

**REGISTER BEFORE**  
**NOVEMBER 7, 2025**

# AI STORYTELLING BOOTCAMP

**LEVERAGE GENERATIVE AI IN STORY DEVELOPMENT**

**3 days 100% online**

## PROGRAM OVERVIEW

### Foundations of AI for Creatives

Understand AI's creative potential in a clear, engaging introduction.

### "I'm your Staff Writer" workshop

Led by Prof. Romey and Markus Walsch, this session explores how AI can support, enhance, and challenge your creative process in fiction writing and other text-based work.

You'll delve into the integration of virtual target audiences into the development process and experiment with cutting-edge AI tools - from ChatGPT to custom-built bots and advanced AI agent workflows.

### Industry Insights

Meet professionals, discover new tools, and discuss legal & ethical implications. Reflect, recap, and leave with concrete skills, resources, and a clearer AI vision.

## KEY LEARNINGS

- Integrate AI in the Creative Process
- Master Prompts & Chatbots
- Understand Legal and Ethical issues

## WHO CAN APPLY

- Screenwriters, agents, development executives, story editors and producers.
- AI-skeptical, enthusiast and beginner.

## FORMAT

- 3 days over two weeks : November 25, December 1, December 2
- 21 hours in total
- In English

## FEES

1260€ incl. taxes

Eligible for AFDAS funding for French participants.

**REGISTER HERE**

**Series Mania Institute**  
**[smi@seriesmania.com](mailto:smi@seriesmania.com)**

10 Rue des Poissonceaux, 59800 Lille, France

# MEET THE SPEAKERS

**3 DAYS  
ONLINE**

## FONDATION OF AI FOR CREATIVES



Management consulting firm with deep expertise in cultural and creative industries, supporting AI-driven transformations across the value chain from creation to exploitation.

## "I'M YOUR STAFF WRITER" WORKSHOP



### TAÇ ROMEY

Film and TV producer, director and expert in storytelling, Prof. Taç Romey blends classical storytelling with AI. He leads Phantomfilm GmbH, known for The Glory is Gone.



### MARKUS WALSCH

Writer, journalist, and AI storyteller Markus Walsh pioneers AI integration in storytelling, leading 300+ workshops and masterclasses across fiction, entertainment, journalism, and media production

## INDUSTRY INSIGHTS

### HOW IS AI (RE)SHAPING HOLLYWOOD?



### ERIK BARMACK

Former VP at Netflix and founder of Wild Sheep Content, Erik Barmack has 25+ years in TV production, distribution, and digital media. He leads AI in Hollywood and authors the Reel AI newsletter.

### LAWS AND REGULATIONS ON GENERATIVE AI



### MATHILDE PAVIS

Dr Mathilde Pavis is a legal consultant in Generative AI for the creative industries. Former Associate Professor and UN AI Expert, she now advises policy-makers, artists' unions, and tech start-ups on Responsible AI.

### AI AGENT DEMO & AI-ASSISTED SCRIPT REWRITING



### JEROME GENEVRAY

Writer, director, with a computer engineer background, Jérôme Genevray has consulted for Ubisoft, directed films, and written award-winning scripts, including La Nuée.

### COLLABORATING WITH AI ON ALL STAGES OF DEVELOPMENT



### ELENA LYUBARSKAYA

Screenwriter, producer, script consultant Elena Lyubarskaya focuses on character-driven, boundary-pushing storytelling across mediums and formats. Her series Pauline and The City of Blood air on Disney+.

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**CONTACT**

**SMI@SERIESMANIA.COM**