

APOLLO SERIES

BOOST YOUR SERIES PROJECT BY MASTERING THE CREATIVE AND BUSINESS ASPECTS OF EUROPEAN CO-PRODUCTIONS, WHILE GAINING ACCESS TO MAJOR INDUSTRY EVENTS.

PROGRAM OVERVIEW

From September 2026 to March 2027, this exclusive program combines tailored mentorship and access to key industry events to help 10 European producers develop their series projects and unlock their co-production potential.

Mentorship for project development

Aimed at supercharging participants' projects to a European dimension throughout the program, with ongoing oversight of their progress:

- 3 online meetings with a **creative mentor**, with the head writer present
- 3 online meetings with a **business mentor**

Participation in three major markets

Participants take part in exclusive sessions, case studies, and masterclasses, and benefit from networking opportunities to connect with international industry experts:

- October 2026 – **MIA | Mercato Internazionale Audiovisivo** (Italy)
- February 2027 – **Göteborg Film Festival's TV Drama Vision** (Sweden)
- March 2027 – **Series Mania Forum** (France)

OBJECTIVES

- Master co-production deal-making
- Navigate European financing landscapes
- Balance local vision with international appeal
- Adapt to an ever-evolving co-production market
- Build a pan-European producer network and connect with industry experts

WHO CAN APPLY

- European producers carrying a fiction series project with European co-production potential.
- Eligibility criteria detailed in page 3.

FORMAT & FEES

- From September 2026 to March, 2027
 - 3 onsite sessions (4 days each)
 - 6 online meetings
- 4 200€ ex VAT (including accreditations to 3 markets)
- AFDAS funding & financial aid available for limited participants.

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DETAILED PROGRAM & TIMELINE

SEPTEMBER 10, 2026

INTRODUCTORY ONLINE MEETING

Presentation of program, mentors, and participants.

SEPTEMBER 10-18, 2026

ONLINE MEETINGS WITH MENTORS

Two 1-hour meetings - First steps to supercharge your project.

OCTOBER 19-22, 2026

SESSION 1 - MIA | MERCATO INTERNAZIONALE AUDIOVISIVO

Hands-on sessions on the series industry and creative package. Masterclasses with industry professionals. Participation in market activities.

NOVEMBER 16-27, 2026

ONLINE MEETINGS WITH MENTORS

Two 1-hour meetings - Project development refinement.

JANUARY 31 - FEBRUARY 3, 2027

SESSION 2 - GÖTEBORG FILM FESTIVAL'S TV DRAMA VISION

Presentations and case studies on how to adapt projects for cross-border partnerships and optimize the financial opportunities. Participation in market activities.

FEBRUARY 17- MARCH 3, 2027

ONLINE MEETINGS WITH MENTORS

Two 1-hour meetings - Compelling pitch deck and financial plan finalization.

MARCH 21-24, 2027

SESSION 3 - SERIES MANIA FORUM

Final session at Europe's largest series industry gathering. Pitching preparation and exclusive feedback from industry professionals. Networking opportunities and extra visibility.

APPLY HERE
BY JUNE 15, 2026



Roma, Italy
Premium dynamic hub for leading executives



Göteborg, Sweden
1st region's marketplace
+2,500 accredited



Lille, France
+5,200 professionals
+60 conferences

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ELIGIBILITY

This program is for **producers** who:

- Have at least one national live-action series credit, but are new to European co-productions;
- Or, have fiction, documentary, or feature film experience and work for a company with national live-action series experience, but are new to European co-productions.

Selection is based on a **live-action fictional series** project that:

- Is at an advanced development stage but not yet in production;
- Must present a co-production opportunity;
- Must have an attached writer.

Applicants must hold nationality or long-term residence in one of the following countries:

Albania, Austria, Belarus, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Republic of Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Georgia, Greece, Hungary, Iceland, Ireland, Italy, Kosovo, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Moldova, Montenegro, the Netherlands, North Macedonia, Norway, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine or the United Kingdom.

If you have special circumstances, such as a disability, please let us know so that we can discuss your needs. Contact:

smi@seriesmania.com

APPLICATION PROCESS

Online form to be submitted by June 15, 2026.

Required documents:

- Pitch document (max 12 pages)
- Provisional Financing plan
- Cover letter
- Resumes: Producer + headwriter
- LOC of broadcasters involved (if applicable)
- IP agreements (if applicable)

**MORE
INFO HERE**



A program designed and developed by Series Mania Institute, in partnership with MIA | Mercato Internazionale Audiovisivo and Göteborg Film Festival's TV Drama Vision.