



LÀ OÙ COMMENCENT LES SÉRIES

SERIES

FESTIVAL INTERNATIONAL - LILLE / HAUTS-DE-FRANCE

À LILLE &
EN LIGNE

26 AOÛT > 2 SEPT. 2021



P.3 SERIES MANIA 2021

- P.4 EDITORIAL**
- P.5 SERIES MANIA IN FIGURES**
- P.6 THE FESTIVAL VENUES**
- P.6 FRANCE INTER AT SERIES MANIA**
- P.7 OUR SUSTAINABILITY COMMITMENTS**

P.9 THE FESTIVAL

- P.10 TRENDS AT SERIES MANIA 2021**
- P.12 GUESTS OF HONOR**
- P.14 THE SELECTION**
 - P.14 OPENING SERIES**
 - P.15 INTERNATIONAL COMPETITION**
 - P.16 FRENCH COMPETITION**
 - P.17 INTERNATIONAL PANORAMA**
 - P.19 SPECIAL SCREENINGS**
 - P.20 NEW SEASONS PREMIERES**
 - P.21 MIDNIGHT COMEDIES**
 - P.22 REGIONAL SCREENINGS**
- P.23 STAND-UP IN SERIES**
- P.24 EVENTS**
 - P.25 THE FESTIVAL VILLAGE by CRÉDIT MUTUEL**
 - P.27 NEW IN 2021 : SERIES MANIA DIGITAL**
 - P.28 EXCLUSIVELY ON SERIES MANIA DIGITAL**

P.29 THE FORUM

- P.30 CREATIVE BAZAAR**
- P.35 SERIES MANIA DIGITAL**
- P.36 CO-PRO PITCHING SESSIONS**
- P.40 PANELS AND CONFERENCES**

P.42 LILLE DIALOGUES

- P.44 THEMES 2021**
- P.45 GUESTS OF HONOR**

P.47 PARTNERS

- P.48 PRESS RELEASES**
- P.53 FESTIVAL PARTNERS**
- P.54 PROFESSIONAL PARTNERS**

- P.55 CONTACT US**

The background features a complex geometric design. On the left, a large, light gray zig-zag pattern, resembling a stylized 'M' or a series of nested triangles, extends from the bottom towards the top. In the upper left corner, a large, light gray circle is composed of many thin, concentric lines. In the lower right corner, there are two smaller circles, one light gray and one light blue, also composed of concentric lines. The overall color palette is dark, with shades of black, gray, and muted blue.

SERIES MANIA 2021

Coming together around TV series and creativity

For its fourth edition, Series Mania aims to be as unifying as ever, now firmly established in Lille and the Hauts-de-France region. This desire is fueled by the growing loyalty of both the general public and industry professionals to the event, despite 2020 being a very strange year to say the least. The festival is constantly being adapted and reinvented to offer new ways of experiencing TV series, both in theaters and outdoor locations in Lille, and online.

This year, Series Mania is continuing its meticulous work of combing the international scene for content and welcomes more than 20 countries to its lineup, with newcomers such as Serbia, Croatia, Turkey, Colombia, and Taiwan. This plurality of voices and views on our societies expresses the current state of the world in all its complex mutations so well. And to ensure our content travels well beyond the borders of the region to even wider audiences, **we are launching a digital platform where the festival can be experienced in all its richness online**. Imbued with the Series Mania universe, this platform will offer a selection of series whose live screenings will be followed by a 24-hour catch-up period. Masterclasses, debates, and fan club events will also be available, as well as virtual exhibitions and games.

The Series Mania Forum is a place where industry players and stakeholders come together, and it continues to grow, this year welcoming a large number of attendees from across the sector, along with several residencies in the run-up to the main event. It will offer the perfect space for expression within the new Creative Bazaar, an inspiring incubator with a stubbornly international flavor, which in 2021, will host the Dentaal Series Workshop alongside regular favorites like the Co-Pro Pitching Sessions, the UGC Writers' Campus, and the France-Israel co-writing residency. The Forum will also benefit from the advantages brought by our new digital platform, which will enable viewing of all events, content, and conferences, both live and on catch-up, along with the hosting of virtual meetings and access to several specialized directories.

Moreover, **recent developments in the audiovisual sector, as well as the rapid growth of international platforms, mean that the Dialogues de Lille forum is increasingly essential**. This unique sidebar is organized in partnership with the French Ministry of Culture and the European Commission, and this year's event will bring together European policy makers with key industry executives around the theme of "TV at the heart of European recovery".

Finally, in order to extend its support for serial creation in Europe and to play a major role in structuring the sector, **the festival is launching the Series Mania Institute; an industry training program for students and professionals. The school is a fundamental part of our identity, underscoring how Series Mania strives to be innovative and diverse**. It is the first school entirely dedicated to TV series and aims to fully participate in sharing European expertise as the different trades involved in the TV series universe become more decompartmentalized and the sector opens up to more diverse backgrounds and origins.

This 2021 edition, in Lille and the surrounding region, as well as online, will provide an opportunity to demonstrate our unwavering desire to describe the world through the series genre in the company of the general public, industry professionals, and emerging young talent.

Rodolphe Belmer, President of Series Mania
Laurence Herszberg, General Director of Series Mania

SERIES MANIA is **one identity and three events:**

- 8 days of festival for the general public
- 3 days of the industry forum
- 1 day dedicated to the Dialogues de Lille international summit

- 50+ new series
- 25+ world premieres
- 5 continents represented with series from over 20 countries
- 462 series viewed from 40 countries
- 7 host cities in the Hauts-de-France region: Lille, Amiens, Dunkerque, Lens, Saint-Quentin, Tourcoing, and Wallers-Arenberg
- 24 venues hosting the festival
- 10 sidebar events

- 72,000 festival-goers in 2019
- 2,700 industry aceditees at the Series Mania Forum in 2019 and 1,300 at the Séries Mania Digital Forum in 2020
- 30,000 people at the Village Festival by Crédit Mutuel in 2019
- 400+ guests
- 250 volunteers recruited in 2020, including students, working people, job seekers, and retirees
- 400 journalists from around the world in 2019
- 12 international photo agencies in 2019
- 1.5M hits for the 2020 festival teaser

› **A festival for all audiences:** 31% under 25s, 40% aged 25-44, and 28% aged 45 and over in 2019

› **A festival that is local:**

- More than 100 local partner
- An educational program built with more than 30 regional partners
- Partnerships with 18 universities or higher education establishments

› **A festival that creates jobs:**

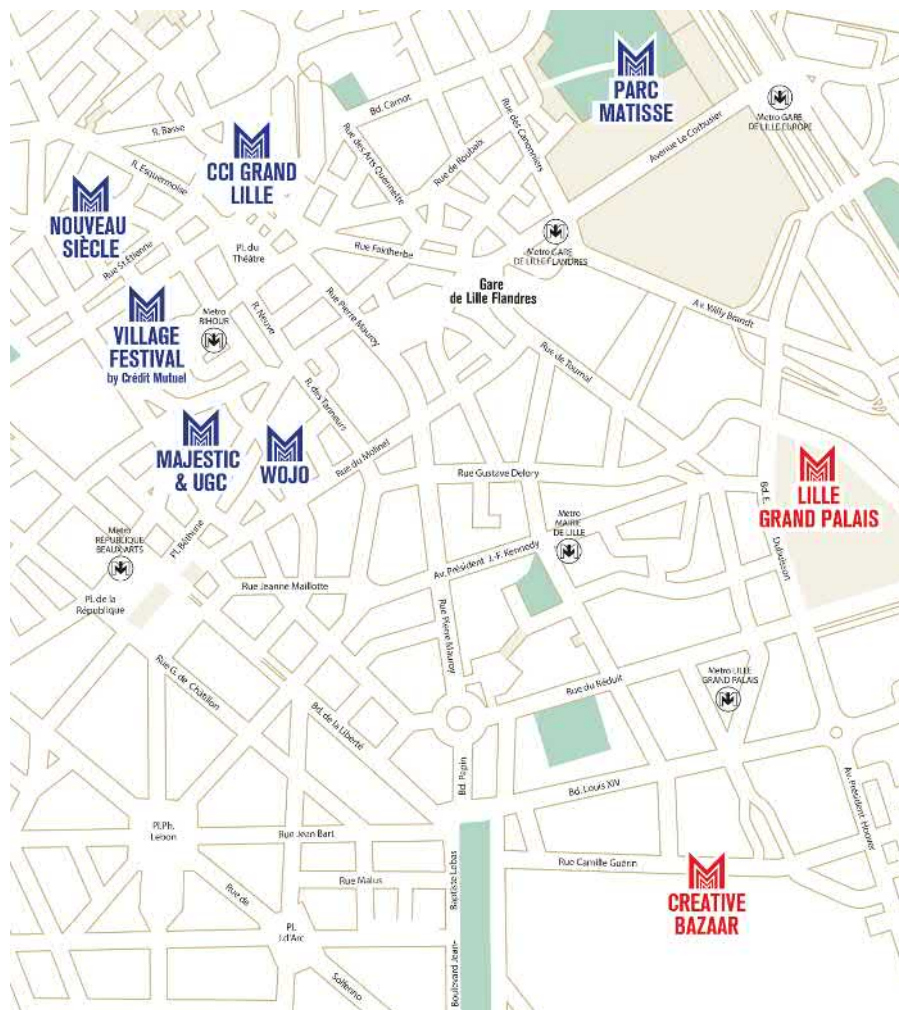
- Ticketing agents, drivers, technicians, projectionists, guest receptionists, event coordinators, etc.

› **A festival with direct economic benefits for the Hauts-de-France region:**

- €5.5M estimated economic impact for the 2019 edition, including direct spending by festival-goers and professionals for accommodation and catering; and direct spending by the Festival with service providers located in the Hauts-de-France region.
- More than 1,600 overnight stays in 2019, with restaurants welcoming the general public and industry players.

› **A festival that has created the first European school that is 100% series; the Series Mania Institute:**

- 54 applications from 17 European countries received for the first session of the Eureka Series (September 2021)
- 6 European schools partnered with Eureka Series



FRANCE INTER AT SERIES MANIA

Like every year, France Inter will broadcast from Series Mania. On Friday, August 27 from 6PM to 7PM, Sonia Chironi will present the summer magazine Un Monde nouveau, live from the CCI in Lille!

This year, Series Mania is unveiling its CSR strategy for the period 2021-2023. With this approach, the festival is ensuring sustainability, accessibility and proximity are among its core values.

Series Mania's CSR strategy is divided into three thrusts covering environmental, social, and economic themes. Fresh approaches and key actions will be deployed over the years with the goal of obtaining ISO 20121 certification in the medium term.

1. Accessibility : We will continue and develop the work we initiated in 2018 around accessibility at the festival in order to meet our audience growth and culture democratization objectives. Series Mania is already a 100% free festival, but we want to welcome audiences from all walks of life and establish Series Mania as a uniquely inclusive European event.

2. Carbon footprint : Carbon emissions are a key issue for Series Mania in terms of our environmental impact. In 2018, the festival implemented a series of measures to limit its carbon impact, and the time has now come to hone and expand these measures. The completion of the festival's first carbon footprint assessment in 2021 will identify concrete measures by which it can be reduced and offset.

3. Purchasing : Our aim is to consider our purchasing strategy from a long-term perspective in order to limit its environmental impact and establish responsible purchasing criteria with external service providers. Series Mania wishes to work towards better management of its purchasing and its service providers, while ensuring a strategy that promotes the economy and boosts employment in the Hauts-de-France region.

