

SERIES PITCH DECK

Edited on 10 June 2024

RULES & REGULATIONS

1. Introduction

SERIES PITCH DECK – hereby referred to as “the program” or “the training program” – is a training program initiated and organized by SERIES MANIA (Association du Festival international des séries de Lille / Hauts-de-France). SERIES PITCH DECK is one of the training programs carried out by SERIES MANIA INSTITUTE. SERIES MANIA INSTITUTE is an initiative created by SERIES MANIA to **train series professionals**, with three main objectives:

- Sharing European expertise to create a network of cooperation between professionals
- Decentralizing the TV series industry to fluidify the creative process and respond to increasing production volumes
- Opening up the sector to diverse backgrounds and origins to enable all talent to access TV and creative professions

SERIES PITCH DECK is a **3-day training program** targeting series writers and producers - working on fiction (no animation, documentaries), looking to interact with the European market.

With this three-day training course, the Participants will learn **how to craft an impactful pitch deck** for their series project. The program is project-based: throughout the course, they will refine their pitch deck, ensuring it effectively communicates the project's vision and unique value.

Objectives: Acquire skills in crafting impactful pitch decks, and in tailoring them to meet the expectations of potential partners.

Understand the various presentation documents and their strategic use.

Learn how to use digital tools and AI to gain in efficiency

Method: Case studies and analysis of some examples

One-to-one meetings

Interactive sessions and collective debriefs

Masterclass with digital and AI experts

Format: Three full consecutive days (21 hours of training)

Location: Lille, France (10 rue des Poissonceaux, 59000)

Number of participants: 5 to 12 participants per edition

2. Schedule

All selected participants must be available and physically present for the beginning until the end of the training program. Any unauthorized absence may result in expulsion.

The timeframe of the training program will be structured as follows:

June 13, 2024: Registration opening

October 25, 2024 at 5pm CET: Registration deadline

Wednesday November 13, 2024 to Friday November 15, 2024: Training program

3. Language

The common working language of the program is English: this means that all written and spoken materials, at all steps of the process, must be in English.

4. Registration

Registration must be done in accordance with the rules below and within the specified dates above. Registration is **free of charge** and has to be made **online through the form** accessible on the webpage of the training. Submissions by e-mail, post or any other means will not be accepted. Before finalizing the registration, it is necessary to read and accept these Rules and Regulations. Confirmation of the registration therefore implies acceptance of these Rules and Regulations. No modification, addition or deletion can be accepted.

Each participant will be contacted by Series Mania Institute within a week after submitting the registration. The participant will be asked to provide a CV in English, as well as a copy of the identity card or passport.

*If you have special circumstances and requirements, such as a disability, please let us know so that we can discuss your needs. **Contact:** smi@seriesmania.com*

5. Participation fees

The tuition fee of the program is **€1,260 (including taxes) per participant**.

The costs of travel, food and accommodation relating to the Training will be entirely borne by the Participant. For those wishing to do so, it is the responsibility of the Participant to take all necessary steps to obtain a funding or grant from a third party body.

Registration will be definitely validated upon receipt of payment or financing confirmation by a third party body, **within 15 days** after the participation has been confirmed by the organizers.

5.1 Training fees borne by the Participant

After validation of the application by Series Mania Institute, the payment will be due, within 15 days after validation has been confirmed and before the beginning of the training course, by bank transfer to the account of SERIES MANIA according to the bank details transmitted for this purpose, in accordance with the payment instructions sent along with the training contract and the invoice. This registration can be revoked at any time without justification, as long as the enrolment is not definitive.

Registration will only be confirmed and definitive once payment has been received for the full training fee.



5.2 Training fees covered by a third party body

In the event of coverage of the tuition fees by a third party body, the Participant must contact the organizers, so that a place can be reserved. The financing confirmation will have to be provided within 15 days after validation has been confirmed. This registration can be revoked at any time without justification, as long as the enrolment is not definitive.

Please note that the registration will be confirmed by e-mail to the contact details provided. It is the responsibility of the Participant to ensure that this confirmation e-mail has been received, or to contact the organizers of the training program if not.

Registration is only definitive upon receipt of a commitment of funding from the third party body.

As soon as the participant receives the financial details from the third party body, it is their responsibility to inform the organizers of the training program, so that registration can be validated.

6. Withdrawal, Early termination, Drop out, Cancellation

After registration, the Participant signs an agreement of participation. Within 10 days of signing this agreement, the Participant may withdraw by registered letter with acknowledgement of receipt. The Training Organization will reimburse the full amount of any Training fees already paid to The Training Organization.

Until seven (7) days before the start of the training, 30% of the total amount of the Training fees will be withheld as compensation.

Depending on the number of registered participants, the Training Organization reserves the right to cancel the Training, 2 weeks before the course start date. In this case, the Training Organization will reimburse the full amount of any Training fees already paid to The Training Organization, without financial compensation.

7. Public health context

Since the COVID-19 pandemic may affect the schedule and nature of the training program, the organizers commit themselves to informing the selected participants of any changes to the process described in these Rules & Regulations.

As international travel may be disrupted, the organizers of the training program reserve the right to suspend, cancel or change the activities offered to participants. The organizers commit themselves to informing participants of any changes to the schedule and/or activities of the training program.

Likewise, participants facing personal or professional issues in the current health context are required to contact the organizers immediately and inform them of any restrictions to travel and/or participate in the training program.

8. Obligation of means

The training program complies with an educational policy drawn up by Series Mania Institute. The organizers undertake to use all the means at his disposal to guarantee the success and transmission of the educational objectives presented.

9. Ownership of the training program

The training program and its training content are the property of Series Mania Institute.

10. Confidentiality and communication

All documents and information supplied through the application process are strictly confidential and will not be published for any reason.

A list of the participants may be used for communication purposes and published online and in the press.

As the training program is project-based, the participants will be required to share elements of their projects to the trainer and/or the other trainees during the training program. The organizers undertake, for the duration of the Training and after, without any time limit, to maintain the utmost confidentiality regarding the information brought to its attention on the trainees' projects.

11. Contact

For further information, please contact the Series Mania Institute team at smi@seriesmania.com.