

DAY 1 → **TUESDAY MARCH 25 2025**

	GRAND THÉÂTRE	THÉÂTRE LOUIS PASTEUR	SERIES MANIA BY NIGHT
09-15			
15-30	Opening remarks Co-Pro Pitching Session 1-8	Key Trends in TV by the EAO	LA BEFORE BY CARTEL, LIVE MUSIC & DRINKS Sponsored by Sacem Line up: Astral Bakers + DJ Set The Penelopes 18H - 20H GARAGE Les Lillois, 34 bd Carnot SERIES MANIA FORUM AWARDS CEREMONY 18H30 - 20H30 Théâtre Barrière SERIES MANIA FESTIVAL PREMIERE SCREENING Long Bright River, 20H30 - 22H30 Le Nouveau siècle LATE NIGHT AT ARTCHIVES 22H - 2H Artchives, 74 rue Jacquemars Gielée
30-45			
45-10			
10-15			
15-30	Co-Pro Pitching Session 9-16	A Glance at Local Hits with International Potential by Glance	
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	CONFERENCE ROOM 3.1	CONFERENCE ROOM 3.2	CONFERENCE ROOM 2.3 + 2.4
09-15			
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45-11			
11-15	Coming Next from Korea by KOCCA (Korean Creative Content Agency)	Coming Next from Sweden and Finland by Swedish Institute & APFI / Followed by a cocktail	
15-30			
30-45			
45-12			
12-15			
15-30	Let's talk about sex (and consent)	Taiwan Spotlight Pitching Session by TAICCA / Followed by a cocktail	Top End Bub Showcase: A Powerhouse Global Co-Prod. by ZDF Studios
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Pitch Pitch Pitch! Creative Business Inspiration
 Marketing of Series and Innovation Content Showcases

DAY 2 → **WEDNESDAY MARCH 26 2025**

	GRAND THÉÂTRE	THÉÂTRE LOUIS PASTEUR	THÉÂTRE MARIE CURIE
09-15			
15-30			
30-45			
45-10	Prime Video Showcase		
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11-15		Best Marketing Initiatives for Series: Celebrating Creativity in Series' Promotion	Olympic in Storytelling: The Story Behind the Olympic Opening Ceremonies by EWC
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30-45			
45-18			

Session in French or multilingual Translation headset available
 Pitch Pitch Pitch! Creative Business Inspiration
 IP Market
 Marketing of Series and Innovation Content Showcases

	CONFERENCE ROOM 3.1	CONFERENCE ROOM 3.2	CONFERENCE ROOM 2.3 + 2.4
09-15			
15-30			
30-45			
45-10	Coming Next from the Balkans by Sarajevo Film Festival - Cinelink Industry Days	IP Market: Data brief by EAO	Face to Face with German Talents: Serious about Series by German Films
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45-18			

SERIES MANIA BY NIGHT
**SERIES MANIA FESTIVAL
PREMIERE SCREENINGS**
 Small Town, Big Story
16H30 - 18H48
 The Deal
20H30 - 22H50
 Le Nouveau Siècle

**LA BEFORE BY CARTEL,
LIVE MUSIC & DRINKS**
 Sponsored by Sacem
 Line up: Naive New Beaters
 + Owle
 18H - 20H
 GARAGE Les Lillois, 34 bd Carnot

LATE NIGHT AT ARTCHIVES
 22H - 2H | Artchives,
 74 rue Jacquemars Gielée
SERIES MANIA FORUM PARTY
 Sponsored by ZDF Studios
 & Canary Islands
 22H - 3H | Bazaar St So

