



## IP ADAPTATION BOOTCAMP

## UNLOCK THE POWER OF IPS IN THE AUDIOVISUAL MARKET 3 days 100% online

This <u>intensive 3-day</u>, 100% online bootcamp is designed for international producers, development teams and business affairs managers looking to harness the creative and commercial potential of intellectual properties (IPs).

From novels and manga to podcasts, video games, and cultural events, adaptations and IPs are shaping today's content landscape. Understanding how to identify, acquire, and adapt IPs has become a key advantage in developing successful series projects.

Through expert-led sessions and practical case studies, participants will learn how to:

- Source and evaluate IPs with strong adaptation potential
- Build compelling series bibles and transform original concepts into valuable IPs
- Navigate legal, business, and negotiation aspects of IP acquisition and exploitation
- Maximize creative and commercial returns across multiple media

## **WHO CAN APPLY**

Producers, agents, development executives, business affairs managers, and sales executives.

## **FORMAT**

- 3 days 21 hours total
- January 19 to 21, 2026
- In English

**FEES** 

1260€ incl. taxes

Eligible for AFDAS funding for French participants.



Series Mania Institute
smi@seriesmania.com
10 Rue des Poissonceaux, 59800 Lille, France