the audiovisual landscape and in the hearts of viewers. There's no doubt that this popular cultural, festive event will once again attract the people of Hauts-de-France, whether they're enthusiasts, fans, or simply curious, as well as professionals.

Through this unmissable event, the Hauts-de-France Region wishes to bring the festival closer to its inhabitants. So sessions will take place in several towns and cities in the region: Saint-Quentin, Lens, Wallers-Arenberg, Amiens, Tourcoing and Dunkirk, in the presence of the series teams, actors, directors, screenwriters and showrunners. Residents can enjoy lots of activities and go behind the scenes of the series they're used to seeing on screen.

Series filmed in Hauts-de-France in the spotlight

The Hauts-de-France region has been recognised for many years as a location for filming, as evidenced by the many series shot in the region, such as *Les Petits Meurtres* by Agatha Christie, *HPI* (Haut Potentiel Intellectuel) and *Les Papillons Noirs*.

In connection with its operator Pictanovo, the Region supports audiovisual creation and wishes to promote audiovisual culture, which contributes in part to the development of the sector, the influence and attractiveness of our region. Thanks to the diversity of its landscapes, nearly 700 shoots take place each year in the region, whether for feature films or TV series.

This year, two Pictanovo series shot in the Hauts-de-France region will be in the spotlight. *Les Papillons Noirs* by Olivier Abbou with Niels Arestrup was filmed all over the region. During the six weeks of filming, the series' team rolled its cameras in Lille, Roubaix, Tourcoing, Cassel, Béthune and Bruay-la-Buissière. Also, season 2 of *HPI* (Haut Potentiel Intellectuel) with Audrey Fleurot will be featured. Filmed in metropolitan Lille (Lille, Wattignies, Tourcoing, Mouvaux), as well as in Bruay-la-Buissière, Dunkirk and Malo-les-Bains, the series highlights the wealth of our region.

Activities in our high schools

While the festival aims to promote interaction between artists, cultural players, regions and inhabitants, there are also activities for high school students in the region. After a call for applications for generalist, technological and professional high schools in the region, seven comedies were selected. The best of them will be chosen during the Festival Series Mania Lille Hauts-de-France at the *Nuit des Comédies* by a high school jury made up of students selected from high schools in the region on the basis of a covering letter. This initiative will help develop visual image education for young people, as well as mediators in cinemas or film clubs in high schools.

PRESS CONTACTS

Peggy Collette – El Hamdi – Head of the press service: peggy.collette@hautsdefrance.fr – 03 74 27 48 38 / 06 75 93 38 28

Clémence Biat – Press Officer: clemence.biat@hautsdefrance.fr – 03 74 27 48 04 / 07 88 15 93 35

Lille European Metropolis, partner of the 2022 edition of Series Mania Festival

Lille European Metropolis ("the MEL") has made culture a major asset for the development and cohesion of its territory. A true catalyst of energies and an essential vector of attractiveness and influence, culture contributes, through its power of mobilization and innovation, to bring people together.

This is why, as part of its cultural policy of support and promotion of metropolitan cultural events, the MEL accompanies actions that contribute to its national, European and international influence. It also aims to actively participate in the cultural life of the region by supporting regional, metropolitan and local events, provided that they can ensure better integration of the population and enable the widest possible audience to participate, in order to promote living together.

Series Mania, pleasing the series lovers in the metropolitan area.

Series Mania Festival is an international event based on series. It echoes an international craze which, in just a few years, has changed the way content is used and produced. We immerse ourselves in a series as we do in a novel. A new, more expert audience is emerging, series-lovers as there are film-lovers.

This event, programming each year more than 60 new series from some twenty countries, attracts a large audience. It is also identified as the reference event for series professionals at an international level.

Through the organization of this festival and its previous editions, the association has demonstrated that it is a key player in the regional audiovisual ecosystem. Its historical presence in the metropolitan territory has allowed the MEL to shine internationally in the field of serial fiction, while offering high quality programming for the general public.