REDUCING THE FESTIVAL'S CARBON IMPACT

- Carrying out a carbon footprint assessment for the festival, in association with Ekodev
- Providing more hybrid and electric vehicles for guest transportation
- Using renewable electricity for the Village Festival by Crédit Mutuel

REUSING AND RECYCLING

- Reusing material produced for the festival, such as tarpaulins and red carpets
- Reusing Village Festival by Crédit Mutuel facilities

MORE RESPONSIBLE PRODUCTION AND CONSUMPTION

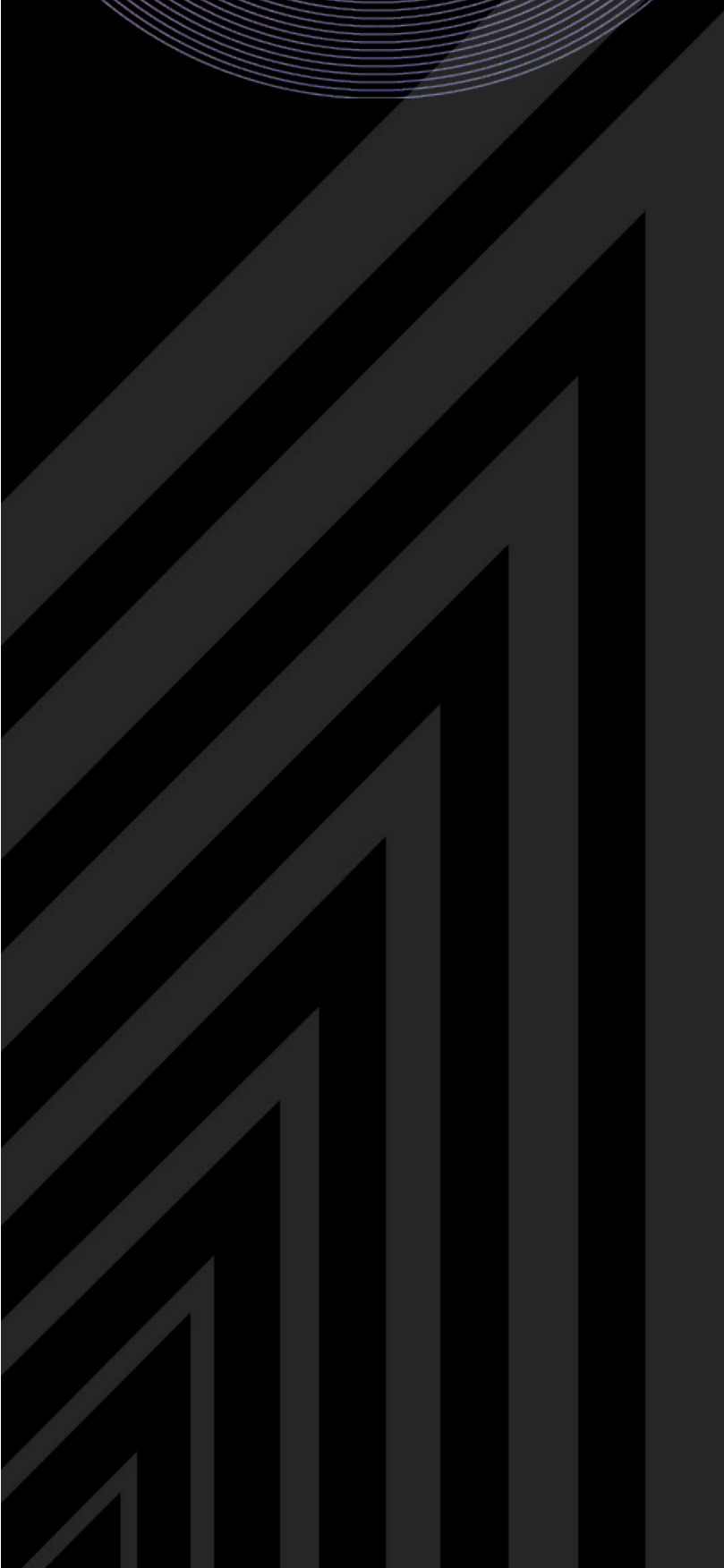
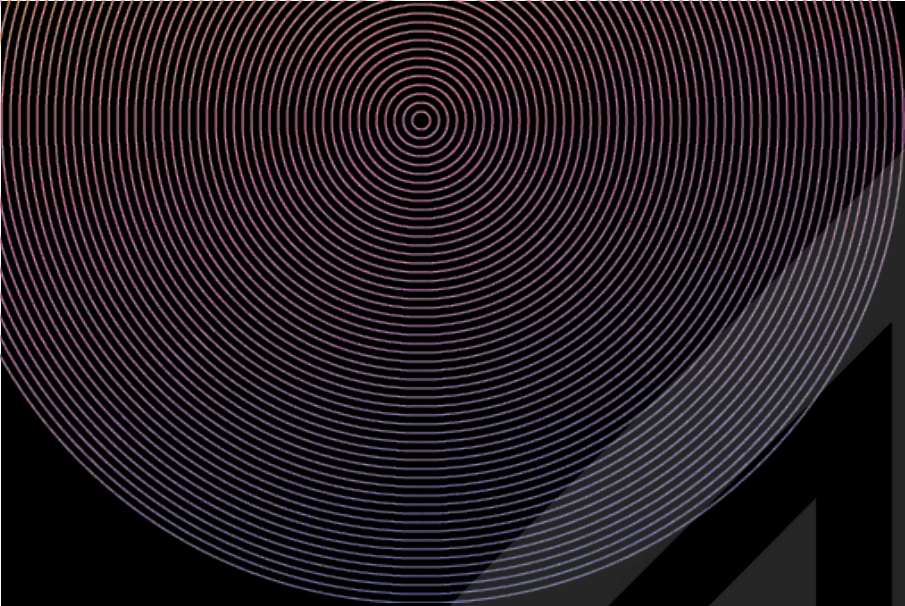
- More than a million sheets of paper have not been printed since we digitized most of our communication materials, including the catalog, our invitations, and professional publications; along with our ticketing system
- There is less plastic waste produced during the festival thanks to the widespread use of glass carafes and biodegradable cups
- Our goodies are more environmentally friendly, including glass and bamboo water containers, organic cotton T-shirts, and bamboo glasses.

BETTER ACCESSIBILITY

- The Village Festival by Crédit Mutuel is now fully accessible to people with reduced mobility or disabilities
- More disabled people are able to visit the festival, thanks to partnerships with organizations like Handi'détente, Les Petits Frères des Pauvres, and Entourage
- ...and like every year, this edition of Series Mania will be 100% free!

EMPLOYEES AND SERVICE PROVIDERS COMMITTED TO CSR

- We now distribute of meal tickets to volunteers to avoid the need for a catering service, thus reducing waste and carbon emissions, ensuring all dietary requirements can be met, and favouring local businesses
- Our teams are committed to a sustainable mobility approach, with the implementation of our Sustainable Mobility Package and provision of V'Lille subscriptions for all festival workers
- Our teams are also committed to adopting good digital behaviors
- We are working with a growing number of ISO-certified service providers and those with a clearly defined CSR strategy covering areas such as printing, production, and catering



THE FESTIVAL



Revolution and intimacy

The program for the 2021 edition, which has had to be transformed due to the pandemic and the non-stop evolution of the TV series industry, echoes the upheavals of societies in the midst of reinvention, through a dialogue between personal lives and social struggle. In this transitional year, and while travel is still uncertain, we are taking audiences on an international journey with confirmed stops in the UK, Australia, Iceland, Norway, Sweden, and Israel, along with some brand-new halts in Serbia, Croatia, Turkey, Colombia, and Taiwan.

Following on from the 2020 edition that was first cancelled and then postponed, the usual processing that we undertake happened over a longer period of time, with many more titles viewed – 462 in total – with works from countries that approached us for the first time, such as Gabon, Syria, Jordan, and Ukraine. English-language offerings are down this year, due in particular to a complete overhaul of the sector in the United States with the launch of a multitude of digital platforms. For its part, Europe has managed to maintain an almost normal production rate and is once again key to defining industry trends.

At Series Mania 2021, politics have left the high spheres of power and are being played out on a much more personal level, closer to the hopes and troubles of working-class characters. This can be seen in *Germinal*, a reference in France for class struggle, which still resonates surprisingly closely with the demands of our time. There are many characters who, at this critical moment in our history, are trying to rise up in the face of the economic collapse caused by globalization, often set in the 1990s. This turmoil can be seen in the Icelandic village where *Blackport* is set, a show whose protagonists are struggling in the face of newly-introduced fishing quotas, and also in *The Last Socialist Artefact*, where two Croatians try to revive a disused factory with the help of its former workers.

In parallel to these long-term struggles, a reflection on the fragmentation of the family unit is emerging. The relationship with the child, which is often based on a model of single parenthood, finds new definitions on the small screen with a marked presence of teenagers, who are sometimes set against the family hierarchy, as in *Bête noire* by Quebec's Sophie Deraspe. Others are prematurely confronted by their destiny, such as in *Anna*, a post-apocalyptic series by Niccolò Ammaniti, and in the surprising Danish production *Kamikaze*.

The female point of view continues to gain ground, and we welcome the fact that there is almost equal representation of women in the French Competition this year. Many female characters are uniting to achieve autonomy, as in *L'Opéra*, a portrait of two female dancers driven by the same rage to overturn existing codes, and *We Are Lady Parts*, in which Muslim women form a punk band. Some even resort to illegality to free themselves from male adversity, like the two antinomic heroines of Swedish series *Dough*, who get their hands on a suitcase of illegal money.

And if men are often absent from the family sphere, many of them in the 2021 Series Mania line-up are far from the clichéd masculinity, redrawing outdated conceptions of gender. Portraits of fragile fathers or single dads raising their children alone, as seen in the Israeli production *The Echo of Your Voice*, the Norwegian series *Furia*, or *Jeune et Golri* from France.

Others struggle with the diktats linked to their sex, such as the cross-dressing married men in Argentinian short *Cross*, while some are lost in their relationship with women, as is the case in the off-beat *Or de lui* from Benjamin Lorber, with Ramzy Bedia.

The intimate and the collective also come together in this year's guiding theme: Stand-up in Series. We take a look at how comedians have revolutionized the comedy format of TV series by putting themselves at the center of their creations and describing their world through their sensibilities or communities, as seen in *Seinfeld*, *Atlanta*, *Ramy*, *Broad City*, *Please Like Me*, and *This Way Up*. We can all identify with them, beneath the humor and community spirit.

Frédéric Lavigne, Artistic Director of Series Mania

Laurence Herszberg, General Director of Series Mania



Audra McDONALD

American singer and actress Audra McDonald has distinguished herself through her roles on Broadway and is the recipient of six Tony Awards. On television, she starred in “Private Practice” and “The Good Fight”, as well as in the film “Beauty and the Beast”. Audra McDonald will be at Series Mania this year to present her new series The Bite (ViacomCBS Global Distribution Group). She will also be the first recipient of the Series Mania Étoile Award, which from now on will be awarded every year to an international personality from the series industry.

Clyde PHILLIPS

Showrunner (Dexter, Nurse Jackie, Parker Lewis Can't Lose, Get Real) and creator (Parker Lewis Can't Lose, Get Real, Suddenly Susan). He will be present to tell us about the eagerly anticipated ninth season of Dexter, premiering this fall in the USA.



© Associated Press



Chris BRANCATO

Writer and producer Chris Brancato is best known for his work on series like “The X-Files” and “Law and Order: Criminal Intent”, but also “Narcos”, which he co-created. He has also written several feature films and received a multitude of international awards.

© David Lee

Delphine HORVILLEUR

Ordained rabbi at Hebrew Union College (New York) in 2008, Delphine Horvilleur has since been rabbi of the YWAM community in Paris. She is also the managing editor of Tenou’a magazine and author of several books, including “Vivre avec nos morts” and “Réflexion sur la question antisémite”.



© Gerard Harten



Tania DE MONTAIGNE

A French journalist and woman of letters, Tania de Montaigne has made a name for herself with novels such as “Tokyo, cest loin” and “Les Caractères sexuels secondaires”, but also through biographies and essays. She is a member of the 50/50 Collective.

© Agence Lise Arif

Edouard PHILIPPE

French statesman Édouard Philippe served as Prime Minister from 2017 to 2020 in the government of Emmanuel Macron. He is mayor of Le Havre and President of Le Havre Seine Métropole, and co-author of the book *Impressions et lignes claires*.



© Jacques Paquier



© CVS

Fanny HERRERO

Previously an actress, Fanny Herrero embarked on scriptwriting in 2006 and co-founded SAS, a collective of screenwriters working in particular on “Un village français”, “Fais pas ci, fais pas ça” and “Kaboul Kitchen”. In 2014, she created “Call my Agent!”, of which she was the showrunner for three seasons.

Olivier MARCHAL

French actor, director and screenwriter Olivier Marchal directed the thriller “36, quai des Orfèvres” as well as the TV series “Flics” and “Braquo”. As an actor, he has appeared in numerous television and film productions including “Les Rivières pourpres” recently.



© Thomas Brémond

More guests of honor announced at a later date ...

