

PITCH A SERIES PROJECT IN FRENCH

Edited on 28 February 2024

RULES & REGULATIONS

1. Introduction

PITCH A SERIES PROJECT IN FRENCH – hereby referred to as “the program” or “the training program” – is a training program initiated and organized by SERIES MANIA (Association du Festival international des séries de Lille / Hauts-de-France).

PITCH A SERIES PROJECT IN FRENCH is one of the training programs carried out by SERIES MANIA INSTITUTE. SERIES MANIA INSTITUTE is an initiative created by SERIES MANIA to **train series professionals**, with three main objectives:

- Sharing European expertise to create a network of cooperation between professionals
- Decentralizing the TV series industry to fluidify the creative process and respond to increasing production volumes
- Opening up the sector to diverse backgrounds and origins to enable all talent to access TV and creative professions

PITCH A SERIES PROJECT IN FRENCH is a **3-day training program** targeting **French-speaking series writers and producers (fiction, documentary, animation...)**.

The focus of this three-day training program is to perfect the pitch technique, learn how to communicate a project and vision in a powerful way and to structure and adapt a presentation to its audience. An opportunity to hone skills through practical exercises and simulated presentations in front of professionals.

This is a project-based program: participants take part in the course with a series project in writing or in development (fiction, documentary, animation...) on which they will apply the methods and skills they have learned.

Objectives:

- Learn how to efficiently and impactfully pitch a series project
- Learn to convey a clear message and vision with confidence
- Acquire public speaking techniques

Method:

- Theory and interactive sessions with a pitch expert
- Public speaking exercises
- Individual and group feedback
- Pitch session in front of a duo of professionals

Format

Dates: June 18 to June 20, 2024 (three full consecutive days from 10am to 6pm - 21 hours of training)

Location: Lille, France (10 rue des Poissonceaux, 59000)

Number of participants: 5 to 12 participants per edition



2. Schedule

The timeframe of the training program will be structured as follows:

March 14, 2024: Registration opening

May 29, 2024 at 5pm (CET): Registration deadline

Tuesday June 18, 2024 to Thursday June 20, 2024: Training program PITCH A SERIES PROJECT IN FRENCH

All participants must be available and physically present from the beginning until the end of the training program. Any unauthorized absence may result in expulsion.

3. Language

The common working language of the program is French: this means that all written and spoken materials, at all steps of the process, must be in French.

4. Registration

Registration must be done in accordance with the rules below and within the specified dates above.

To register, fill in the **online registration form** accessible on the webpage of the training. It is necessary to provide a CV, as well as a copy of the identity card or passport.

Following the submission of the registration form, each participant will be contacted by Series Mania Institute within the following 15 days, in order to validate their participation.

Only **applications in French** will be accepted.

Submissions by e-mail, post or any other means will not be accepted.

All applications are **free of charge**.

Before finalizing the registration, it is necessary to read and accept these Rules and Regulations. Confirmation of the registration therefore implies acceptance of these Rules and Regulations. No modification, addition or deletion can be accepted.

If you have special circumstances and requirements, such as a disability, please let us know so that we can discuss your needs. **Contact:** smi@seriesmania.com

5. Tuition fees

The tuition fee of the program is **€1,260 (including taxes) per participant**.



The costs of travel, food and accommodation relating to the Training will be entirely borne by the Participant. For those wishing to do so, it is the responsibility of the Participant to take all necessary steps to obtain a funding or grant from a third party body.

Registration will be definitely validated upon receipt of payment or financing confirmation by a third party body, **within 15 days** after the participation has been confirmed by the organizers.

5.1 Training fees borne by the Participant

After validation of the application by Series Mania Institute, the payment will be due, within 15 days after validation has been confirmed, by bank transfer to the account of SERIES MANIA according to the bank details transmitted for this purpose, in accordance with the payment instructions sent along with the training contract and the invoice. This registration can be revoked at any time without justification, as long as the enrolment is not definitive.

Registration will only be confirmed and definitive once payment has been received for the full training fee.

5.2 Training fees covered by a third party body

In the event of coverage of the tuition fees by a third party body, the Participant must contact the organizers, so that a place can be reserved. The financing confirmation will have to be provided within 15 days after validation has been confirmed. This registration can be revoked at any time without justification, as long as the enrolment is not definitive.

Please note that the registration will be confirmed by e-mail to the contact details provided. It is the responsibility of the Participant to ensure that this confirmation e-mail has been received, or to contact the organizers of the training program if not.

Registration is only definitive upon receipt of a commitment of funding from the third party body.

As soon as the participant receives the financial details from the third party body, it is their responsibility to inform the organizers of the training program, so that registration can be validated.

6. Public health context

Since the COVID-19 pandemic may affect the schedule and nature of the training program, the organizers commit themselves to informing the participants of any changes to the process described in these Rules & Regulations.

As international travel may be disrupted, the organizers of the training program reserve the right to suspend, cancel or change the activities offered to participants. The organizers commit themselves to informing participants of any changes to the schedule and/or activities of the training program.

Likewise, participants facing personal or professional issues in the current health context are required to contact the organizers immediately and inform them of any restrictions to travel and/or participate in the training program.



7. Obligation of means

The training program complies with an educational policy drawn up by Series Mania Institute. The organizers undertake to use all the means at his disposal to guarantee the success and transmission of the educational objectives presented.

8. Ownership of the training program

The training program and its training content are the property of Series Mania Institute.

9. Confidentiality and communication

All documents and information supplied through the registration process are strictly confidential and will not be published for any reason.

A list of the participants may be used for communication purposes and published online and in the press.

As the training program is project-based, the participants will be required to share elements of their projects to the trainer and/or the other trainees during the training program. The organizers undertake, for the duration of the Training and after, without any time limit, to maintain the utmost confidentiality regarding the information brought to its attention on the trainees' projects.

10. Contact

For further information, please contact Series Mania Institute team at smi@seriesmania.com.