

RULES & REGULATIONS

1. Introduction

EUREKA SERIES – hereby referred to as “the program” or “the training program” – is a training program initiated and organized by SERIES MANIA (Association du Festival international des séries de Lille / Hauts-de-France).

EUREKA SERIES is one of the training programs carried out by SERIES MANIA INSTITUTE. SERIES MANIA INSTITUTE is an initiative created by SERIES MANIA to **train series professionals**, with three main objectives:

- Sharing European expertise to create a network of cooperation between professionals across the continent
- Decentralizing the TV series industry to fluidify the creative process and respond to increasing production volumes
- Opening up the sector to diverse backgrounds and origins to enable all talent to access TV and creative professions

EUREKA SERIES is a **10-week training program** to experience a European writers room and develop collaborative writing skills by developing an original series concept in groups, advised by series professionals.

The objectives of the TRAINING program and the methods used, as well as its content, timetables, assessment procedures are detailed [on the website](#).

EUREKA SERIES takes place in Lille, 10 rue des Poissonceaux, in the Hauts-de-France region, with two weeks of remote learning in the middle of the course.

2. General description of the program

Up to 12 (twelve) participants will be selected to take part in the 10-week program.

Divided into groups after a few days of training, participants learn to collaboratively write by developing original series concepts. Each group will be accompanied by a writer mentor throughout the training.

Additionally, each week is dedicated to a specific aspect of series creation taught by professional tutors, such as defining a concept, characters and season development, and understanding the European and international series landscape.

During the Final residency in the last week of the program, participants learn how to pitch their series concepts. The training culminated with a Final presentation, during which each original series concepts is pitched and assessed by a professional panel.



3. Schedule

The timeframe of the EUREKA SERIES SPRING 2025 edition will be structured as follows:

- **October 15, 2024:** Launch of the call for applications
- **From October 15 to December 8, 2024:** Time period for applications
- **December 17, 2024:** Pre-selection results (up to 30 applicants pre-selected)
- **January 7-8-9-10, 2025:** Online interviews with pre-selected applicants
- **January 13, 2025:** Final selection results are sent to selected participants
- **From March 18 to June 6, 2025:** EUREKA SERIES, Spring 2025 edition

All selected participants must be available and physically present for the all the modules scheduled in Lille. Any unauthorized absence may result in expulsion.

4. Language

The common working language of the program is **English**: this means that all written and spoken materials, at all steps of the process, must be in English.

The final European series projects can be multilingual, in any European language, although all materials produced throughout the course of EUREKA SERIES must be in English for pedagogical reasons.

5. Application rules

Applications must be submitted in accordance with the rules below and within the specified dates.

To qualify for selection, applications must be made online on the dedicated website page.

No submission by email, post or any other means will be accepted.

All applications are **free of charge**.

Applications must be made by **individual candidates**.

SERIES MANIA INSTITUTE is committed to inclusion by promoting a policy of accessibility for people with disabilities. Candidates are invited to contact SERIES MANIA INSTITUTE to find out about accessibility to the training site and the adapted teaching processes already implemented or that may be implemented as part of EUREKA SERIES.

5.1 Eligibility criteria

The program is aimed at **European emerging screenwriters, with a strong professional interest in series writing**.

Requirements: Selected applicants must have already written a script (TV series, online series, short film or feature film), whether or not it has been produced.



In order to be eligible, candidates must be over 18 years old or above, have the desire to work in Europe in their professional future, and hold nationality or a long-term residence permit from one of the following countries: **Albania, Andorra, Austria, Belarus, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Republic of Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Kosovo, Latvia, Liechtenstein, Lithuania, Luxembourg, Malta, Moldova, Monaco, Montenegro, the Netherlands, North Macedonia, Norway, Poland, Portugal, Romania, San Marino, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, Ukraine or the United Kingdom.** Places may be more limited for applicants of countries outside the European Union.

The organizers of EUREKA SERIES, including staff of SERIES MANIA and founding partners who are directly involved in the coordination of EUREKA SERIES, are not able to apply. Applications made on behalf of production companies, distribution companies, broadcasters, platforms, etc. will not be accepted.