"Every year, it is a renewed pride to be able to host Series Mania on our territory, and that is why we wanted to support this 2022 edition, which is already shaping up to be a key event in the cultural year within the MEL", assures Damien Castelain, President of Lille European Metropolis.

Press contact :

Agathe Lavalée - alavalee@lillemetropole.fr – 06 30 46 40 17

Clémence Tesson - ctesson@lillemetropole.fr – 06 30 46 23 35



Lille 100% Series

The City of Lille is proud and delighted to welcome a new edition of the Séries Mania festival from 18 to 25 March and looks forward to welcoming professionals and the public alike. Lille is now a truly popular backdrop! Many film and audiovisual projects pass through the capital of Flanders to make the most of its architectural richness. As such, the Old Stock Exchange served as the setting for Agatha Christie's "*Petits Meurtres*" (Little Murders). Part of the filming of "*Germinal*" took place in Place aux Oignons and the TV movie "*Le commissaire Magellan*" set up its cameras on Rue Royale...

Classified as a City of Art and History, Lille enjoys numerous tourist and cultural assets: its architectural heritage, museums, the Opera, the National Orchestra of Lille, theatres and concert halls, Saint Sauveur, the Tri Postal, Lille Grand Palais...

The capital of Flanders is also known for its dynamic cultural policy, and its inhabitants for their taste for celebration. Every year, it organizes and hosts a large number of events within its territory: the biennials of lille3000, the Braderie, the Tour de France cycle race, and soon the Rugby World Cup and Olympic Games...

For a week, the whole city will live to the rhythm of Séries Mania in a festive, popular, friendly spirit that fits in perfectly with the identity of the city!

Crédit Mutuel Nord Europe, Long-standing Major Partner of the Séries Mania Festival

Crédit Mutuel Nord Europe has sponsored Séries Mania since the first edition of the festival in 2018. THE bank for all your favourite series even offers its customers and members a credit card in the colours of the event.

As a partner dedicated to new initiatives that help to enrich public life in its territories and encourage access to culture, Crédit Mutuel Nord Europe has been the Major Partner of Séries Mania since its creation. Committed to ensuring the existence of this event that has become a must for industry professionals, the general public and the territory of Hauts-de-France, Crédit Mutuel Nord Europe naturally supported the festival in 2020 despite its cancellation due to the health crisis.

"Despite a cancellation in 2020, the success of the 2021 edition that was held at the end of the summer demonstrated how much the festival was an event eagerly awaited by all. Growing more and more ambitious each year, the festival offers a platform for bringing together industry professionals while allowing access to culture for as many people as possible, in the heart of our territories. Séries Mania not only aims to benefit culture, the local economy and the audiovisual sector, it also wants to be beneficial to the planet. For this reason, we welcome the realisation of the first carbon footprint measurement of the event, which will lead to new concrete actions, particularly at the Village Festival by Crédit Mutuel."
Éric Charpentier, Managing Director of Crédit Mutuel Nord Europe.

See you at the Village Festival by Crédit Mutuel

This year, the Village Festival by Crédit Mutuel is returning to Le Tripostal in Lille. A true meeting place for series fans, it will offer many activities throughout the festival: the Fan Club where you can meet the actors from popular French series, immersive decors, an escape game, youth workshops, exhibitions, a shop and festival bookstore, etc.

A credit card in the colours of the event

After coming up with a first credit card in the colours of the festival in 2019, Crédit Mutuel Nord Europe updated the idea by launching a new co-branded credit card in 2021. Available in all the brand's branch offices, this standard MasterCard card will allow festival-goers to spread the word about the event in the Hauts-de-France region and beyond!



About Crédit Mutuel Nord Europe

Crédit Mutuel Nord Europe is a local mutual bank that relies on the expertise of its 2,100 employees to serve nearly one million customers and members at every stage of their lives. The Federation Crédit Mutuel Nord Europe has 250 points of sale in seven departments in the north of France (Aisne, Ardennes, Marne, Nord, Oise, Pas-de-Calais, Somme). It is part of Crédit Mutuel Alliance Federal, an Alliance of 14 Crédit Mutuel Federations that are committed to offering responsibility, local accessibility and solidarity and have demonstrated their ability to build a common good together.