EXHIBITORS LIST

LEVEL 1 DELEGATE'S HALL

PRIVATE MEETING TABLES

PMT

INDUSTRY LOUNGE

IL

All3Media	17	APFC	21	Dynamic Television	8
APA / Italian Pavillion	8	APC Studios	19	Hat Trick	3
APIT - TV Prod. from Portugal	14	ATRESMEDIA Sales	4	Inside Content	4
Audiovisual from Spain	5	Audio Network	3	NETFILMA	9
Auvergne-Rhône-Alpes Cinéma	24	Bell Media	1	Seriella Productions	6
BELGIUM	10	Boat Rocker	8	Space Production	5
Canada - Telefilm Canada	2	C21	23	Storyboard Col. / Realness Ins.	10
Catalan Films	16	GLANCE (Médiamétrie)	2	TRC Media	1
CNC	15	HA International	20	TRC Media	2
Conseil de l'Europe - Séries	12	Just for Entertainment Distribution	11	Viaplay Content Distribution	7
Creation Africa	9	Just for Entertainment Distribution	12		
Creative Europe Media	00	Lionsgate	9		
Erich Pommer Institut	13	Mediaset Distribution	15		
German Films	4	NEM	22		
Korea Pavilion	18	Night Train Media	14		
ORF-Enterprise / Film in Austria	21	Prime Target	10		
Pictanovo	6	Québecor Content	5		
Provence Studios	25	Radio-Canada	13		
Québec Créatif - SODEC	3	Rainmaker Content	16		
Région Grand Est	22	SKOOP Media	18		
Series Mania Institute	11	SRG SSR / Swiss Films	6		
Taiwan Pavilion	1	Studio 21	24		
TESIYAP	7	Télé-Québec	17		
UWA (UHD World Association)	23	Telekom Srbija	7		

Lille Grand Palais Map



LEVEL 3 BUSINESS SQUARE

BS

LEVEL 4 BUSINESS LOUNGE

BL

BL

Cineflix Rights	05	Banjay Entertainment	23	Movistar Plus+ International	2
Globo	03	BBC Studios	14	NFI - Norwegian Film Institute	16
Nippon TV	01	Beta Film	3	Series Mania	18
Secuoya Studios	02	Canada - Québec Meeting Space	17	SPI	19
USPA	04	Federation Studios	12	Studio TF1	20
		France TV Dist. & France TV Studio	22	STUDIOCANAL	21
		Fremantle	7	The Mediapro Studio	5
		Gaumont	11	UGC Series	15
		Inter Medya	9	Unifrance	13
		ITV Studios	6	Wild Bunch	4
		Mediawan	1	ZDF Studios	10

The companies are listed in alphabetical order.



DAY 3

THURSDAY MARCH 27 2025

09	10	11	12	13	14	15	16	17
GRAND THÉÂTRE	THÉÂTRE LOUIS PASTEUR	CONFERENCE ROOM 3.1	CONFERENCE ROOM 3.2	CONFERENCE ROOM 2.3 + 2.4	SERIES MANIA BY NIGHT			
15	15	15	15	15	15	15	15	15
30	30	30	30	30	30	30	30	30
45	45	45	45	45	45	45	45	45
10	10	10	10	10	10	10	10	10
15	15	15	15	15	15	15	15	15
30	30	30	30	30	30	30	30	30
45	45	45	45	45	45	45	45	45
11	11	11	11	11	11	11	11	11
15	15	15	15	15	15	15	15	15
30	30	30	30	30	30	30	30	30
45	45	45	45	45	45	45	45	45
12	12	12	12	12	12	12	12	12
15	15	15	15	15	15	15	15	15
30	30	30	30	30	30	30	30	30
45	45	45	45	45	45	45	45	45
13	13	13	13	13	13	13	13	13
15	15	15	15	15	15	15	15	15
30	30	30	30	30	30	30	30	30
45	45	45	45	45	45	45	45	45
14	14	14	14	14	14	14	14	14
15	15	15	15	15	15	15	15	15
30	30	30	30	30	30	30	30	30
45	45	45	45	45	45	45	45	45
15	15	15	15	15	15	15	15	15
30	30	30	30	30	30	30	30	30
45	45	45	45	45	45	45	45	45
16	16	16	16	16	16	16	16	16
15	15	15	15	15	15	15	15	15
30	30	30	30	30	30	30	30	30
45	45	45	45	45	45	45	45	45
17	17	17	17	17	17	17	17	17

● Session in French or multilingual Translation headset available

▤ Content Showcases Lille Dialogues

WELCOME TO SERIES MANIA FORUM

AT A GLANCE
25 > 27 MARCH, 2025

PRE OPENING

Monday 24 March at the CCI

WELCOME DRINKS
in partnership with Unifrance
18H – 20H
by invitation

BETA BRUNCH
13H – 14H30
by invitation

BUYERS UPFRONT
An invitation-only event for buyers, showcasing exclusive excerpts from 10 eagerly awaited series that have strong global appeal. Selection curated by the Festival's artistic team.
14H30 – 17H30 | by invitation

CONNECT, EXCHANGE, AND CELEBRATE
with fellow professionals. Find more details in the program and on our website.

