

DAY 1 - MARCH 25

AUDITORIUM PASTEUR	AUDITORIUM EUROTOP	AGORA	ARTOIS 1	ARTOIS 2	What Else?
PANEL 9:30-10:30 Behind the camera: on directing series	PITCHING SESSION 9:30-10:30 Official Opening Co-Pro Pitching sessions				WORKSHOP 9:30-13:00 / 14:00-17:30 Enter the writers' room Rembrandt room
COFFEE BREAK		IN CONVERSATION 10:30-11:00 Lars Blomgren	COFFEE BREAK		Networking Events
PANEL 11:00-12:00 Diversity takes action!	PITCHING SESSION 11:00-13:00 Co-Pro Pitching sessions		PANEL 11:00-12:00 The showrunner's role in Europe	PANEL 11:00-12:00 The power of series as driving forces in technological and creative innovation	BREAKFAST MATCH 9:00-10:00 Meet the writers Talents corner
PANEL 12:00-13:00 Lost in translation		PANEL 12:00-12:30 The rise of Indian drama	PANEL 12:00-13:00 Young, wild and free: Writing for the 15-24 year-olds	COCKTAIL 13:00-14:30 European Producers Club Cocktail Lounge (by invitation only)	
LUNCH BREAK					
PANEL 14:00-15:00 How blockchain will change the industry?	PITCHING SESSION 14:00-15:00 Co-Pro Pitching session		PANEL 14:00-15:00 Electronic music in TV Series		COCKTAIL 16:30-18:00 IDM SÜDTIROL Cocktail Lounge (by invitation only)
COFFEE BREAK		IN CONVERSATION 15:00-15:30 Jan Mojto	COFFEE BREAK		COCKTAIL 18:30-20:00 Series Mania Project Award Ceremony Hôtel de la Préfecture du Nord (RSVP Mandatory)
PANEL 15:30-16:30 Born in an international writer's room, meant to be coproduced	CASE STUDY 15:30-16:30 ARTE goes Copro		PANEL 15:30-16:30 Spain in Bloom	PITCHING SESSION 15:30-16:30 IDM SÜDTIROL Sponsored session	
PANEL 16:30-17:30 The rise of European collective writing	PANEL 16:30-17:30 Reinventing the produ- cer's role	IN CONVERSATION 16:45-17:30 Warner TV France & TNT Spain			

DAY 2 - MARCH 26

AUDITORIUM PASTEUR	AUDITORIUM EUROTOP	AGORA	ARTOIS 1	ARTOIS 2	What Else?
PANEL 9:30-10:30 From Idea to Screen: De-veloping French content for and with Netflix	PANEL 9:30-10:30 Newcomers in the series world		PANEL 9:30-10:30 Which legal framework for European writers and directors?		WORKSHOP 9:30-13:00 / 14:00-17:30 Enter the writers' room Rembrandt room
IN CONVERSATION 10:30-11:00 Ioulia Isserlis	COFFEE BREAK	CASE STUDY 10:30-11:00 Real Life Drama: Handle With Care	COFFEE BREAK		ONE-ON-ONE 9:00-13:00 / 14:00-18:00 Co-Pro Pitching session
PANEL 11:00-12:00 Scouting series on the edge	PITCHING SESSION 11:00-13:00 SeriesLab			PITCHING SESSION 11:00-12:00 VR Projects	14:00-18:00 SeriesLab
IN CONVERSATION 12:00-13:00 Jessica Brillhart et Louis Derungs			PANEL 11:30-13:00 USPA International session		9:00-13:00 / 14:00-18:00 Skills & Tools
		IN CONVERSATION 12:30-13:00 Nigel Williams: On writing period drama			One-on-one Meeting Area (by prior appointment)
LUNCH BREAK					Networking Events
PANEL 14:00-15:00 Scheduling strategies: Linear to digital	IN CONVERSATION 14:00-15:00 André & Maria Jacquemetton followed by UGC Writers Campus presentation		PANEL 14:00-15:00 Heading East: The Pleasure Principle	PITCHING SESSION 14:00-15:00 VR Projects	BREAKFAST MATCH 9:00-10:00 Meet the new writers Talents corner
COFFEE BREAK		IN CONVERSATION 15:00-15:30 Mahalia Belo	COFFEE BREAK		COCKTAIL 13:00-14:30 Lagardère Studios Distribution Cocktail Lounge (by invitation only)
PANEL 15:30-17:00 Immersive contents and distribution channels	COMING NEXT 15:30-16:30 Coming Next from France		PITCHING SESSION 15:30-16:30 Best-Seller to Box-Office	PANEL 15:30-16:30 all3media International session Sponsored session	COCKTAIL 16:30-18:00 Best-Seller to Box-Office Lobby Cafeteria (by invitation only)
IN CONVERSATION 17:00-17:45 Hugo Blick: a showrunner's journey	COMING NEXT 16:30-17:30 Coming Next from Québec	PANEL 16:30-17:00 Behind the screen: An industry lacking diversity?	PANEL 16:30-17:30 Diversity in European Drama		PARTY 22:00-3:00 Series Mania Forum Party Gare Saint-Sauveur (RSVP Mandatory)