OPENING SERIES

**VIGIL - International Premiere**

UK, BBC ONE, 2021

With Suranne Jones, Rose Leslie, Gary Lewis, Paterson Joseph

Production : World Production for BBC, in association with ITV Studios

In partnership with ARTE



© DR

INTERNATIONAL COMPETITION

International competition jury will be chaired by Hagai Levi, who will award the Grand prize for best series, as well as the prizes for best actress and best actor.

Hagai LEVI

Screenwriter, director et producer (BeTipul 2005, The Affair 2014, Our Boys 2019)



© HBO Jojo Whilden



ANNA - Internationale Premiere
Italy, Sky Italia, ARTE, 2020



BLACKPORT - World Premiere
Iceland, RÚV, ARTE, 2021



FURIA - World Premiere
Norway and Germany, Viaplay / ZDF, 2021



GERMINAL - World Premiere
France and Italy, Salto/France 2, 2021



HAMLET - World Premiere
Turkey, GAIN MEDYA, 2021



JERUSALEM - World Premiere
Israel, HOT, 2021



KAMIKAZE - World Premiere
Denmark, HBO Max, 2021



THE ECHO OF YOUR VOICE - World Premiere
Israel, KAN, 2021

FRENCH COMPETITION

The French competition jury includes foreign critics and journalists. They will award the prizes for best series, best actress, best actor and best original soundtrack in partnership with the SACEM.



LOL STEPMOM - World Premiere France, OCS, 2020

CREATED BY : Agnès HURSTEL, Victor SAINT MACARY, Léa DOMENACH
WRITTEN BY : Agnès HURSTEL, Léa DOMENACH
DIRECTED BY : Fanny SIDNEY

WITH : Agnès HURSTEL, Jonathan LAMBERT, Jehanne PASQUET, Marie PAILLON, Thomas GIORIA, Paul MIRABEL, Nordine GANSO, Lison DANIEL, Ophélie KOLB, Baya KASMI, Jérôme LENÔTRE, Marie-Sohna CONDÉ.
MUSIC BY : Pierre III
PRODUCED BY : THE FILM TV, 6bony



THE CODE - World Premiere France, France 2, 2020

CREATED BY : Lionel OLENGA, Cécile EVEN, Nicolas ROBERT
WRITTEN BY : Lionel OLENGA, Cécile EVEN, Nicolas ROBERT
Lucille BRANDI, Julie-Anna GRIGNON and Julien ANSCUTTER
DIRECTED BY : Jean-Christophe DELPIAS

WITH : Daniel NJO LOBÉ, Christiane MILLET, Naidra AYADI, Barbara PROBST, Théo FRILET, Catherine DEMAIFFE, Wendy NIETO
MUSIC BY : Michaël TORDJMAN, Maxime DESPREZ
PRODUCED BY : MAKINGPROD, L.O Production



L'OPÉRA - World Premiere France, Belgium, OCS, 2020

CREATED BY : Cécile DUCROCQ, Benjamin ADAM
WRITTEN BY : Cécile DUCROCQ, Benjamin ADAM, Simon JABLONKA, avec la collaboration de Julie-Anna GRIGNON and Nicolas CASTRO
DIRECTED BY : Cécile DUCROCQ, Stéphane DEMOUSTIER, Laïla MARRAKCHI, Inti CALFAT et Dirk VERHEYE

WITH : Ariane LABED, Suzy BEMBA, Raphaël PERSONNAZ, Yannick RENIER, Sarah LE PICARD, Hortense DE GROMARD, Adrien DEWITTE, Loris FREEMAN, Maud JUREZ, Anabelle HETTMAN, Brigitte SY, Mehdi DJAADI, Samy CAFFONNETTE, Damien CHAPELLE, Peter BENEDICT, Carole TREVOUX
MUSIC BY : Marco PRINCE
PRODUCED BY : Victoria Production (Label Newen France) / Orange Studio



NONA AND HER DAUGHTERS - World Premiere France, ARTE, ARD/SWR, 2021

CREATED BY : Valérie DONZELLI, Clémence MADELEINE-PERDRILLAT
WRITTEN BY : Valérie DONZELLI, Clémence MADELEINE-PERDRILLAT
RÉALISATION : Valérie DONZELLI
WITH : MIOU-MIOU, Virginie LEDOYEN, Clotilde HESME

Valérie DONZELLI, Michel VUILLERMOZ, Barnaby METSCHURAT, Rüdiger VOGLER, Antoine REINARTZ, Christopher THOMPSON, Léonie SIMAGA
MUSIC BY : Philippe JAKKO
PRODUCED BY : Gaumont Télévision, Rectangle Production, ARTE France



OR DE LUI - World Premiere France, France.tv, 2021

CREATED AND DIRECTED BY : Baptiste LORBER
WRITTEN BY : Baptiste LORBER, Chloé MARCAIS
WITH : Ramzy BEDIA, Olivia CÔTE, Marc RISO, Christophe HERAUT, Linh-Dan PHAM, Vincent SOLIGNAC, Eriq EBOUANEY and Jérôme NIEL

MUSIC BY : Simon MEURET
PRODUCED BY : CALT STORY, 4 mecs à lunettes Productions
With the support of Région Grand Est, Troyes Champagne Métropole, and the Bureau d'accueil des tournages de l'Agence culturelle Grand Est.



REBECCA - World Premiere France, TF1, 2020

CREATED AND WRITTEN BY : Didier LE PÊCHEUR, Delphine LABOURET
WITH : Anne MARIVIN, Benjamin BIOLAY, Samir GUESMI, Clotilde COURAU, Grégory MONTEL, Baptiste LECAPLAIN,

Salim KECHIOUCHE, Valérie KARSENTI, Patrick TIMSIT.
MUSIC BY : Jean-Pierre TAÏEB
PRODUCED BY : Elephant Story – Elephant International

INTERNATIONAL PANORAMA

The International Panorama jury will be chaired by Florence Aubenas, who will award the Grand prize and special jury prize, as well as the prizes for best actress and best actor. A Student jury will also award their prize for best series in this section.

Florence AUBENAS

Senior reporter at Le Monde and writer of *L'Inconnu de la poste*, (Éditions de l'Olivier, 2021), *En France* (éditions de l'Olivier, 2014), *Le Quai de Ouistreham* (Éditions de l'Olivier, 2010).

© Patrice Normand



DARK SOUL - International Premiere
Canada, Séries Plus, 2020



DOUGH - World Premiere
Sweden, SVT, 2020



DR.DEATH - French Premiere
USA, Peacock, Starzplay, 2020



KEVIN CAN FK HIMSELF - French Premiere**
USA, AMC, Amazon Prime Video, 2021



MOUSE - French Premiere
Korea, TVN, 2021



PORNI - French Premiere
Norway, Viaplay, 2020



SORT OF - World Premiere
Canada, CBC, 2020



THE BITE - French Premiere
USA, Viacom CBS Global Distribution Group, 2020

**THE LAST SOCIALIST ARTEFACT - World Premiere**

Croatia, Finland, Serbia, Slovenia, HTR, 2021

**THE UNUSUAL SUSPECTS - International Premiere**

Australia, SBS, 2021

**TIME - International Premiere**

United Kingdom, BBC, CANAL+, 2020

**THE VAMPIRES OF MIDLAND - International Premiere**

Russia, START, 2021

**COLORFUL LIFE - European Premiere**

Colombia, Canal Telecaribe, 2021

**WAKEFIELD - International Premiere**

Australia, ABC, 2020

**WE ARE LADY PARTS - French Premiere**

United Kingdom, Channel 4, BRUT X, 2019

SPECIAL SCREENINGS


THE ROPE - World Premiere
 France, Belgium, ARTE, 2020

CREATED BY : Dominique ROCHER
 WRITTEN BY : Eric FORESTIER, Dominique ROCHER,
 adapted from the novel "The Rope / Das Seil" by Stefan
 Aus dem Siepen
 DIRECTED BY : Dominique ROCHER

WITH : Suzanne CLÉMENT, Jean-Marc BARR, Christa THERET, Tom
 MERCIER, Jeanne BALIBAR, Planitia KENESE, Richard SAMMEL, Jakob
 CEDERGREN
 PRODUCED BY : Les Films de l'Instant / ARTE France / Versus Production


L'OPÉRA - Outdoor screening - World Premiere
 France, Belgium, OCS, 2020

CREATED BY : Cécile DUCROCQ, Benjamin ADAM
 WRITTEN BY : Cécile DUCROCQ, Benjamin ADAM, Simon
 JABLONKA, with the collaboration of Julie-Anna GRIGNON
 et Nicolas CASTRO
 DIRECTED BY : Cécile DUCROCQ, Stéphane DEMOUSTIER,
 Laïla MARRAKCHI, Inti CALFAT and Dirk VERHEYE

WITH : Ariane LABED, Suzy BEMBA, Raphaël PERSONNAZ,
 Yannick RENIER, Sarah LE PICARD, Hortense DE GROMARD,
 Adrien DEWITTE, Loris FREEMAN, Maud JUREZ, Anabelle
 HETTMAN, Brigitte SY, Mehdi DJAADI, Samy CAFFONNETTE,
 Damien CHAPELLE, Peter BENEDICT, Carole TREVOUX
 PRODUCED BY : Victoria Production (Label Newen France) /
 Orange Studio


ON THE VERGE
 France, USA, Création originale CANAL+, Netflix, 2021

CREATED BY : Julie DELPY
 WRITTEN BY : Julie DELPY, Alexia LANDEAU
 DIRECTED BY : Julie DELPY, Mathieu DEMY, David
 PETRARCA

WITH : Julie DELPY, Elisabeth SHUE, Sarah JONES, Alexia LANDEAU,
 Mathieu DEMY.
 PRODUCED BY : THE FILM TV


Meet with Fanny HERRERO : Drôle
 France, Netflix.

NEW SEASONS PREMIERES



MONEY HEIST (Part5) - Volume 1 - Episode 1 - French Premiere
Spain, Netflix, 2021



CRIMINAL GAMES - THE '70S - EPISODE : THE HOLLOW
- World Premiere
France, France 2, 2020

CREATED BY : ESCAZAL Films
WRITTEN BY : Flore KOSINETZ, Hélène LOMBARD,
adapted from the novel « The Hollow » of Agatha Christie
DIRECTED BY : Alexandre COFFRE

WITH : Arthur DUPONT, Emilie GAVOIS-KAHN, Chloé CHAUDOYE
PRODUCED BY : Escazal Films



MYTHO (S2) - World Premiere
France, ARTE/NETFLIX, 2021

CREATED BY : Anne BEREST, Fabrice GOBERT
WRITTEN BY : Anne BEREST
DIRECTED BY : Fabrice GOBERT

WITH : Marina HANDS, Mathieu DEMY, Jérémy GILLET, Marie
DRION, Zélie RIXHON
PRODUCED BY : Unité



LES ENGAGÉS : XAOC - World Premiere
France/Belgium, France.tv, 2020

CREATED BY : Sullivan LE POSTEC
DIRECTED BY : Sullivan LE POSTEC, William SAMAHA
WITH : Mehdi MESKAR, Éric PUCHEU, Denis
D'ARCANGELO, Nanou HARRY et Adrian DE LA VEGA

Pauline CHALAMET et Alex RAMIRES.
PRODUCED BY : Astharté & Compagnie (France) / Narrativ Nation
(Belgique)

MIDNIGHT COMEDIES

An all-night marathon screening, submitted to the vote of a jury of high school students.



BLOODS - French Premiere

UK, Sky One, 2021



BRIGADE MOBILE - World Premiere

France, ARTE, 2021



FISK - International Premiere

Australia, ABC, 2021



FRANK OF IRELAND - French Premiere

Ireland and UK, Channel 4 / Amazon Prime Video, 2020



HACKS - European Premiere

USA, HBO Max, 2021



GEORGES AND FERNAND TRIBULATIONS - World Premiere

France, 2021



STARSTRUCK - French Premiere

UK, BBC Three, 2020

REGIONAL SCREENINGS

Séries Mania revient dans 6 villes des Hauts-de-France :

AMIENS at the Maison de la Culture ▪ DUNKIRK at Studio 43 ▪ LENS at Colisée ▪ WALLERS-ARENBERG at Arenberg Creative Mine ▪ SAINT QUENTIN at Cinéma CGR ▪ TOURCOING au Cinéma les Ecrans

▪ **AMIENS at the Maison de la Culture****LOL STEPMOM - World Premiere**

France, OCS, 2020

CREATED BY : Agnès HURSTEL, Victor SAINT MACARY, Léa DOMENACH

WRITTEN BY : Agnès HURSTEL, Léa DOMENACH

DIRECTED BY : Fanny SIDNEY

WITH : Agnès HURSTEL, Jonathan LAMBERT, Jehanne PASQUET, Marie PAPILLON, Thomas GLORIA, Paul MIRABEL, Nordine

GANSO, Lison DANIEL, Ophélie KOLB, Baya KASMI, Jérôme

LENÔTRE, Marie-Sohna CONDÉ.

