

IP ADAPTATION BOOTCAMP

UNLOCK THE POWER OF IP IN THE AUDIOVISUAL MARKET

5 MORNINGS - 100% ONLINE

PROGRAM OVERVIEW

A five-morning online bootcamp for audiovisual professionals to explore the creative, legal, and commercial potential of IPs.

► KEY IP TRENDS AND FORMATS

Explore the trends shaping IP and adaptations, and discover the formats with the strongest international potential.

► FUNDING AND DISTRIBUTION LANDSCAPE

Understand how financing, distribution, and deal structures shape IP strategies across platforms and territories. Gain practical insights into rights acquisition, negotiations and partnerships.

► HOW TO SCOUT AND SECURE IP

Learn how to identify promising source material, assess its adaptation potential, and secure the rights in an increasingly competitive marketplace.

► BUILDING AN IP

Learn how to adapt stories for local audiences and develop original scripted series with international co-production potential.

► TOWARD OTHER FORMATS

Explore how IP can grow beyond a single series through transmedia storytelling, franchise development, and cross-format adaptations.

Industry-focused

International outlook

Expert Insights

Cross-format vision

Practical tools

OBJECTIVES

- Understand the evolving IP landscape and its opportunities in audiovisual fiction.
- Navigate the creative, legal and business dimensions of IP adaptations.
- Identify, acquire and develop IPs with international potential.
- Apply industry insights from leading professionals to real-world projects.

WHO CAN APPLY

- Professionals working in development, production, acquisitions, commissioning, business affairs who want to strengthen their understanding of adaptation strategies and market opportunities in the series industry.

FORMAT

- February 22–26, 2027
- 5 consecutive mornings
- 9:30am – 1:00pm (17h30 in total)
- Remotely
- In English

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ELIGIBILITY

This training is designed for **producers, agents, development executives, business affairs professionals, sales executives**, and other professionals working across the series value chain.

No specific requirements in terms of knowledge of IP. No specific project is required.

Participants must have a sufficient level of professional English.

We're open to other profiles depending on motivation - feel free to reach out to discuss.

If you have specific needs or a disability, please contact us at: smi@seriesmania.com

TUITION FEES

875€ excl. taxes - 1050€ incl. taxes

AFDAS funding & financial aid available for limited participants.

APPLICATION PROCESS

Registrations will open on **November 2nd, 2026**.

To register, you will need to complete an online application form. No specific documents are required.

The pedagogical team will confirm your registration within seven days of form submission.

**MORE
INFO HERE**



“Full of insights, hands on experts, useful material and a very good opportunity to meet likeminded people from the industry.” - Badih Fattouh (alumni 2026)