Contact: Guillaume LAROBÉ – +33 (0)3 28 02 58 46 – guillaume.larobe@cmne.fr

cmne.fr



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Creative
Europe
MEDIA

KEY PARTNER OF EUROPEAN SERIES IN EUROPE AND BEYOND

The MEDIA strand of the Creative Europe programme has supported the production of European series since 1991. This program has contributed to the creation of high quality television productions broadcast in several territories, and has supported emblematic series such as *Versailles*, *Babylon Berlin* or *L'amica geniale*, among others.

With a considerable increase in its budget (€2.44 billion for Creative Europe 2021-2027, an increase of 63% compared to 2014-2020 with €1.4 billion devoted to the MEDIA strand), and the increased support for European series, MEDIA is a key partner for the development, production and promotion of these works.

MEDIA, in line with the major objectives of Commissioner Thierry Breton's Action Plan for the media and audiovisual sector, places at the heart of its actions the identification of talent, the vitality of European writing, the possibility for works to find the right partners, their audience, and then to travel, to shine, and to compete on an international scale.

European series are a springboard for European talents, European stories and European values. Thus, we are proud to support Series Mania, which brings together European and international creators, producers, investors and distributors.

MEDIA has been supporting the festival since its inception and has continued to increase its support over the years, as the festival has grown to become an annual international highlight. MEDIA supports in particular the organization of Series Mania Forum and its professional meetings, for its contribution to the pooling of different skills and the creation of synergies between creators, platforms and decision-makers from all over the world and its structuring effects on the European sector.



UGC Group is one of the main players in the European cinema industry: with more than 580 cinemas (including UGC Ciné Cité Les Halles in Paris, the leading cinema in the world in terms of attendance, according to *Comscore*), the UGC network is one of the largest in French-speaking Europe.

UGC is also developing its **production and distribution activities**, positioning itself as a major player in all aspects of cinematic creation, with a wide variety of films, ranging from successful and popular comedies such as Philippe de Chauveron's *"Qu'est-ce qu'on a fait au Bon Dieu?"* or *"Ducobu"* (*"Ducobu 3"* is the first French film at the box office in 2020) to great auteur films such as Leos Carax's latest film *"Annette"* (director's award at the Cannes Film Festival 2021, nomination for Best Actress in a Comedy at the Golden Globes 2022, 11 nominations at the Cesar Awards 2022), or Florian Zeller's *"The Father"* (Oscars for Best Actor and Best Adapted Screenplay at the Oscars 2021, Bafta for Best Actor and Best Adapted Screenplay at the Bafta 2021).

In recent years, UGC has launched an activity of **series production** within the framework of UGC Series, which groups together six production structures in France and the United Kingdom, currently producing numerous series for all of the main broadcasters in the market, including historical players such as TF1 (*"HPI"*, which had a historic success in terms of ratings on the channel and most recently *"Mon Ange"*), France 2 (*"J'ai menti"*), or RTE in Ireland (*"Kin"*, also broadcast on AMC+ in the US) as well as new entrants such as Netflix (*"La Révolution"* and *"Christmas Flow"*) or even Star/Disney+ (*"Oussekiné"*) and Amazon (the English remake of *"Dix pour cent"* called *"Call my agent"*, which will also be broadcast on AMC+ in the US).



OCS Official partner of the SERIES MANIA Festival

OCS reaffirms its status as the long-standing Official Partner of *Séries Mania*, an international event focusing entirely on television series. CoProducer and broadcaster of original content, OCS is delighted that seven of its programs have been selected for *in competition* and *out of competition* screenings!

International competition

Sentinelles

OCS Originals - Season 1 - Episodes 1 and 2 - Starting April 5 exclusive to OCS Max and in full on demand / 2021 – Created by Thibault Valetoux & Frédéric Krivine - Production: Tetra Media - Starring Pauline Parigot, Yannick Choirat, Louis Pérès, Samy Seghir, etc.

