

WELCOME

TO

SERIES MANIA FORUM



AT A GLANCE

19 > 21 MARCH, 2024

▼ SOURCING STORIES & TALENT

A curated selection of series pitches from our writing residencies, from producers looking for financing and from IPs ready to be adapted into series.

▼ CREATIVE BUSINESS INSPIRATION

The series industry is fascinating, complex, and in perpetual re-invention. A series of panels, master-

classes and keynotes invite you to in-depth analysis and insightful thoughts.

▼ CONTENT SHOWCASES

Discover new slates of series coming to the market. And soon on your screen.

▼ MARKETING OF SERIES & INNOVATION

Series exist, but they must be seen! Regardless of a series quality, one of the

biggest challenges any series faces is standing out in an overcrowded market. Learn how marketing can help.

▼ LILLE DIALOGUES

Key industry leaders exchange views on the major strategic issues facing our sector. Under the theme "Gen AI: the technology we'd love to like", the 2024 program features a number of keynotes and roundtables which explore the main challenges ahead.

GRAND THÉÂTRE THÉÂTRE LOUIS PASTEUR THÉÂTRE MARIE CURIE CONFERENCE ROOM 3.2 CONFERENCE ROOM 3.5 + 3.6 CONFERENCE ROOM 2.3 + 2.4

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WELCOME DRINKS
In partnership with Unifrance
MARCH 18, 18H - 20H
CCI, Place du Théâtre

SERIES MANIA FORUM AWARD CEREMONY
MARCH 19, 18H30 - 20H30
Théâtre Barrière

SERIES MANIA FORUM PARTY
Sponsored by ZDF Studios
MARCH 20, 22H - 3H
Bazaar St So

SERIES MANIA FORUM CLOSING DRINKS
MARCH 21, 17H - 18H30
Lille Grand Palais, Salon rouge

LA BEFORE BY NOMADE, LIVE MUSIC & DRINKS
Sponsored by Sacem
FROM MARCH 19 TO 21, 18H - 20H
CCI, Place du Théâtre

SERIES MANIA FESTIVAL WORLD PREMIERE SCREENINGS
FROM MARCH 19 TO 21, 20H30 - 22H30
Le Nouveau siècle

LATE NIGHT AT ARCHIVES
FROM MARCH 16 TO 21, (CLOSED ON MARCH 19)
22H - 2H
Archives, 74 rue Jacquemars Giélee

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10	Opening remarks	Key trends in TV by the EAO			
15	Co-Pro Pitching Session 1 > 8				
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11		Drama trends report with C21	Coming next from Finland by APFI	Coming next from Korea by KOCCA	Screening: Laura H. - The Caliphate Girl by DUTCH CORE
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12	Next on Netflix				
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13				All eyes on the Balkans!	
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14	Co-Pro Pitching Session 9 > 16	Scripted format: How much leeway...	Coming next from Spain by Audiovisual from Spain	The Sam Spiegel Series Lab final pitching event	Five series made by women that deserve a shout-out... by EWA
15					Meta Pitch Contest S2: The Grand Finale by Newen Studios
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30		Fifty Shades of Copro: choose the one...	Coming next from France by Unifrance	Canada-France Series Lab Pitch	High pot. series from Ukraine
45					Fictionalizing a national tragedy by Newen Studios
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30		Pre-sales matter! CS: Rematch		Authentica African Series Pitch	Taiwan Spotlight
45					Producers to watch by Telefilm Canada
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30	Mediawan Showcase: The Count of Monte Cristo	Daily Soaps: an unexpected ally for VOD strat.?	Fra/Isr Drama Series Co-writing Residency Pitch	The new voices for adaptation by Shoot The Book!	
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10	Disney+ EMEA Showcase			IP Pitch: Short series, new talent to watch	Face to face with German talents by German Films
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30	BBC Studios Showcase		Coming next from Norway by NFI		
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11				IP Pitch: from book to screen with Best-Seller to Box-Office	Series shaping a more desirable future: the new prod. partners
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30	Wayne Garvie, Sony Pictures Tel.				Passion for International Storytelling by Constantin Films
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12		Local hits with inter. potential		IP Pitch: from podcast to screen with The Podcast Bureau	The Red Sea Series Lab Pitch
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14	Domingo Corral, Moviestar Plus+	The use of AI in marketing tools by EAVE		The Journey of A-list Filmmakers Going to Series	Pictanovo - FJPI Pitching Session Followed by private meetings until 17h, conf. room 3.4
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15	Max Original Showcase	Keep your IP and turn it into a brand			Virtual production... by Sony
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45	Chris Brancato with Deadline			Woman in series: Francesca Orsi	
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30		Best Marketing Initiative for Series	Coming next from Quebec by Sodec	Writers Campus Pitch	Embracing creative collabs. with the CNC
45					CEE content on the global map Case study by Telekom Srbija
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18					Screening: Secret of Pearls by Kanal D International
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10		Opening remarks			Media briefing France Télévisions
15		The impact of AI			
30	Rodolphe Belmer, TF1	Past sideration, how AI reshapes creatives indus.?			Cicatriz: diversity and innovation in co-pro. by Audiovisual from Spain
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15	Nicolas de Tavernost, M6	Is prompting, cheating? AI tools that will blow your mind!			Media briefing Arte
30	D. Ernotte-Cunci, France Televisions				
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30	Cathy Payne, Banijay Rights	Remuneration, consent... How shall we embrace the AI revolution?			Media briefing TF1
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16	JB Perrette, Warner Bros Discovery				

- Keynote or Masterclass
- Case Study
- Session in French or multilingual. Translation headset available.

Full schedule here



EXHIBITORS LIST

LEVEL 1

DELEGATES' HALL

- All3Media
- APA
- Audio Network
- Audiovisual from Spain
- Auvergne-Rhône-Alpes Cinéma
- BRAVI
- Catalan Films
- CNC
- Council of Europe
- Création Africa
- Creative Europe MEDIA
- German Films
- Grand Est & Studios de Reims
- Inter Medya
- KOCCA
- Pictanovo
- Québec Créatif - SODEC
- Sony
- TAICCA
- Telefilm Canada
- Toulouse Tournage
- Wallonie Bruxelles Images
- YAMDU

PRIVATE

MEETING TABLES A+E

- MEDIA GROUP
- APC Studios
- APIT
- Bell Media
- Boat Rocker

- C21
- Calinos Entertainment
- Dutch Core
- Endor Productions
- Flanders Images
- Global Agency
- Globo
- Mediavision (NEM)
- NHK
- Portugal Film Commission
- Québecor Content
- Radio-Canada
- Rainmaker Content
- Red Arrow Studios International
- Skoop Media
- Studio21
- Swiss Films
- TV5 Unis

LEVEL 3

BUSINESS SQUARE

- Cineflix Rights
- Nippon TV
- Telekom Srbija
- USPA

LEVEL 4

BUSINESS LOUNGE

- Asacha Media Group
- Audiovisual from Spain
- Banijay
- BBC Studios
- Beta Film
- Canada-Québec Meeting Space
- Federation Studios
- France tv distribution & france.tv studio
- Fremantle
- Gaumont
- ITV Studios
- Mediawan
- Newen Studios
- NFI
- Series Mania
- SPI
- The Mediapro Studio
- UGC SERIES
- Unifrance
- Wild Bunch
- ZDF Studios

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