

**REGISTER BEFORE
NOVEMBER 7, 2025**

AI STORYTELLING BOOTCAMP

LEVERAGE GENERATIVE AI IN STORY DEVELOPMENT

3 days 100% online

PROGRAM OVERVIEW

Foundations of AI for Creatives

Understand AI's creative potential in a clear, engaging introduction.

"I'm your Staff Writer" workshop

Led by Prof. Romey and Markus Walsch, this session explores how AI can support, enhance, and challenge your creative process in fiction writing and other text-based work. You'll delve into the integration of virtual target audiences into the development process and experiment with cutting-edge AI tools - from ChatGPT to custom-built bots and advanced AI agent workflows.



Prof. Taç Romey
Serial storytelling
expert



Markus Walsch
Leading innovator in
AI-driven creativity

Industry Insights

Meet professionals, discover new tools, and discuss legal & ethical implications. Reflect, recap, and leave with concrete skills, resources, and a clearer AI vision.

KEY LEARNINGS

- Integrate AI in the Creative Process
- Master Prompts & Chatbots
- Understand Legal and Ethical issues

WHO CAN APPLY

- Screenwriters, agents, development executives, story editors and producers.
- AI-skeptical, enthusiast and beginner.

FORMAT

- 3 days over two weeks :
November 25, December 1, December 2
- 21 hours in total
- In English

FEES

1260€ incl. taxes

Eligible for AFDAS funding for French participants.

REGISTER HERE

Series Mania Institute
smi@seriesmania.com

10 Rue des Poissonceaux, 59800 Lille, France