MUSIC BY : Pierre III

PRODUCED BY : THE FILM TV, 6bony

▪ **DUNKERQUE at Studio 43****NONA AND HER DAUGHTERS - World Premiere**

France, ARTE, ARD/SWR, 2021

CREATED BY : Valérie DONZELLI, Clémence MADELEINE-PERDRILLAT

WRITTEN BY : Valérie DONZELLI, Clémence MADELEINE-PERDRILLAT

DIRECTED BY : Valérie DONZELLI

WITH : MIOU-MIOU, Virginie LEDOYEN, Clotilde HESME, Valérie DONZELLI, Michel VUILLERMOZ, Barnaby

METSCHURAT, Rüdiger VOGLER, Antoine REINARTZ, Christopher THOMPSON, Léonie SIMAGA

MUSIC BY : Philippe JAKKO

PRODUCED BY : Gaumont Télévision, Rectangle Production, ARTE France

▪ **LENS at the Colisée****CRIMINAL GAMES – THE '70S – EPISODE: THE HOLLOW**

- World Premiere

France, France 2, 2020

CREATED BY : ESCAZAL Films

WRITTEN BY : Flore KOSINETZ, Hélène LOMBARD, d'après le roman « The Hollow » d'Agatha Christie

DIRECTED BY : Alexandre COFFRE

WITH : Arthur DUPONT, Emilie GAVOIS-KAHN, Chloé CHAUDOYE

MUSIC BY : Stéphane MOUCHA

PRODUCED BY : Escazal Films

▪ **WALLERS-ARENBERG at Arenberg Creative Mine****GERMINAL - World Premiere**

France and Italy, Salto/France 2, 2021

WRITTEN BY : Julien LILTI, Loïc BARRERE, Samir OUBECHOU, Chérif SAÏS, Clémence LEBATTEUX, Maud GARNIER, Mélusine Laura RAYNAUD, Cheikna SANKARE

DIRECTED BY : David HOURRÈGUE

WITH : Louis PERES, Guillaume DE TONQUÉDEC, Thierry

GODARD, Alix POISSON, Sami BOUJILIA, Natacha LINDINGER

MUSIC BY : Audrey ISMAËL

PRODUCED BY : Banijay Studios France

COPRODUCED BY : Pictanovo

- **SAINT QUENTIN at Cinéma CGR**
- **TOURCOING at Cinéma les Ecrans**

For this 2021 edition, Series Mania has chosen the theme of Stand-up as a common thread.

Comedy and series go together well since the very first years of television. During the last three decades, the genre really developed, in the wake of Seinfeld or Curb Your Enthusiasm. Standuppers took a hold of the serial medium and staged fictitious versions of themselves, expressing their own view of the world with humor and provocation, like in Atlanta, Ramy or This Way Up. Some of them even associated themselves with famous showrunners to tell stories about stand-up comedy, on stage or backstage, like in The Marvelous Mrs Maisel, I'm dying up here or Crashing.

Séries Mania Culte: Carte blanche for standup comedy

The best of French standup comedy will chose their two favorites standup comedies : Fadily Camara, Nora Hamzawi, Agnès Hurstel, Kyan Khojandi, Alex Ramirès.

Meeting and autograph signing event with the standuppers

Get up, stand up: How comedians have revolutionized autofiction in contemporary series

a conference by Charles Bosson (*7 Minutes de Réflexion*)

Series Mania Comedy Club

The club Le Spotlight in Lilles invites comedy talents made in Hauts-de-France for a great evening at the Village Festival by Crédit Mutuel, with the special participation of Kyan Khojandi.

Exhibition Stand-up en séries

15 illustrators will display their reading of standup comedy series, in association with Kibлинд.

CONFERENCES

The Bible: best script ever?

a conference by Delphine Horvilleur

Can diversity mix with French series ?

a conference by Tania de Montaigne

Get up, stand up: How comedians have revolutionized autofiction in contemporary series

a conference by Charles Bosson (7 Minutes de Réflexion)

A century of British history in series

a conference by Ioanis Deroide

Series and politics

Conversation with Edouard Philippe Moderated by Franck Nouchi, director of the page Debates and ideas of Le Monde

VIDOCQ AWARD

Under the patronage of Mr Michel Lalande, prefect of the Hauts-de-France region, a jury including public safety professionals, will vote for the best French police drama. In competition this year (broadcast between September and May 2021):

LA GARÇONNE (France 2), LAËTITIA (France 2), LE MENSONGE (France 2), LA PROMESSE (TF1), UN HOMME D'HONNEUR (TF1), HPI (TF1), LUTHER (TF1), PARIS POLICE 1900 (Canal+), UN HOMME ORDINAIRE (M6). The trophy, Vidocq's notorious walking stick, will be presented by Olivier MARCHAL during the ceremony on August 27 at the prefecture.

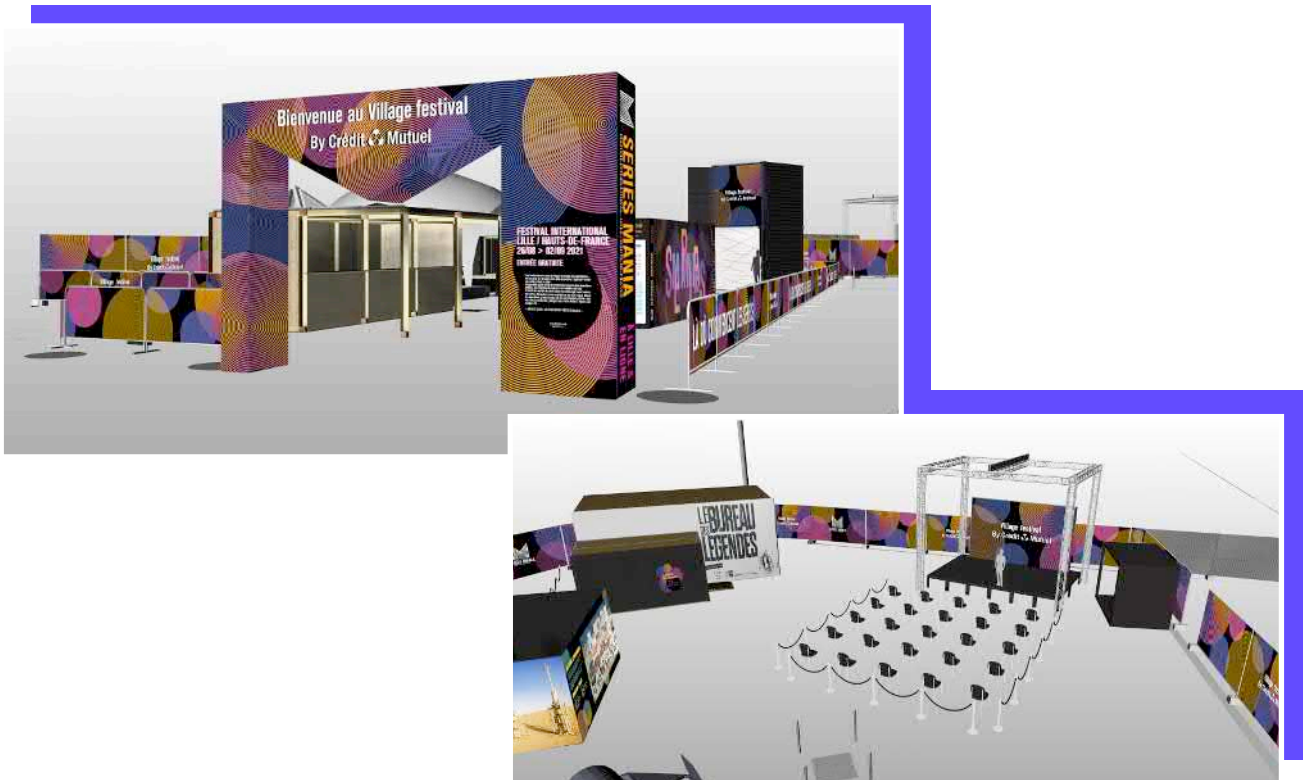
From 26 August to 1 September, the Village Festival by Crédit Mutuel will take place in Place Rihour in the heart of Lille.

The Village Festival is a real gathering place for fans of TV series, offering a range of content to explore between screenings, such as the Fan Club for autographs and meet-n-greet sessions; immersive sets inspired by Friends, Dexter, and The Mandalorian; VR programs, and The Bureau Escape Game, along with workshops for younger audiences, exhibitions, and the official Series Mania festival boutique and bookstore. The Village Festival also has an information point and ticket office.

The Village Festival by Crédit Mutuel comes alive every day with a different theme. There'll be Comedy Day, Space Day, Geek Day, Gore Day, and Musical Day, packed with one-off events and on-stage entertainment throughout the day and into the evening.

AND FOR YOUNGER AUDIENCES

In parallel to the Village, a series of workshops will be offered at the WOJO coworking space. These will explore themes such as storyboarding, script writing, filming, stop motion, sound effects, and dubbing. Open to those aged six and up, they will showcase the different creative stages in the birth of a TV series. Furthermore, a workshop on the role of the extra, open to those aged 16 and over, will teach participants the basics of working as an extra and offer the opportunity to register on a database of those available for film work in the Hauts-de-France region. Workshops are by reservation only, for both groups and individuals.



PROGRAM

Thursday 26 August – SERIES MANIA DAY

- On stage: Autographs, chats, Q&As
- End of the day: Live broadcast of the opening ceremony

Friday 27 August – COMEDY DAY

- For younger audiences: “Le Grand Détournement des Series” by Les Rencontres Audiovisuelles
- On stage: Autographs, chats, Q&As
- End of the day: Stand-up evening with Le Spotlight

Saturday 28 August – SUPERHERO DAY

- At the Village: Cosplayers and superheroes parade and inspiration
- On stage: Autographs, chats, Q&As
- For younger audiences: Superhero make-up by Acte Académie & “Actor Stencils” by Lady Alezia from Collectif Renart
- End of the day: Price for the best Cosplayers costume from the Vozer jury
- End of the day: Welsh quiz designed by Pierre Langlais & Sébastien Mauge

Sunday 29 August – GEEK DAY

- For younger audiences: Games library, including the game Qui-est-ce Series, specially designed for Series Mania, and “The Scriptwriter's Apprentice” by Sinode Baba
- At the Village: Chess tournament and games for adults
- On stage: Autographs, chats, Q&As
- End of the day: The Big One from the Extraordinary Committee of the French Lottery

Monday 30 August – GORE DAY

- For younger audiences: “Diorama Workshop” by Jeslyna Hardel, Lucie Evrard, and Audrey Carpentier
- Village animation: “Ze Serie Horror Pixi Show #2” from Cellofan
- On stage: Autographs, chats, Q&As

Tuesday 31 August – MUSIC DAY

- On stage: Autographs, chats, Q&As
- At the Village & for younger audiences: dance classes by the Farid'O Company and the Flow
- End of the day: Karaoke Live with Okay Monday