5.2 Conditions and Requirements for Applying for Eureka Series

Applicants who wish to apply to participate in EUREKA SERIES must:

- Meet the eligibility criteria and the threshold conditions for submission¹
- Complete the online registration form
- Provide the following documents in English:
 - A CV
 - A cover letter
 - A dramaturgical analysis of a European series (max 1 page)

6. Selection process

All written applications that meet the eligibility criteria will be reviewed by the EUREKA SERIES selection committee.

6.1 Selection criteria

The selection committee will take the following criteria into consideration:

- The applicant's professional experience
- The applicant's openness to collaboration
- The applicant's knowledge of the European series industry and will to work on a European level

The selection committee will strive for diversity of representation amongst applicants (ethnicity, gender, etc.).

The selection committee reserves the right not to choose any of the applications submitted or to cancel the program, if no suitable proposals are found according to these rules and regulations, or at its discretion.

Any applicant wishing to develop an individual series project within Eureka Series will be automatically re-directed to other, project-based programs of Series Mania Institute.

¹ Please refer to section 5.1 Eligibility Criteria of this document



6.2 Online video interviews

Upon pre-selection, applicants will be contacted individually by the SERIES MANIA INSTITUTE team to confirm their pre-selection and the time of their online video interview.

Each pre-selected applicant will have an **online interview with the EUREKA SERIES selection committee, during up to 25 minutes.**

During their online interview, applicants will be asked to elaborate upon their application, and to explain their professional experience and their expectations in participating in the training program.

6.3 Final results & confirmation of participation

The selection committee will choose up to 12 participants for the Eureka Series Spring 2025 edition, and make a short waiting list in case of withdrawal from selected applicants.

The final results will be sent on January 13, 2025.

Each candidate receives an e-mail informing whether or not the application has been selected. This e-mail also informs the selected candidate whether a bursary has been granted by SERIES MANIA INSTITUTE, as well as the deadline for signing the training agreement and internal regulations (both documents attached to this e-mail).

The participant undertakes to sign the training agreement and rules of procedure within 7 days of receipt of the selection e-mail, failing which the participant will be deemed to have withdrawn and the place may be reallocated.

The signature will be carried out by means of the Docusign platform, the participant and SERIES MANIA INSTITUTE declaring that the electronic version of the training agreement and the internal regulations constitute the original of the documents and are perfectly valid between them and constitute literal proof within the meaning of article 1367 of the civil code.

Following this signature, the participant will be registered for the training program in question.

7. Participation fees

The tuition fee of EUREKA SERIES is **€3500 (including taxes) per participant.**

This cost refers to the registration fee for the TRAINING and does not include the cost of accommodation, transport, meals, etc., which are the responsibility of the PARTICIPANT.

PARTICIPANTS may apply for funding from funding agencies.

SERIES MANIA INSTITUTE grants partial bursaries of up to €1,500 per person to a limited number of PARTICIPANTS, within the limits of the financial envelope allocated for this purpose. This assistance does not constitute a right. Grants are awarded on the basis of the applicant's overall income (with supporting documents), and the standard of living in the country of origin. Requests for bursaries must be made at the time of application, and must be accompanied by the required supporting documents.

7.1 Payment by the participant (non-funded training)



The pedagogical cost of the TRAINING will be invoiced as follows:

- 30% of the total amount on expiry of the withdrawal period,
- The balance as the training course progresses.

In the event that the participant's employer is responsible for payment, invoices will be sent directly to the employer.

7.2 Payment by a financer (financed training)

In the event of payment by a funding organization or a third-party organization, it is the participant's responsibility to apply to the appropriate organization before the start of the training session and to send SERIES MANIA INSTITUTE the financing agreement.

The training will be invoiced to the financer at the end of the training period.

In the event of partial payment by the financer, the difference will be billed directly to the participant.

If SERIES MANIA INSTITUTE does not receive the agreement from the financer by the first day of training, the full cost of the training will be invoiced to the PARTICIPANT, who undertakes to pay it.

