

# APOLLO SERIES

**BOOST YOUR SERIES PROJECT BY MASTERING THE CREATIVE AND BUSINESS ASPECTS OF EUROPEAN CO-PRODUCTIONS, WHILE GAINING ACCESS TO MAJOR INDUSTRY EVENTS.**

## PROGRAM OVERVIEW

From September 2026 to March 2027, this exclusive program combines tailored mentorship and access to key industry events to help 10 European producers develop their series projects and unlock their co-production potential.

## Mentorship for project development

Aimed at supercharging participants' projects to a European dimension throughout the program, with ongoing oversight of their progress:

- 3 online meetings with a **creative mentor**, with the head writer present
- 3 online meetings with a **business mentor**

## Participation in three major markets

Participants take part in exclusive sessions, case studies, and masterclasses, and benefit from networking opportunities to connect with international industry experts:

- October 2026 – **MIA | Mercato Internazionale Audiovisivo** (Italy)
- February 2027 – **Göteborg Film Festival's TV Drama Vision** (Sweden)
- March 2027 – **Series Mania Forum** (France)

## OBJECTIVES

- Master co-production deal-making
- Navigate European financing landscapes
- Balance local vision with international appeal
- Adapt to an ever-evolving co-production market
- Build a pan-European producer network and connect with industry experts

## WHO CAN APPLY

- European producers carrying a fiction series project with European co-production potential.
- Eligibility criteria detailed in page 3.

## FORMAT & FEES

- From September 2026 to March, 2027
  - 3 onsite sessions (4 days each)
  - 6 online meetings
- 4 200€ ex VAT (including accreditations to 3 markets)
- AFDAS funding & financial aid available for limited participants.

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## DETAILED PROGRAM & TIMELINE

**SEPTEMBER 10, 2026**

### **INTRODUCTORY ONLINE MEETING**

Presentation of program, mentors, and participants.

**SEPTEMBER 10-18, 2026**

### **ONLINE MEETINGS WITH MENTORS**

Two 1-hour meetings - First steps to supercharge your project.

**MID-OCTOBER, 2026**

### **SESSION 1 - MIA | MERCATO INTERNAZIONALE AUDIOVISIVO**

Hands-on sessions on the series industry and creative package. Masterclasses with industry professionals. Participation in market activities.

**NOVEMBER 9-20, 2026**

### **ONLINE MEETINGS WITH MENTORS**

Two 1-hour meetings - Project development refinement.

**JANUARY 31 - FEBRUARY 3, 2027**

### **SESSION 2 - GÖTEBORG FILM FESTIVAL'S TV DRAMA VISION**

Presentations and case studies on how to adapt projects for cross-border partnerships and optimize the financial opportunities. Participation in market activities.

**FEBRUARY 17- MARCH 3, 2027**

### **ONLINE MEETINGS WITH MENTORS**

Two 1-hour meetings - Compelling pitch deck and financial plan finalization.

**MARCH 21-24, 2027**

### **SESSION 3 - SERIES MANIA FORUM**

Final session at Europe's largest series industry gathering. Pitching preparation and exclusive feedback from industry professionals. Networking opportunities and extra visibility.

**APPLY HERE**  
**BY JUNE 15, 2026**



Roma, Italy

Premium dynamic hub for  
leading executives



Göteborg, Sweden

1st region's marketplace  
+2,500 accredited



Lille, France

+5,200 professionals  
+60 conferences

**APPLY HERE**  
**BY JUNE 15, 2026**

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## ELIGIBILITY

- This program is for **producers** who:
- Have at least one national live-action series credit, but are new to European co-productions;
  - Or, have fiction, documentary, or feature film experience and work for a company with national live-action series experience, but are new to European co-productions.

- Selection is based on a **live-action fictional series** project that:
- Is at an advanced development stage but not yet in production;
  - Must present a co-production opportunity ;
  - Must have an attached writer.

Applicants must hold nationality or long-term residence in one of the following countries:  
*Albania, Austria, Belarus, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Republic of Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Georgia, Greece, Hungary, Iceland, Ireland, Italy, Kosovo, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Moldova, Montenegro, the Netherlands, North Macedonia, Norway, Poland, Portugal, Romania, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Ukraine or the United Kingdom.*

If you have special circumstances, such as a disability, please let us know so that we can discuss your needs. Contact:  
[smi@seriesmania.com](mailto:smi@seriesmania.com)

## APPLICATION PROCESS

Online form to be submitted by June 15, 2026.

- Required documents:
- Pitch document (max 12 pages)
  - Provisional Financing plan
  - Cover letter
  - Resumes: Producer + headwriter
  - LOC of broadcasters involved (if applicable)
  - IP agreements (if applicable)

**MORE  
INFO HERE**



A program designed and developed by Series Mania Institute, in partnership with MIA | Mercato Internazionale Audiovisivo and Göteborg Film Festival's TV Drama Vision.