Wednesday 1 September – SPACE DAY

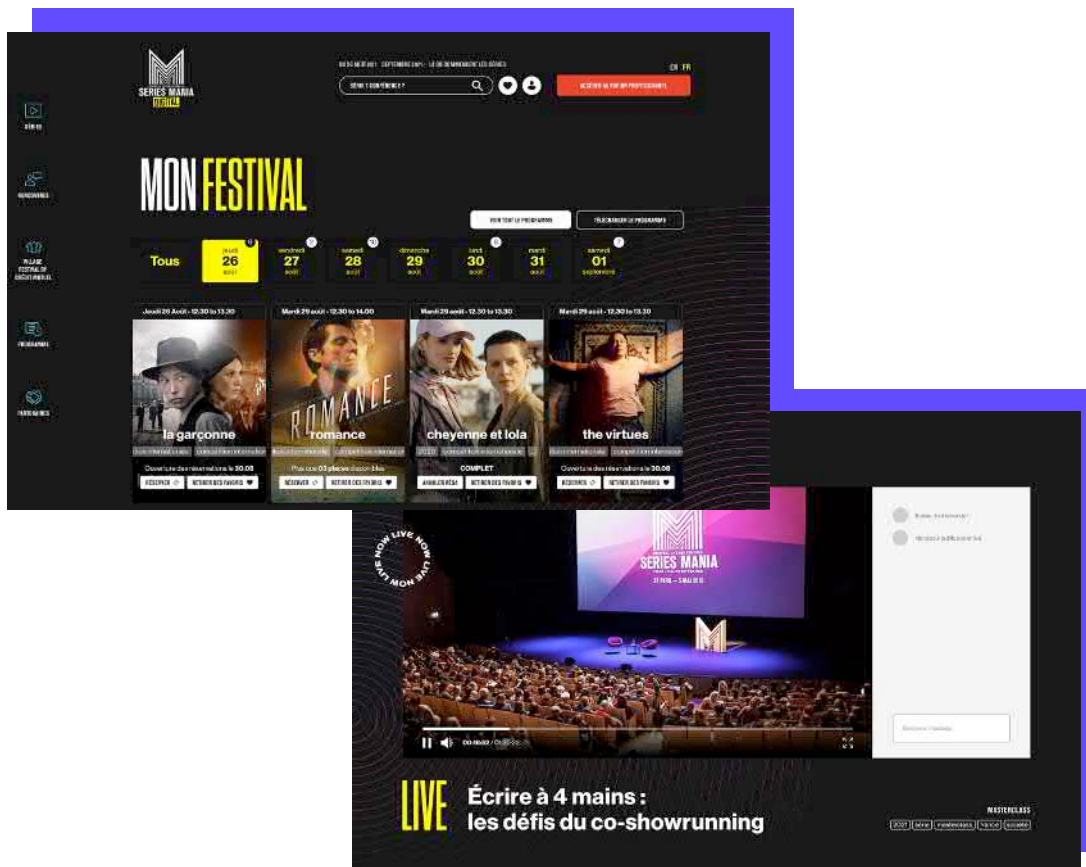
- For families: An initiation into lightsaber design
- At the Village: The Mandalorian de la Légion 501 parade
- On stage: Autographs, chats, Q&As
- End of the day: Blind Test from the Airnadettes

FAN CLUBS by Crédit Mutuel (meet & greets, signing sessions)

With the cast members of: ICI TOUT COMMENCE, DEMAIN NOUS APPARTIENT, UN SI GRAND SOLEIL, MARIE ET LES CHOSES with exclusive episodes, in the presence of Marie Papillon.

A joyous novelty brought by our reflections developed during the current health situation and the temporary inability to travel freely. Our digital platform will meet the needs of the public and industry professionals. It will faithfully reflect the energy of the Festival and its rich program, working both as a complement to the on-site experience and as a mirror of the physical event, to be experienced entirely online.

Draped in the graphic universe of Series Mania, the platform – available for the whole duration of the event – will give audiences access to the several titles of the Festival Selection, for a duration of 24 hours each. The Short Forms Competition will be showcased exclusively online, and the platform will also host exclusive audio series. Users will also be able to follow online the Festival's masterclasses and interact with guest speakers, partake in meet and greets, debates and “fan club” events. Virtual exhibitions, games and an online space to talk about series will round off this unique offer.



SHORT FORMS COMPETITION



ANOTHER DAY IN PARADISE - European Premiere
Singapore, VIDDSEE, 2020



CROSS - French Premiere
Argentina, UN3, 2019



FELIX, MAUDE AND THE END OF THE WORLD - European Premiere
Canada, ICI TOU.TV, 2020



FRAGRANCE OF THE FIRST FLOWER - World Premiere
Taiwan, GagaOOLala Originals Production, 2021



HAPPINESS - World Premiere
France and Iran, ARTE, 2021



IGGY AND ACE - International Premiere
Australia, SBS, 2021



LU VON LOSER - French Premiere
Germany, ZDF, 2021



SMALL CLAIMS COURT - French Premiere
Denmark, TV2 PLAY, 2019



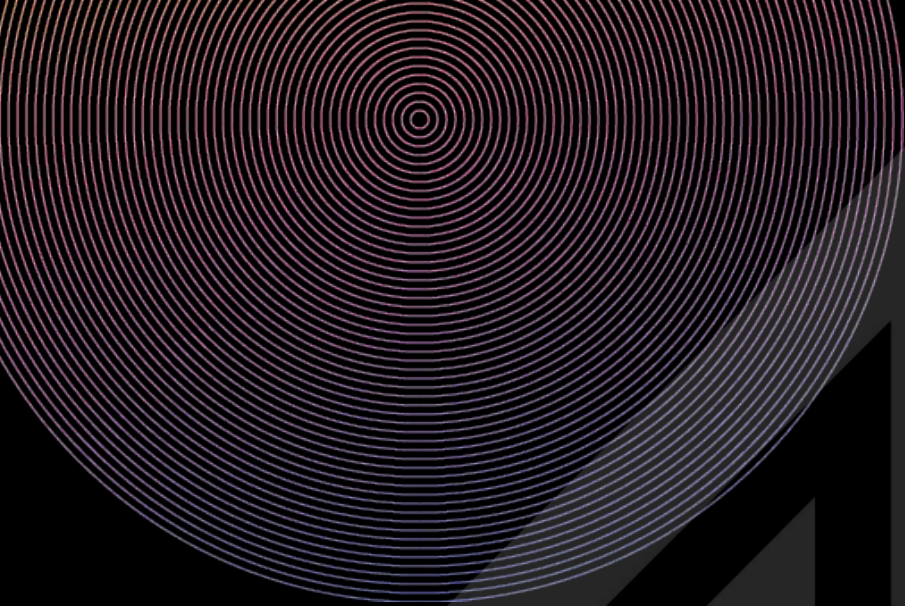
SOMETHING UNDONE - International Premiere
Canada, CBC Gem 2021



FAMILY PORTRAIT - International Premiere
Korea, TVN, 2020

AUDIO SERIES

Close your eyes and listen to the new, original fiction audio series from French studios. Thriller, drama, comedy abound in this selection of fifteen audio series, available on the Series Mania Digital platform.



THE FORUM

NEW IN 2021



Series Mania Forum launches the Creative Bazaar, an incubator for unique residencies, workshops and training programmes for writers and producers from all over the world.

All the talents taking part in the following 3 programmes will meet up in one specific space, the Bazaar St So, in Lille, from August 25th to 29th:

- **UGC Writers Campus**,
- the **Co-Writing Residency Israel-France**,
- and the new **DEENTAL Series Workshop** designed for authors and producers of series from African, Caribbean and Pacific countries.

They will work independently, but also participate to common networking events and masterclasses with special guests.

MASTERCLASSES WITH SPECIAL GUESTS

Chris BRANCATO – USA

Screenwriter and Producer (*Narcos*, *Godfather of Harlem*)

Clyde PHILLIPS – USA

Showrunner (*Dexter*, *Nurse Jackie*, *Parker Lewis Can't Lose*, *Get Real*),
Creator (*Parker Lewis Can't Lose*, *Get Real*, *Suddenly Susan*)



UGC WRITERS CAMPUS



The fourth edition of UGC Writers Campus by Series Mania will take place from August 25 – September 1, 2021 at the Creative Bazaar and then at the Forum.

This immersive week-long writing workshop will gather 19 emerging TV drama writers from around the world who have had at least one professional experience on a broadcast TV/digital series, short or feature film broadcast.

At the Creative Bazaar, the participants will have the opportunity to take part to the Creative Bazaar through workshops and masterclasses in the presence of experienced professionals who will serve and support them as mentors in the development of their projects

From August 30 – September 1, as part of Series Mania Forum, these emerging writers will have the opportunity to pitch their projects in front of international industry professionals.

2021 Edition



PRESIDENT

Amit COHEN - Israel

Writer showrunner, producer
False Flag, No Man's Land



MENTORS

Donna SHARPE

UK, Germany
Screenwriter, Director

Neil LANDAU

USA
Professor, screenwriter, author

The selected writers for the 2021 edition of the UGC Writers Campus are:

Talal SELHAMI and Jawad LAHLHOU (Morocco): *MIARA*

Claudia DE ANGELIS (Italy): *GR8 EXPECTATIONS*

Oonagh KEARNEY (Ireland): *AU PAIR*

Vero CRATZBORN (Belgium): *FAGNES*

Richard BRABIN (UK): *EVIE*

Dora SUSTIC (Croatia): *BUDDHA BAR*

Yael FELDMAN (Israel): *ZEI GEZUNT*

Maurizio AMENDOLA and Marco MUCIG (Italy): *PUROSANGUE*

Yashar ALISHENAS (Sweden/Iran): *THE REVOLUTION NEVER HAPPENED*

Hélène FAURE (France): *IN THE FOREST*

Alysse HALLALI (France): *EMERGENCY RESCUE COMMITTEE*

Victor ALONSO-BERBEL et Jan MATHEU (Spain): *RAVAL*

Sally FENAUX BARLEYCORN (Belgium): *THE ORIGINALS*

Almudena MONZU (Spain): *MATAMALA*

Valeria RICHTER (Denmark): *COLD CASE NUUK*

Mustafa DUYGULU (The Netherlands/Turkey): *SON OF ROTTERDAM*

Rossella di Campi (Italy): *NORDIC LIGHTS*

CO-WRITING RESIDENCY ISRAEL-FRANCE

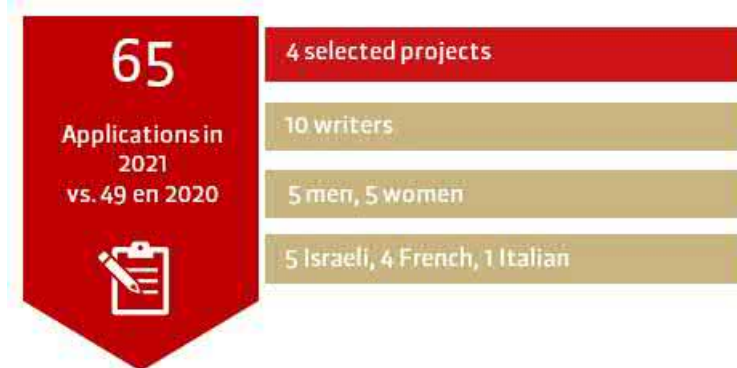


The Drama Series Co-Writing Residency between Israel and France is a program initiated by the CNC (Centre National du Cinéma et de l'Image animée), France and the GMFF (Geshar Multicultural Film Fund), Israel, in cooperation with the Israeli Scriptwriters Guild, The Israeli Producers Association and the French Embassy in Israel. Series Mania is one of the main partners of the project.

4 projects have been selected to take part in the 2021 Residency. Each project is carried by a team composed by at least two screenwriters, one from Israel and one from France.

The 10 selected participants take part in 3 workshops, two virtual and one in Lille, during the Creative Bazaar. The teams co-write the full bible of a fiction series in the next coming months. During all this period, the selected teams are trained by experienced tutors: **Benjamin Dupas** and **Ronit Weiss**, with whom they have regular online exchanges and whom they will have the opportunity to meet in person at the Creative Bazaar.

The Residency will end with a pitching event at the Series Mania Forum followed later in September by a roundtable during the Haifa Film Festival.



4 SELECTED PROJECTS

LOVER FOR YOUR WIFE
Uri BAR-ON and Laura PIANI (Israel/France)

WOLF WOLF
Einat GAULAN and Déborah HADJEDJ (Israel/France)

CHAMPS ELYSÉES CORNER OF SPHRINZAK
Youval FRIEDMAN, Danny LERNER and Rémy SANAKA (Israel/France)

THE WATCH
Nir BERGER, Léa LESPAGNOL and Giordana MARI (Israel/France/Italy)

DEENTAL SERIES WORKSHOP



Launched by the CNC's DEENTAL-ACP program, with the financial cooperation of the European Union and the support of the OACPS, and the Series Mania and Fespaco festivals, the DEENTAL Series Workshop is a new professional workshop for writers and producers from African, Caribbean and Pacific countries.

Four writer-producer duos will be selected to participate in this first edition, which will take place between Lille and Ouagadougou.