We Own This City

Season 1 - Episodes 1 and 2 – Coming soon exclusive to OCS / 2021 – Created By David Simon and George Pelecanos - Production: HBO - Starring Jon Bernthal, Josh Charles, Jamie Hector, etc.

The Baby

Season 1 - Episodes 1 to 3 – Coming soon exclusive to OCS / 2021 – Created by Sian Robins-Grace and Lucy Gaymer - Production: HBO - Starring Michelle de Swarte, Amber Grappy, Amira Ghazalia, etc.

French competition

Toutouyoutou

OCS Signature - Season 1 - Episodes 1 to 3 – Coming soon exclusive to OCS / 2021 – Created by Géraldine de Margerie & Maxime Donzel - Production: Ex Nihilo - Starring Claire Dumas, Alexia Barlier, Sophie Cattani, etc.

Special out-of-competition presentation

L'Opéra

OCS Originals - Season 2 - Episodes 1 and 2 – Coming this fall, exclusive to OCS /2021 - Created by Cécile Ducrocq and Benjamin Adam - Production: Victoria Production/Telfrance, with the participation of OCS, jointly produced with Orange Studio and Belga Productions - Starring Ariane Labeled, Raphaël Personnaz, Suzy Bemba, Anne Alvaro, etc.

Atlanta

Season 3 - Episodes 1 and 2 – Coming soon exclusive to OCS / 2021 – Created by Donald Glover - Production: RBA - Starring Donald Glover, Lakeith Stanfield, Brian Tyree Henry, etc.

The Art of Television

OCS Signature - Season 3 - Episode 1 – Coming soon exclusive to OCS / 2021 - By Charlotte Blum - Production: Empreinte Digitale



France Télévisions is thrilled to partner with Series Mania again in 2022 and to support this major event in Lille at the heart of Europe, eagerly awaited both by the public and the professionals.

France Télévisions' leading commitment in favor of creation, for an ever more surprising fiction in a context of incessant evolution, responds to the public's growing infatuation for this major television genre, on all its linear and digital channels.

France Télévisions series selected this year for the competition – *Reuss*, *Chair tendre*, *Hors saison* – illustrate the diversity of the “fictional palette of France Télévisions”, the most eclectic one within the *French audiovisual landscape*.

Working hand in hand with all the talents - producers, directors, writers, actors - France Télévisions offers an original, unique, striking and unrivaled range of programs. The renewal of the genre is enthusiastically supported by French and international fiction.

France Télévisions' creations are part of and live in a wide variety of worlds, reaching new audiences and attracting all generations.

They nurture a lively spirit, open to society and the world, bringing us together, resembling us, surprising us, intriguing us, elevating us, questioning us, moving us, alerting us, entertaining us, enchanting us, making us dream... They create strong bonds and appointments with all audiences throughout the week.



ARTE, A SERIES MANIA OFFICIAL PARTNER

“As a long-standing partner of Séries Mania and after being awarded the Grand Prix for *Blackport* in 2021, ARTE is very proud to unveil these five new series in Lille this year, emblematic of its constantly evolving editorial line. A burst of creativity, audacity and diversity for the European cultural channel which celebrates its 30th anniversary in 2022!”

Bruno Patino, President of ARTE

LE MONDE DE DEMAIN - INTERNATIONAL COMPETITION

On ARTE and arte.tv in the 2nd half of 2022

Through the destiny of the young Kool Shen and JoeyStarr, future leaders of the French duo NTM, of Dee Nasty, a DJ who pioneered Hip-Hop and rap in France, of Béatrice, a young rebellious woman who isn't afraid of anything, and Lady V, a teenage dancer and graffiti artist, *Le Monde de demain* invites us to explore the birth of the French Hip-Hop movement in the 80's. A joyful, rebellious and explosive saga, depicting how the French youth created a form of free expression. Directed by Katell Quillévéré and Héliel Cisterne, a musical series about the beginnings of a cultural revolution.

