

# IP ADAPTATION BOOTCAMP

UNLOCK THE POWER OF IPs IN THE AUDIOVISUAL MARKET

3 days 100% online

This **intensive 3-day**, 100% online bootcamp is designed for international producers, development teams and business affairs managers looking to **harness the creative and commercial potential of intellectual properties (IPs)**.

From novels and manga to podcasts, video games, and cultural events, adaptations and IPs are shaping today's content landscape. Understanding how to identify, acquire, and adapt IPs has become a key advantage in developing successful series projects.

Through expert-led sessions and practical case studies, participants will learn how to:

- **Source and evaluate IPs** with strong adaptation potential
- Build **compelling series bibles** and transform original concepts into valuable IPs
- Navigate **legal, business, and negotiation aspects** of IP acquisition and exploitation
- **Maximize creative and commercial returns** across multiple media

## WHO CAN APPLY

Producers, agents, development executives, business affairs managers, and sales executives.

## FORMAT

- 3 days – 21 hours total
- April 27 to 29, 2026
- In English

## FEES

1260€ incl. taxes

Eligible for AFDAS funding for French participants.

APPLY HERE