WRITERS CAMPUS
UNLEASH YOUR CREATIVITY

A 3-day training program to harness the power of artificial intelligence for narratives (entirely online)

This 3-day online workshop is build around three main parts

- Dive into the fundamentals with an engaging introduction to AI, exploring its applications and potential as a creative partner.

- Facilitate your artistic work : experience AI and master tools and techniques with a hands-on workshop. This core knowledge will allow you to choose effective AI solutions that boost your projects with efficiency.

- Deepen your skills via interactive sessions with AI ´masterplayers´. Grasp AI legal and ethical considerations. Explore your near AI future and leave the training room fully aware of the whereabouts and upcoming trends.

The program wraps up with a debriefing session, ensuring you leave with a solid understanding and actionable skills

OBJECTIVES

- Master AI integration in the creative process
- Develop Practical AI Skills
- Navigate AI Legal and Ethical Considerations

REQUIREMENTS

- Creatives and creators, such as screenwriters, agents, development executives and story editors…

- No specific requirements in the level of knowledge and use of AI. No specific project required.

- Participants must have a sufficient level of professional English.

DATES

November 25-27, 2024 (three full consecutive days entirely online – 21 hours)

FEES

1800€ per participant (taxes included)*
*For French participants, depending on your eligibility, all training programs can be funded by AFDAS or other funding organizations.

CONTACT

smi@seriesmania.com

REGISTER HERE

Series Mania Institute
10 Rue des Poissonceaux, 59800 Lille, France

SERIES MANIA INSTITUTE
THE SCHOOL ENTIRELY DEDICATED TO SERIES

ONLINE

AI WRITERS BOOTCAMP
UNLEASH YOUR CREATIVITY

A 3-day training program to harness the power of artificial intelligence for narratives (entirely online)

DAY 1

9.30am-1.00pm
INTRODUCTION TO AI -
with BARTLE, management consulting firm

- Presentation of what AI is and its impact on society. The major questions raised by AI.
- The use of AI in the audiovisual chain (function, mapping of companies & tools available)

2.00-5.30pm
I'M YOUR STAFF WRITER / Developing Fiction with Artificial Intelligence -
with Taç Romey and Markus Walsch

WORKSHOP 1 ´AI Basics for fiction´

How to use artificial intelligence for series and films, from ideation to scriptwriting, from concept to images and videos.

DAY 2

9.30am-5.30pm - I'M YOUR STAFF WRITER / Developing Fiction with Artificial Intelligence -
with Taç Romey and Markus Walsch

WORKSHOP 2 ´AI Deep Dive fiction´
This deeper dive workshop focuses on creating series with AI.

DAY 3

9.30am-1.00pm
HANDS-ON SESSION WITH AI 'MASTERPLAYERS' -
with Katri Manninen

- Follow-up, feed-back following the previous workshop.
- Tips and tricks from an experienced screenwriter who pushed the use of AI to the next level.

PROSPECTIVE KEYNOTE: The near future with AI, the impact on economy, sustainability aspects -
with Sofie Hvitved

- Open your sh(AI)kras and get inspired ! What's next on the human road paved with technology? How is the media landscape going to unfold?
- An insightful and comprehensive session about upcoming trends.

2.00-5.30pm
HANDS-ON SESSION WITH AI 'MASTERPLAYERS' -
with Charlene Putney and Martin Pichlmair
Fun interactions and new takes on the collaboration with AI in the creative process.

BE AWARE OF AI -
with Mathilde Pavis
Understanding the legal and ethical aspects of AI.

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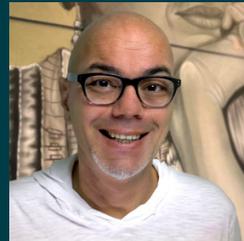
ONLINE

AI WRITERS BOOTCAMP
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DISCOVER SOME OF THE SPEAKERS

Taç ROMEY

Film and TV producer, director, and expert in storytelling. He merges classical storytelling with AI, emphasizing human leadership in creativity. Prof. Romey leads Phantomfilm GmbH

Markus WALSCH

Writer, journalist, AI storyteller. Markus bridges AI and creativity through his work creative media. He is a pioneer in AI integration in storytelling, he has led over 200 workshops on AI. His expertise spans fiction, entertainment, journalism, and media production, making him a sought-after AI coach and speaker

Charlene PUTNEY

Charlene Putney is an award-winning writer and teacher from Ireland.

With PICHLMAIR, they make creativity tools for writers, including LAIKA which they started making while sitting together at their kitchen table during the pandemic.

Martin PICHLMAIR

Dr Martin Pichlmair is Associate Professor at the Creative AI Group in ITU, and a veteran entrepreneur with several games studios under his belt including the multi-award-winning Broken Rules.

DATES :
NOVEMBER. 25-27. 2024

REGISTER HERE
BEFORE NOVEMBER 11

CONTACT
SMI@SERIESMANIA.COM

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