*A series created by Katell Quillévéré, Héliel Cisterne, Vincent Poymiro, David Elkaïm with the collaboration of Laurent Rigoulet / Directed by : Katell Quillévéré and Héliel Cisterne / Based on an original idea by Katell Quillévéré and Héliel Cisterne / With the participation of Kool Shen and JoeyStarr and DJ Détonateur S / Artistic consultant: Dee Nasty / **Starring Anthony Bajon, Melvin Boomer, Andranic Manet, Laïka Blanc-Francard, Victor Bonnel, Léo Chalié** / Co-production: ARTE France, Les Films du Bélier in association with Netflix (France, 2021, 6x52')*

BLACK BUTTERFLIES - FRENCH COMPETITION

On ARTE and arte.tv in the 2nd half of 2022

Adrien Winckler is a struggling novelist who works as a ghostwriter to make ends meet. At the dusk of his life, Albert Desiderio, a humble retired man, decides to hire Adrien to write his memoirs. But the amazing love story Albert shared with Solange during the 70's turns out to be the confession of a serial killers couple.

*A series created and written by Olivier Abbou and Bruno Merle / Directed by Olivier Abbou / **Starring Nicolas Duvauchoelle, Niels Arestrup, Axel Granberger, Alysée Costes, Brigitte Catillon, Henny Reents, Lola Créton, Marie Denarnaud and with the participation of Alice Belaidi and Sami Bouajila** / Coproduced by: ARTE France, GMT Productions - Mediawan, Jack n'a qu'un Oeil / Distributed by: Mediawan Rights (France, 2021, 6x50')*

GOOD PEOPLE - INTERNATIONAL PANORAMA

On ARTE and arte.tv soon

This is the story of a couple who sets up a life insurance scam, of a policeman who dies before getting a chance to arrest them, of a small community that doesn't want to see the evil that's eating away at them. It's the story of good people who never wanted to hurt anyone.

*A series created and written by Stéphane Bergmans, Benjamin d'Aoust and Matthieu Donck / Directed by Matthieu Donck / **Starring Lucas Meister, Bérangère Mc Neese, Peter Van Den Begin, India Hair, Michaël Abiteboul, Dominique Pinon, Gwen Berrou, Nicolas Buysse** / Co-production : ARTE France, RTBF, Hélicotronc, Unité, Proximus / Distribution : Federation (Belgique/France, 2021, 6x52')*



18H30 Season 2 - SHORT FORMS COMPETITION

On [arte.tv](#), [YouTube](#) and [Instagram](#) from March 28, 2022

Arnaud and Judith are actors. They play Éric and Mélissa in the series 18h30, which follows two colleagues who develop feelings for each other. A paradox for our two protagonists, who are a couple, but on a break. Although Arnaud and Judith initially see this shoot as a second chance, it gradually turns into an opportunity for them to answer a question that is both simple and extremely complicated: how can they say goodbye?

A series directed and written by Maxime Chamoux, Sylvain Gouverneur / Starring Pauline Etienne, Nicolas Grandhomme / Co-production: ARTE France, La Blogothèque / (France, 2022, 22 x 5')

IN TREATMENT New Season - NEW SEASONS PREMIERES

On [ARTE](#) and [arte.tv](#) in early spring 2022

Five years after the Bataclan terrorist attack and the day after the first lockdown, psychoanalyst Philippe Dayan gets four new patients: Ines, a solitary attorney in her early forties, Robin, an overweight teen who gets bullied at school, Lydia, a student who feels the need to share her dark medical secret, and Alain, a business owner who's caught up in a media firestorm. Divorced and sued by the family members of a former patient, Dr. Dayan turns to Claire, a renowned analyst and essayist who, he hopes, may be able to help him through his legal turmoil.