In the event of non-payment by the financer, for whatever reason, the invoice becomes payable by the PARTICIPANT, who undertakes to pay it.

8. Modification – suspension - postponement

SERIES MANIA INSTITUTE reserves the right to modify the content of the training as advertised on its website, in particular according to current events, the availability of trainers or the dynamics of the group. It will ensure that the overall quality remains equivalent to the initial description.

In the event of a speaker's absence, SERIES MANIA INSTITUTE undertakes to inform participants as soon as possible. Depending on the circumstances, postponements or recuperation in face-to-face or distance learning will be proposed, unless SERIES MANIA INSTITUTE prefers to modify the content of the training course.

SERIES MANIA INSTITUTE makes every effort to organize face-to-face sessions when they are scheduled, but may prefer remote sessions in situations, even not constituting force majeure, which may affect the presence of participants or tutors, which the participant expressly accepts.

No modification or postponement of the training by SERIES MANIA INSTITUTE, for any reason whatsoever, may give rise to compensation for the participant.

The participant has no right to interrupt, suspend or postpone the training.

9. Cancellation by the participant

The PARTICIPANT may cancel the participation without charge or compensation by exercising his right of withdrawal within 10 days of the signing of the training agreement by DocuSign. The PARTICIPANT must inform SERIES MANIA INSTITUTE of his decision to withdraw before the expiration of this period.



After this withdrawal period, any PARTICIPANT, whether financed or not, who notifies SERIES MANIA INSTITUTE of his withdrawal :

- at least thirty (30) days before the start date of the TRAINING will be reimbursed the total amount paid to SERIES MANIA INSTITUTE for the said TRAINING,
- between 7 and 29 days before the start of the TRAINING, SERIES MANIA INSTITUTE will be charged 70% of the cost of the TRAINING, less any amounts already paid by the PARTICIPANT for the TRAINING.
- less than 7 days before the start of the TRAINING, will owe SERIES MANIA INSTITUTE a sum corresponding to 100% of the cost of the TRAINING, less any sums already paid by the PARTICIPANT for the TRAINING.

If, as a result of duly recognized force majeure, the PARTICIPANT is prevented from attending the TRAINING, he may terminate the contract. In this case, only the services actually provided will be remunerated in proportion to their value.

10. Cancellation by Series Mania Institute

In the event that the number of PARTICIPANTS does not reach the required minimum, i.e. 9, before the date set for the start of the TRAINING, SERIES MANIA INSTITUTE may, at its discretion, postpone or cancel the TRAINING.

PARTICIPANTS who have already paid the deposit and/or training fees will be reimbursed within thirty (30) days of SERIES MANIA INSTITUTE's notification of the cancellation or postponement. If the PARTICIPANT accepts the postponement, he may ask SERIES MANIA INSTITUTE to retain the sums already paid, which will be deducted from the amount due for the postponed TRAINING.

SERIES MANIA INSTITUTE reserves the right to cancel the TRAINING, in which case the PARTICIPANTS will be reimbursed for the sums they have actually paid in proportion to the duration of the TRAINING actually attended, without this cancellation giving rise to any compensation.

11. Obligation of means

The training program complies with an educational policy drawn up by Series Mania Institute. The organizers undertake to use all the means at his disposal to guarantee the success and transmission of the educational objectives presented.

12. Intellectual Property

The training program and its outline are the property of Series Mania Institute.

Once the EUREKA SERIES program has started and the working groups have been formed, participants will sign an agreement to collaborate on their group series concepts, whilst under the guidance of EUREKA SERIES' tutors and experts.

In the event of a copyright dispute, the parties shall proceed to a discussion with a mediator to find an agreement accepted by all parties.



13. Confidentiality and communication

All documents and information supplied through the application process are strictly confidential and will not be published for any reason.

A list of the selected participants may be used for communication purposes and published online and in the press.

If a series developed during EUREKA SERIES is produced and broadcast, participants will be required to publicise the involvement of SERIES MANIA INSTITUTE in the credits, using the logo provided by SERIES MANIA.

14. Contact

For further information, please contact the EUREKA SERIES team at smi@seriesmania.com