During a training workshop at the Creative Bazaar, from August 25 to 29, the 8 participants will have the opportunity to meet and be mentored by experienced professionals. They will attend workshops, masterclasses and one-on-one project development sessions with their mentors. Then, from August 30 to September 1, 2021, the selected projects will participate in Series Mania Forum and take part in a dedicated program, including pitching sessions and networking events with professionals delegates.

Finally, from October 16-23, selected participants will also be invited to participate in a complementary program at the FESPACO festival.

MENTORS

Selina UKWUOMA

Royaume-Uni

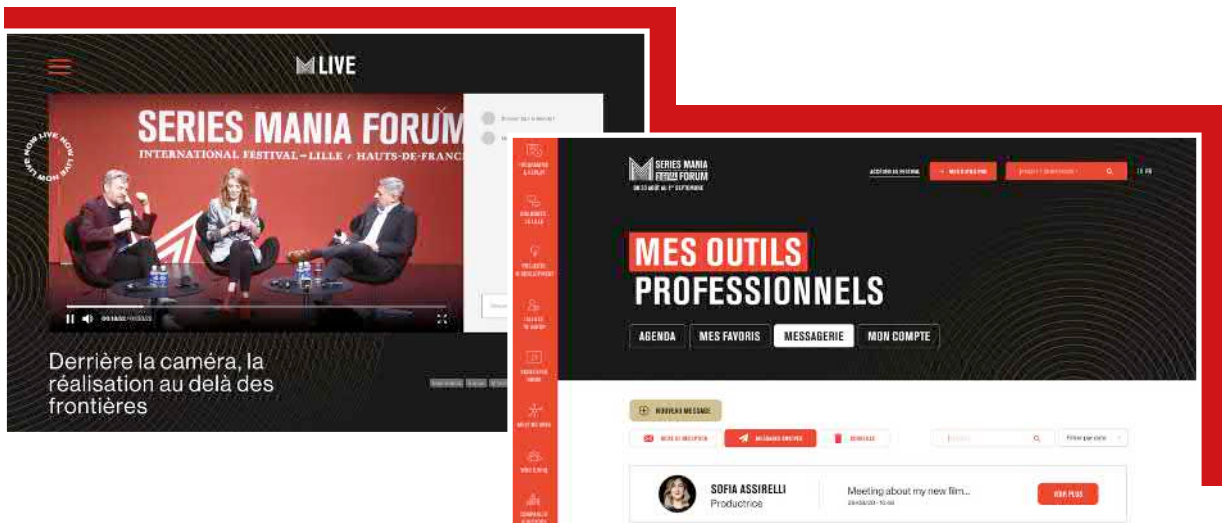
Professeure, consultante en scénario

Neil LANDAU

États-Unis

Professeur, scénariste, auteur

Selected participants to this first edition will be announced in the next coming weeks.



The Professional Forum will find a privileged space for expression, reserved only for accredited members, on **seriesmaniadigital.com** with a broadcast - live then in replay - of all the content, events and conferences offered on site.

In addition to this comprehensive service, professionals will be able, from July 26, to benefit from:

- The "**My professional tools**" space: an agenda allowing you to make "One to One" appointments, offering you the possibility of saving conferences as "favorites" as well as a messaging service to contact any personality of the "Who's Who" as well as a space designed to edit personal information.
- The "**Companies Directory**": a directory of all the companies present during the Forum.
- The "**Who's Who**": a directory of all the accredited people who will attend the Forum.

Then, starting on August 19th:

- "**Projects in Development**": a space listing all the projects in development presented during the various Séries Mania programs and residencies.
- The "**Talents to Watch**": a premium directory of "talents" selected and highlighted by the Forum.

And during the festival:

- The "**Meeting Area**": a space offering "**Sponsored Sessions**" conferences, "**Virtual Stands**" accompanied by six "**Private Tables**" around which to organize virtual meetings, as well as a "Lounge", an area for the exchange of information. more than 1000 tables.
- The "**Screening Room**": a space where you can watch all the series of the "**Festival Selection**", "**Exclusive Forums**" (content reserved to professionals) and "**Sponsored Screenings**", all available until September 18th.
- **Lille Dialogues**: each of the conferences of this day will be broadcast live and then in replay within this section.

Note that the platform for professionals will be available year round.

PRESENTATION



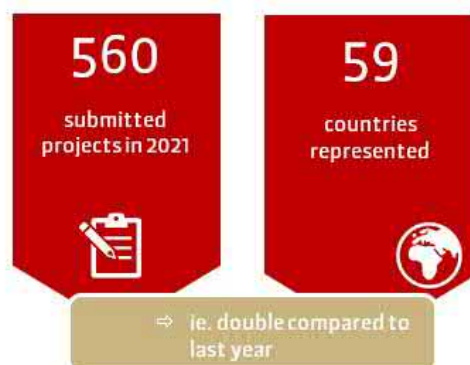
The Co-Pro Pitching Sessions are Series Mania’s founding premise and the most anticipated part of the Forum. The sessions allow for some 15 producers to pitch a series in development to potential financial partners, and the **best project is awarded a grant of 50 000€ by a professional jury.**

More than a hundred projects have been presented as part of this program since its creation in 2013, including “The Head” (Mediapro/Hulu), “No Man’s Land” (Arte/Hulu) or “Devils” (Sky).

This year, three series that participated to the Co-Pro Pitching Sessions are part of the Official Selection of the Festival: “Blackport”, “Jerusalem” and “The Last Socialist Artefact”.

In 2021, 560 projects coming from 59 countries have been submitted, ie. double compared to last year.

One project from the Drama Series Days, sidebar of the Berlin Film Festival, will also be included on an out-of-competition basis.



JURY 2021

PRESIDENT

Polly WILLIAMS

United-Kingdom
Head of Drama
Entertainment One



© DR

JURY MEMBERS

Maria FELDMAN

USA/Israel
Producer and Creator
MASHA



© Sigrid Estrada

Sened DHAB

France
VP Digital Scripted
France Télévisions



© DR

Daniel CAMPOS PAVONCELLI

Italy
Head of Film and TV, Partner
Indiana Production PSA SPA



© DR

2021 OFFICIAL SELECTION

15 projects in competition for the Best Project Award and 1 project out of competition

AMAL – 8 x 60 min – Israel

Produced by Michael SHARFSHTEIN, Moshe EDERY, Eran RIKLIS for Topia Communications, United King Films, Eran Riklis Productions
Created and written by Eran RIKLIS et Leslie ALLEN

GOLD TRAIN – 6 x 45 min – Germany

Produced by Oliver DAMIAN for 27 FILMS PRODUCTION
Written by Tali BARDE and Jennifer EGEN
Directed by Matthias LUTHARDT

MOZART MOZART – 6 x 45 min – Germany

Produced by Andreas GUTZEIT and Jens FREELS for Story House Pictures GmbH
Created by Andreas GUTZEIT and Swantje OPPERMANN

PRISON BOY – 6 x 50 min – Canada

Produced by DYLAN JENKINSON and Jason R. GOODE for Hope of Glory Pictures Ltd. dba Jenkinson/Goode Productions
Written by Jason R. GOODE

LA PALMA – 6 x 45 min – Norway

Produced by Jan Eirik LANGØEN, Lasse GREVE ALSOS, Martin SUNDLAND for Fantefilm Fiksjon AS
Created by Lars GUDMESTAD, Harald ROSENLOEW EEG, Martin SUNDLAND

LIBERTY'S – 8 x 52 min – France

Produced by Joëy FARÉ for Scarlett Production /Groupe Mediawan and Cédric LE GALLO for Le Gallo Films
Created and written by Cédric LE GALLO

WE WERE LEGENDS – 6 x 52 min – France

Produced by Lila GRAFFIN for Birth
Written by Mounir BENALI and Abdel RAOUF DAFRI

NOBLE CAUSE – 6 x 52 min – Ireland, Suisse

Produced by Mary CALLERY and Larry BASS for ShinAwil, Peter REICHENBACH for C-Films and Jean-Marc Frohle for Point Prod
Written by Christian WEHRLIN, Pascal GLATZ and John MURPHY

MORESNET – 6 x 50 min – Belgium

Produced by Bert HAMELINCK and Helena VLOGAERT for Caviar Film and TV / Caviar Content

Created and written by Jef HOOGMARTENS

PICADERO – 6 x 50 min – Spain, Colombia

Produced by Andrea H. CATALÁ for Amor y Lujo and Juan Diego VILLEGAS for Fidelio Films

Written by Almudena MONZÚ and Mauricio LEIVA COCK

RABBI – 6 x 50 min – Israel

Produced by Gal UCHOVSKY, Micky RABINOVITZ, Moshe EDERY, Ami GLAM and “Reshet” for Light Stream, Maze Productions, United King Films.

Created and directed by Eytan FOX

Written by Eli BIJAOU

IN 1942 – 6 x 52 min – France

Produced by Noor SADAR

Written by Julie-Anna GRIGNON and Hagit SAAD

CRUDE – 8 x 45 min – United-Kingdom

Produced by Angela GOURLEY for Amber Eye Films

Written by Oliver MALTMAN

ERROR – 8 x 50 min – Iceland, Portugal

Produced by Hordur RUNARSSON for Glassriver and Jose AMARAL for SPI

Written by Joana ANDRADE, Sveinbjörn I. BALDVINSSON, Filipa POPPE

RED RAINBOW – 8 x 50 min – Russia

Produced by Alexander RODNYANSKY for AR Content/Non-Stop Production

Written by Matt JONES

Project out of competition selected in partnership with the Berlinale

BALATON BRIGADE – 8 x 50 min – Hungary

Produced by Gabor KRIGLER for Joyrider

Created by Gabor KRIGLER, Balazs LENGYEL and Balazs LOVAS

Directed by Ildikó ENYEDI

SERIES MANIA FORUM: AUGUST 30 - SEPTEMBER 1, 2021

A rich and international program: the return of physical encounters, debates, and to the presentation of line-ups showing the dynamism of creation in series.

A Forum focused on creativity, writing, but also on paradigm shifts in the industry, new economic models and the challenges of ecological transition.

Exclusive sessions with:



Conferences and panels in the presence of **international speakers**. They have already confirmed their presence:

Simone EMMELIUS

Germany
Senior Vice President, Coproduction and Acquisition
ZDF

Christian VESPER

United Kingdom
President of Global Drama
Fremantle

Moritz POTLER

Germany
Managing Director & Executive Producer
Windlight Pictures

Synnøve HØRSDAL

Norway
CEO and producer
Maipo Film

Anna CRONEMAN

Sweden
Head of Drama
SVT

David MICHEL

France
President
Cottonwood Media (Federation Entertainment)

PROGRAM

An overview of the themes that will be addressed during the Series Mania Forum 2021:

Can you still sell an original idea?

Challenging the idea that adaptation is the way to go, screenwriters, producers and broadcasters will discuss the craft of creating a series based on an original idea, the challenges of selling it and the value of creating a brand new IP.

TV for tweens ! Writing series for the 8-12-year-old target.

Series for preteens are completely different from series for 15 to 25 years old. Specialized writers and producers will discuss how to craft series that can keep kids engaged.

Is European TV ready for diversity?

The need for better representation has never been more pressing and yet statistics reveal strong imbalances in the representation of people with disabilities, sexual orientations, or ethnic backgrounds both on and off screen. The roundtable will examine the varying European approaches, what has been accomplished and what's still to be done.

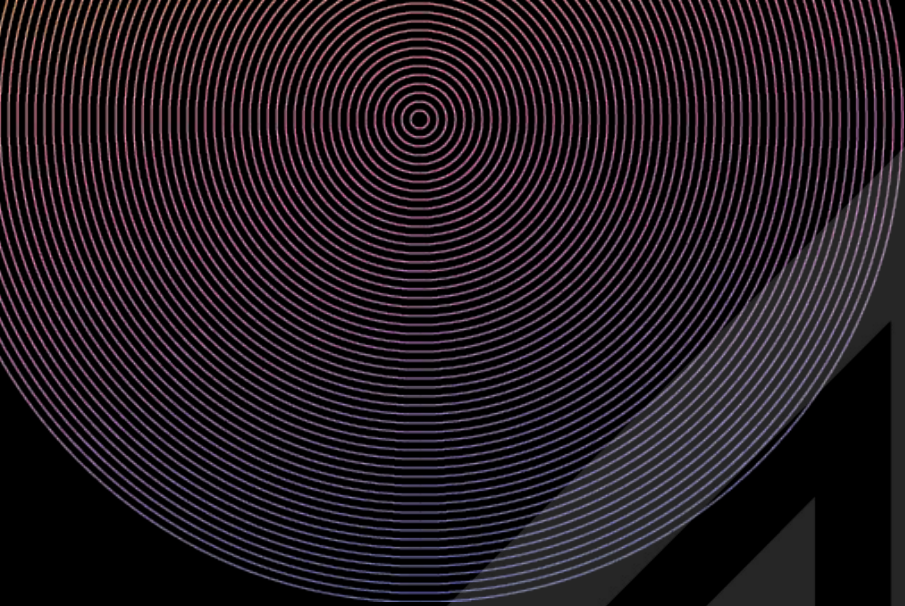
The keys to Europe's unique creativity.