■ Storytelling
 ■ Production
 ■ Distribution & Broadcasting
 ■ VR

DAY 3 - MARCH 27

AUDITORIUM PASTEUR	AUDITORIUM EUROTOP	AGORA	ARTOIS 1	ARTOIS 2	What Else?
OPENING REMARKS 9:30-10:00					ONE-ON-ONE 9:00-13:00 / 14:00-18:00 Co-Pro Pitching session 9:00-13:00 / 14:00-18:00 Skills & Tools One-on-one Meeting Area (by prior appointment)
PRESENTATION 10:00-10:30 Europe and North America: What's new on the air?					
IN CONVERSATION 10:30-11:00 Ted Sarandos (Netflix)	COFFEE BREAK	PANEL 10:30-11:00 Is diversity driving creativity?	COFFEE BREAK		
IN CONVERSATION 11:00-11:30 Nicolas de Tavernost (M6 Group)	PANEL 11:00-12:00 Telcos step in originals' production			PANEL 11:00-12:00 France Télévisions : French fiction & digital fiction	
IN CONVERSATION 11:30-12:00 Charles Rivkin (MPAA)					
PANEL 12:00-13:00 Towards a new balance between creators and platforms	COMING NEXT 12:00-13:00 Coming Next from Finland	CASE STUDY 12:30-13:00 Eastern European Series Landscape	PANEL 12:00-13:00 European public support schemes for TV Series	PRESS CONFERENCE 12:00-13:00 Alliances : France Télévision/ZDF/ RAI	
LUNCH BREAK					
	COMING NEXT 14:00-15:00 Stories from the Lowlands			PANEL 14:00-16:30 28 Shades of AVMSD - a changing and challenging digital market	BREAKFAST MATCH 9:00-10:00 Meet the new writers Talents corner
IN CONVERSATION 14:30-15:00 Lorenzo De Maio (Endeavor Content)					COCKTAIL 13:00-14:30 Audiovisual Producers Finland Lobby Cafeteria (by invitation only)
IN CONVERSATION 15:00-15:30 Georgia Brown (Amazon Studios)	COFFEE BREAK				COCKTAIL 13:00-14:30 Networking Lunch Cocktail lounge (by invitation only)
IN CONVERSATION 15:30-15:50 Gilles Pélisson (TF1)	CASE STUDY 15:30-16:30 Meet Killing Eve's pro- ducers				
PANEL 15:50-17:00 Independent production and Industry concentration					COCKTAIL 18-19:30 EUROPE CREATIVE MEDIA Cocktail Lounge (by invitation only)
IN CONVERSATION 17:00-17:30 Delphine Ernotte-Cunci (France Télévisions)					
CLOSING ADDRESS 17:30-18:00					

■ Storytelling
 ■ Production
 ■ Distribution & Broadcasting
 ■ Lille Transatlantic Dialogues