A series by Eric Toledano & Olivier Nakache / Initiated by Yaël Fogiel, Laetitia Gonzalez, Eric Toledano & Olivier Nakache / Directed by Emmanuelle Bercot, Agnès Jaoui, Arnaud Desplechin, Emmanuel Finkiel, Eric Toledano & Olivier Nakache / Script: Clémence Madeleine-Perdrillat with Mary Arnaud, Elise Benroubi, Maya Haffar, Clara Lemaire Anspach, Nils-Antoine Sambuc, Emmanuel Finkiel and Eric Toledano & Olivier Nakache / Adapted from the series BeTipul created by Hagai Levi / Starring Frédéric Pierrot, Charlotte Gainsbourg, Jacques Weber, Suzanne Lindon, Eye Haidara, Aliocha Delmotte / Co-production: ARTE France, Les Films du Poisson, Federation Entertainment and Ten Cinéma / Distribution: Federation International (France, 2021, 35x25')

PARTENAIRES DU FESTIVAL

PARTENAIRE MAJEUR



PARTENAIRES INSTITUTIONNELS



GRAND PARTENAIRE



PARTENAIRES PROFESSIONNELS



PARTENAIRES OFFICIELS



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ÉVÉNEMENTS PARTENAIRES | EVENT PARTNERS



PARTENAIRES MÉDIAS | MEDIA PARTNERS



LIEUX PARTENAIRES | PARTNER VENUES



DÉLÉGATIONS OFFICIELLES | OFFICIAL DELEGATIONS



PRACTICAL INFORMATION

Festival's offices:

in Lille : Le Nouveau Siècle - 17, place Pierre-Mendès-France - 59800 Lille

Tel. : +33 3 59 59 07 20

in Paris : 12, boulevard de Bonne-Nouvelle - 75010 Paris

Tel. : +33 1 84 79 69 30

contact@seriesmania.com

Programming: program@seriesmania.com

Series Mania Forum: forum@seriesmania.com

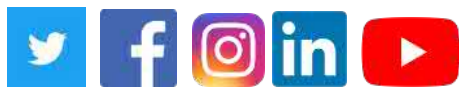
Educational actions: reservation.groupe@seriesmania.com

Ticket office: billetterie@seriesmania.com

Official website: seriesmania.com

Platform: seriesmaniadigital.com

#seriesmania



Press space from March 18 to 25 - withdrawal of accreditations

CCI de Lille - place du Théâtre - 59000 Lille

Festival Village by Crédit Mutuel - general public ticket office, Fan-Club signings, Vidocq prize, animations...

Tripostal - avenue Willy Brandt - 59000 Lille

Screenings

Le Nouveau Siècle - 17, place Pierre-Mendès-France - 59800 Lille

UGC Ciné Cité Lille - 40 rue de Béthune - 59800 Lille

Le Majestic - 54 rue de Béthune - 59800 Lille

France Inter radio shows in public (March 18)

Théâtre du Nord - 4, place du Général de Gaulle - 59800 Lille

Series Mania Forum (March 22 to 24) and Lille Dialogues (March 24) - withdrawal of accreditations

Lille Grand Palais - 1, boulevard des Cités Unies - 59777 Lille

Creative Bazaar

Bazaar St-So - 292, rue Camille Guérin - 59800 Lille

General public ticket office will open on March 8 available on:

<https://seriesmania.com/espace-de-reservation>

All our screening sessions are free! Reservation is not compulsory but offers priority access to the room. Without reservation, it is possible to go to the reception of the room 15 minutes before the screening to enter, within the limit of available places, after the PASS holders and the ticket holders.

PRESS CONTACTS

International press:

> Consumer press: **Claire VORGER**
+33 6 20 10 40 56 - clairevorger@gmail.com

> Trade press: **Sheila MORRIS**
+1 818 487 93 00 - sheila@morrispr.com

French press:

rpseriesmania@miamcom.com
+33 1 55 50 22 22 / +33 1 55 50 22 20

MIAM Agency

Blanche Aurore DUAULT +33 6 29 97 88 89

Nathalie iUND +33 6 10 96 30 08

&

Michaël MORLON +33 6 60 45 65 69

Press office during the festival:

CCI de Lille - place du Théâtre - 59000 Lille

Online press space: www.seriesmania.com/espace-presse/

Press accreditation request: <https://register.series-mania.festicine.fr/>

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