In recent years, European TV series have been among the most innovative, challenging, and sophisticated. What feeds and drives this dynamic? and where can this distinctly European creativity go next?

Let's go green ! Sustainability through innovation.

From on set practices, to the digital revolution in post-production: how european institutions and the industry are transforming environmental issues into a key element of Europe competitiveness.

The detailed program of the three days of the Forum as well as the list of international guests will be unveiled shortly.



LILLE DIALOGUES



TV AT THE HEART OF EUROPEAN RECOVERY

August 31, 2021

The Lille Dialogues brings together European lawmakers and international TV industry leaders for a day-long international trade summit to encourage joint reflection on the challenges facing the TV industry and to promote international cooperation. The event is organized in partnership with the Ministry of Culture, the CNC, and the European Commission.

The TV sector has been marked by profound and ongoing transformation, mainly linked to the increasing number of players creating and distributing content, and has suffered greatly due to COVID. The 2021 edition of The Lille Dialogues will examine the strategies of the industry's main players and the initiatives in place to make the TV industry a driver for recovery in Europe.

Europe is a continent that is rich in creation and is an important consumer market for TV content. As such, what are its prospects in a globalized TV context? How can we support the competitiveness of the European offer in a fragmented market and in the face of the challenges posed by digital and ecological transition?

The Lille Dialogues is a space for discussion and propositions that aim to support the international TV industry. Its goal is to promote a Europe of culture that fosters pluralism, diversity, and social cohesion.

Three round tables examining perspectives for TV industry players in Europe will be organized as part of the Dialogues.

Europe in an era of streaming

Opportunities for European content in a fragmented market

By examining European regulations and support mechanisms, this round table will analyze the opportunities available for the creation of original European series, and their international promotion and distribution.

The future of TV

Linear broadcasters and the transformation of the sector

While many have predicted the end of the linear model, the past year has reaffirmed the power of TV channels to unite millions of viewers across Europe. What diversified strategies are they establishing to respond to new practices and continue to attract an increasingly demanding audience?

A European strategy for public service broadcasting

European public service broadcasting is taking a position regarding strategies to be put in place in line with the missions and values of the public sector. This round table proposes a reflection on the role of public television in the digital era and on the interest of collaborating on a European level to reinforce its production and broadcasting capacity.



Roselyne Bachelot
France
French Culture Minister

© DR



Delphine Ernotte-Cunci
France
CEO
France Télévisions & UER

© Manuel Braun



Anders Jensen
Sweden
President & CEO
Nordic Entertainment Group

© Peter Knutson



Priya Dogra
United-Kingdom
President, WarnerMedia EMEA & Asia (excl. China)
WarnerMedia

© DR



Christina Sulebakk
Denmark
General Manager HBO Max EMEA
WarnerMedia

© DR



Jan Koeppen
United-Kingdom
President EMEA
The Walt Disney Company

© DR



Bruno Patino
France
CEO
Arte

© F.BOUKLA



Superna Kalle

USA
Executive Vice President, International Digital Network
STARZ

© DR



Stéphane Courbit

France
Chairman
Banijay Group

© DR



Jan Mojto

Germany
CEO
Beta Film

© DR



Hanna Stjärne

Sweden
CEO
SVT

© DR



Gilles Pélisson

France
Chairman & CEO
Groupe TF1

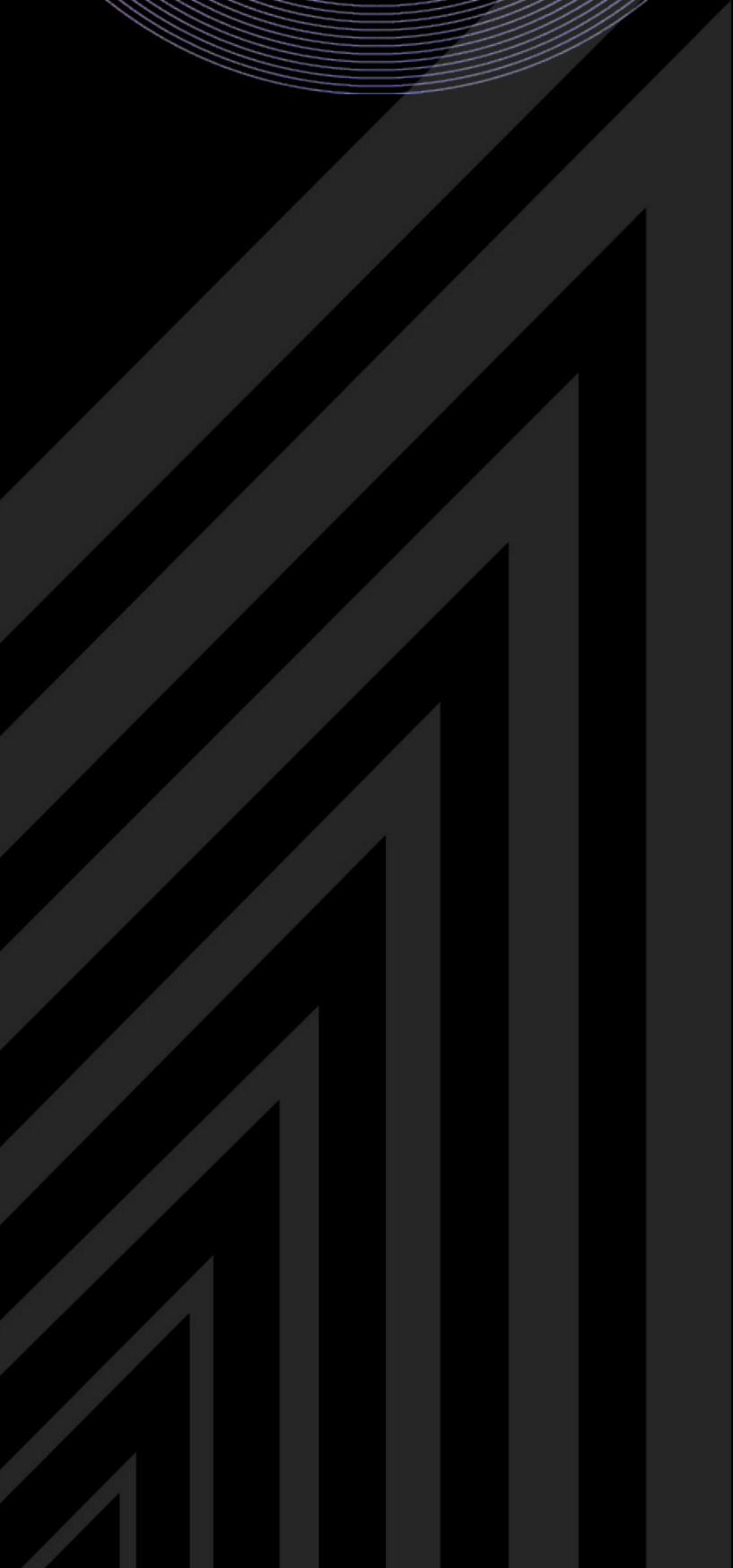
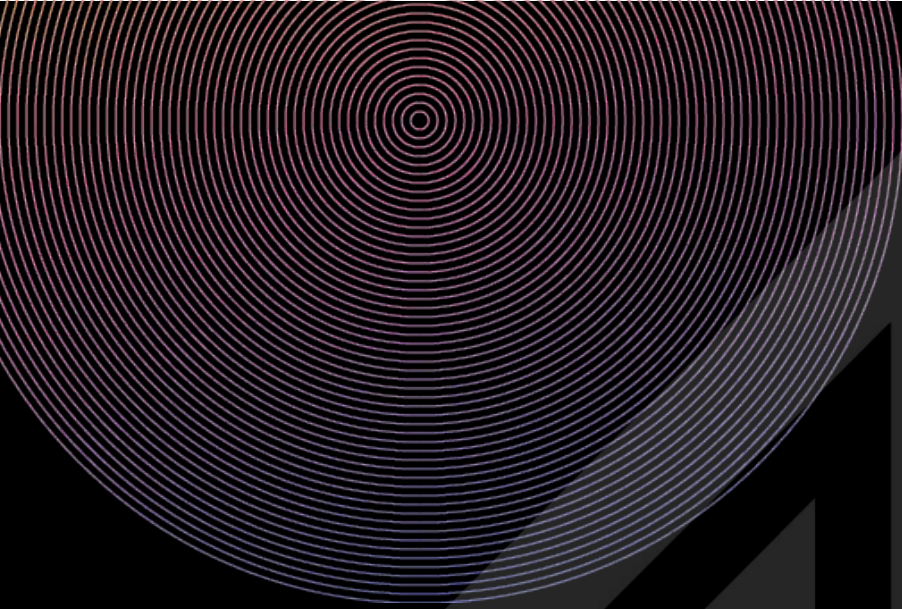
© Christophe Chevalin



Nicolas de Tavernost

France
Chairman of the Executive Board & CEO
Groupe M6

© Julien Faure



PARTNERS





THE HAUTS-DE-FRANCE REGION, 1ST PARTNER OF SÉRIES MANIA LILLE HAUTS-DE-FRANCE

From 26 August to 2 September, the whole region will experience international series time and enjoy a great, popular festive event. As every year, the Region is the main partner of the Séries Mania Lille Hauts-de-France festival, illustrating its desire to position itself as a creative region, supporting the artistic sectors and the creation of contemporary works. By promoting encounters between artists, cultural players, regions and inhabitants, this festival helps bring culture closer to the regions, another aspect of regional action. As such, this event has become an essential contribution to the dynamism of the region and the influence of artistic projects that make up its cultural identity.

SERIES MANIA LILLE HAUTS-DE-FRANCE, A POPULAR CULTURAL EVENT ACCESSIBLE TO ALL

For the 4th year in a row, Hauts-de-France is hosting this unique event, dedicated to series, to those who make them as well as those who watch them. A festive, free event whose quality and diversity of programming is unanimously recognised by the public and the profession from all over the world.

It represents an opportunity for inhabitants to enjoy the numerous free activities on offer, attending an international and a French competition, as well as concerts and exhibitions. The public can also become directly involved in Séries Mania by trying their hand at directing, special effects, and shooting scenes in particular. The objective: to go behind the screen, to show them what it's really like behind the scenes and the various audiovisual and series professions.

The result of the Region's real desire to bring the festival to all regions, sessions are taking place throughout Hauts-de-France, in Amiens, Tourcoing, Dunkirk, Lens, Saint-Quentin and Wallers-Arenberg, in the presence of series teams, actors, directors, screenwriters, showrunners.

Finally, the festival and its professional forum represent a lever of economic development for the sector.

TO PROMOTE THE AUDIOVISUAL CULTURE OF HAUTS-DE-FRANCE, LAND OF FILMS AND SERIES

Hauts-de-France is fully recognised by the national and even international audiovisual and cinema industry, as evidenced by the successful new police series HPI (for High Intellectual Potential), entirely produced in Hauts-de-France, which is proving very successful. Indeed, through its operator Pictanovo, the Region is pursuing an ambitious policy of supporting audiovisual creation. In 2021, 232 projects were supported. The Film and Audiovisual Production Aid Fund, set up in conjunction with the National Centre for Cinema and Animated Image, has an endowment of €8 660 000 and new aid supports the creations of videographers present on the web, for example. Each year, nearly 700 days of shooting take place in the region, for feature films as well as TV series. The sector has more than 50 authors and 500 regional actors and technicians, as well as 500 associative and entrepreneurial structures.

The Region also supports distribution by backing festivals, such as the Arras Film Festival or CinéJeune dans l'Aisne. By bringing together the best actors, authors, directors and producers of TV series, festivals like Séries Mania Lille Hauts-de-France offer national and international influence to the entire region, and provide an opportunity for the audiovisual sector in the region. An opportunity for project leaders, particularly regional ones, to meet potential partners: funders, broadcasters and even distributors.

Another lever to help with distribution, the Region is pursuing a proactive policy in terms of image education with several mechanisms such as mediators in cinemas or film clubs in schools.

Press contacts

Peggy Collette – El Hamdi – head of the press : peggy.collette@hautsdefrance.fr – 03 74 27 48 38 / 06 75 93 38 28

Wilma Rughooputh – Press Officer : wilma.rughooputh@hautsdefrance.fr -03 74 27 48 47 / 06 18 78 12 12

Sébastien Voisin – Press Officer : sebastien.voisin@hautsdefrance.fr – 03 74 27 48 88 / 06 47 67 14 26

www.hautsdefrance.fr



PLUS QUE JAMAIS, LE CRÉDIT MUTUEL NORD EUROPE SOUTIENT LE FESTIVAL SÉRIES MANIA !

LA banque des séries est Grand Partenaire du festival international Séries Mania depuis sa première édition.

« GRAND PARTENAIRE » HISTORIQUE

Particulièrement sensible au rayonnement métropolitain et eurorégional de l'évènement, le Crédit Mutuel Nord Europe a souhaité accompagner le festival Séries Mania dès sa première édition en 2018. Au regard de l'implantation réussie du festival à Lille, et plus largement dans la région Hauts-de-France, LA banque des séries a soutenu le festival en 2020 malgré son annulation pour cause de crise sanitaire.

" En tant que Grand Partenaire depuis les débuts du festival, le Crédit Mutuel Nord Europe est fier de soutenir cette initiative qui contribue activement à l'attractivité et au rayonnement de nos territoires. Etre partenaire est un engagement fort qui doit perdurer dans les bons moments mais aussi dans les périodes plus difficiles. C'est pourquoi nous avons maintenu une partie de notre soutien financier en 2020 malgré l'annulation de l'évènement. Félicitations aux organisateurs qui ont su maintenir le lien avec les festivaliers malgré la période délicate. »

Eric CHARPENTIER, Directeur Général du CMNE

FAVORISER L'ACCÈS À LA CULTURE

Ce partenariat illustre la volonté du Crédit Mutuel Nord Europe de s'engager aux côtés d'initiatives nouvelles contribuant à animer ses territoires, tout en favorisant l'accès à la culture pour tous. Le succès des séances en région Hauts-de-France, qui ont rassemblé plus de 2 500 spectateurs en 2019, témoigne de l'intérêt du grand public pour cet événement. Ces projections seront d'ailleurs renouvelées en 2021 sur nos territoires.

LE VILLAGE FESTIVAL BY CRÉDIT MUTUEL

Cette année, le Village Festival by Crédit Mutuel sera installé sur la Place Rihour à Lille. C'est LE lieu de vie du festival où 30 000 visiteurs ont été accueillis en 2019, pour découvrir des expositions et décors immersifs, mais aussi rencontrer les invités du festival dans une ambiance conviviale et festive. Situé sur le Village Festival by Crédit Mutuel, le Fan Club propose une programmation variée et un large espace pour offrir des moments forts en émotions et riches en souvenirs à un grand nombre de fans.

UNE NOUVELLE CARTE BANCAIRE AUX COULEURS DE SÉRIES MANIA

Après avoir imaginé une première carte bancaire aux couleurs du festival en 2019, le Crédit Mutuel Nord Europe renouvelle l'opération en lançant une nouvelle carte bancaire co-brandée en 2021. Disponible dans toutes les agences de la marque, cette carte MasterCard standard permettra aux festivaliers de faire rayonner l'évènement en région Hauts-de-France et bien au-delà !



Crédit Mutuel
Nord Europe
Banque des Séries



CREATIVE EUROPE MEDIA SUPPORTING EUROPEAN TV SERIES TO CIRCULATE IN EUROPE AND BEYOND

Creative Europe MEDIA has supported the production of European TV series since 1991. It has therefore contributed to the growth of high-quality TV productions broadcast across several territories, and has given to independent television producers the artistic freedom to make cutting-edge content and acclaimed TV series such as Versailles, Babylon Berlin or My Brilliant Friend, among many others. In average, over EUR 13 million of MEDIA funding were granted per year during the previous programming period (2014-2020).

The new programme of Creative Europe MEDIA, going from 2021 to 2027, will continue to support this specific branch of the audiovisual sector and will increase the budget to over EUR 17 million per year, with the goal of providing opportunities to independent producers to take the initiative and pursue their own original productions. Such funding opportunities are key to creative freedom and financial independence and MEDIA will reinforce the capacity of European independent producers to retain the intellectual property rights and exploit them globally, thus reinforcing European brands.

What is more, MEDIA also supports the TV industry via the market scheme. Among other beneficiaries, Series Mania Forum can be highlighted as a regular MEDIA beneficiary since 2014 due to its format, reach, and focus on the talent chain, which made it one of the main events in Europe exclusively dedicated to fiction series.

The MEDIA programme has supported the professional branch of Series Mania with yearly grants going from EUR 112.000 at the beginning, for Series Mania European Co-Production Forum, to EUR 360.000 in the most recent years for Series Mania Forum. Its contribution to bring together different expertise and to create synergies between creators, platforms and decision makers from all over the world has been crucial to structure the European series sector.

Finally, it has also been a strategic place for the European Commission to organise its European Film Forum. In the context of the Lille Transatlantic Dialogues - the forum for high-level industry meetings dedicated to bringing together the main political, institutional, creative and economic players in TV and cultural sectors in both Europe and the US - the Commission organised structured dialogues to develop its policy agenda, opening up new perspectives on the challenges and opportunities brought about by the digital transformation.

Thus, we are proud to support Series Mania, and by extension, the synergies between creators, platforms and decision makers from all over the world.



OFFICIAL PARTNER OF THE SERIES MANIA FESTIVAL

At the heart of this new edition of Series Mania, ARTE is pleased to continue our privileged partnership with a festival that we have supported since its origins. What a delight to finally be able to get together for this not-to-be-missed event for international series.

Work showcased by the Festival year after year is outstanding in terms of diversity, breadth, and uniqueness. ARTE's fictional offerings are part of this same rich universe and combine intimate narratives with the challenges of contemporary life. Our channel's mission is also to bring the most daring European works to the widest possible audience.

For this new edition of Series Mania, we are proud to reveal nine new series, which include two European co-productions in international competition: Anna (Italy) and Blackport (Iceland). The French competition sparkles with Valérie Donzelli's *Nona et ses filles*, season 2 of *Mytho*, as well as the fantasy mini-series *La Corde*, and our entries in the Professional Forum which discovers tomorrow's noteworthy talents and fictional series.

Bruno Patino, President of ARTE



OFFICIAL PARTNER OF THE SERIES MANIA FESTIVAL

A major partner of the festival since its first edition, OCS is reaffirming its loyalty to this unmissable international event 100% devoted to series. As the co-producer and broadcaster of original series, OCS is delighted to see **two of its exclusive shows in the French series category once again this year.**

L'OPERA – FRENCH SERIES CATEGORY

Season 1 – 2 first episodes – Preview on 08/28 at 6 pm at the UGC Ciné Cité attended by the team behind the series & on 08/30 at 9:30 pm in Parc Matisse (4 episodes screened under the stars).

Broadcast starting on June 7 exclusively on OCS Max and in full on VOD!

2020 - Created by Cécile Ducrocq and Benjamin Adam, directed by Cécile Ducrocq, Stéphane Demoustier, Laïla Marrakchi, Inti Calfat and Dirk Verheye. Produced by Victoria Production / Telfrance, with the participation of OCS, coproduced with Orange Studio and Belga Productions. Starring Ariane Labed, Raphaël Personnaz, Suzy Bemba...

At the Opéra de Paris, Zoé, a 35-year-old prima ballerina with a dazzling career is now living in excess: too many parties, lovers, worries... As she is no longer up to standard, she is in danger of being fired, but Zoé will fight against the institution, her peers and above all against herself to earn a second chance...

JEUNE & GOLRI – FRENCH SERIES CATEGORY

Season 1 – Episodes 1 to 4 – Preview on 08/29 at the UGC Ciné Cité at 6 pm attended by the team behind the series & on 08/30 in the morning (TBC).

Broadcast starting on September 2 exclusively on OCS Max and in full on VOD!

2020 – Created by Agnès Hurstel, Victor Saint-Macary, Léa Domenach, written by Agnès Hurstel and Léa Domenach, directed by Fanny Sidney. Produced by The Film TV, a coproduction with 6bony and the participation of OCS and the CNC. Starring Agnès Hurstel, Jonathan Lambert, Marie Papillon, Lison Daniel, Paul Mirabel, Nordine Ganso, Jehanne Pasquet...

The story follows Prune, 25, a young and funny stand-up comedian lacking inspiration who falls in love with old and dejected Francis, 47. Except that Francis has quite simply forgotten to tell Prune that he has a child... Alma, 6, a loser and no fun at all.

HASHTAGBOOMER – COMING NEXT FROM FRANCE (TV FRANCE INTERNATIONAL)

Pitch Season 1 – On 08/30 at Lille Grand Palais.

Soon on OCS!

2020 – Written and directed by Constance Mailet. Produced by Alexandra Cruq and Maïtena Biraben (Mesdames Productions). Starring Jules Sagot, Manon Azem, Allison Chassagne, Bellamine Abdelmalek, Olivier Marchal, Amanda Lear...

Hassan, Dany, Margot and Raoul are four thirtysomethings who not only have to take care of their own lives on a daily basis but also their parents! The digital revolution has occasionally caused a reversal of roles, with children often having to explain how life works to Boomers...

About OCS

Created in 2008, OCS is a cinema and series bundle with exclusive films from just 6 months after their theatrical release, series shown less than 24 hours after the US and exclusive access to all HBO films and series. OCS has four channels, thousands of programs on demand and an application on all your screens. Discover OCS Max, the channel for all the family, OCS City, the channel for fans of independent series and movies, OCS Choc, the channel for 100% adrenaline, action, thrillers, horror, and OCS Géants, the channel for legendary films. OCS is available to subscribers of Orange internet & TV, CANAL, SFR Box, Numericable, Bbox by Bouygues Telecom, Freebox, Prime Video, PlayStation, Molotov, Monaco Telecom, Vialis, Nordnet, VidéoFutur, Téléclub, My.T, Parabole, Vini, Zeop, and at ocs.fr. Prices and conditions determined by the distributor. More information at www.ocs.fr

PARTENAIRES DU FESTIVAL



GRAND PARTENAIRE



PARTENAIRES INSTITUTIONNELS



PARTENAIRES OFFICIELS



PARTENAIRES MÉDIAS



PARTENAIRES HÔTELIERS



PARTENAIRES PROFESSIONNELS | PROFESSIONAL PARTNERS

PARTENAIRES INSTITUTIONNELS | INSTITUTIONAL PARTNERS



Co-funded by the European Union Creative Europe MEDIA



SPONSORS OFFICIELS | OFFICIAL SPONSORS



PARTENAIRES DE L'INDUSTRIE | INDUSTRY PARTNERS



ÉVÉNEMENTS PARTENAIRES | EVENT PARTNERS



PARTENAIRES MÉDIAS | MEDIA PARTNERS



PARTENAIRE UGC WRITERS CAMPUS | UGC WRITERS CAMPUS PARTNER



DÉLÉGATIONS OFFICIELLES | OFFICIAL DELEGATIONS



FESTIVAL OFFICES**In Lille**

Le Nouveau Siècle - 17 place Pierre-Mendès-France - 59800 Lille
Phone: +33 3 59 59 07 20

In Paris

12, boulevard de Bonne-Nouvelle - 75010 Paris
Phone: +33 1 84 79 69 30

contact@seriesmania.com

Festival programming: program@seriesmania.com

Forum: forum@seriesmania.com

seriesmania.com



#seriesmania

PRESS RELATIONS

rpseriesmania@miamcom.com

+33 1 55 50 22 22 / +33 1 55 50 22 20

Agence MIAM

Blanche Aurore DUAULT +33 6 29 97 88 89

Nathalie iUND +33 6 10 96 30 08

&

Michaël MORLON +33 6 60 45 65 69

International press

Consumer press

Claire VORGER +33 6 20 10 40 56 - clairevorger@orange.fr

Trade press

MORRIS Marketing

Sheila MORRIS +1 818-487-9300 - sheila@morrispr.com