



Thursday, 3 March: Paris / Lille

SERIES MANIA
Striving to be a Sustainable and Eco-Friendly Festival

Organising the biggest series festival in the world? Yes!

But not without looking considering our environmental impact.

2021, OUR STARTING POINT

In 2021, SERIES MANIA welcomed 55,000 festival-goers for 8 days. After conducting our first Carbon Footprint report, we know today that this represents 22kg of CO2 per festival-goer:

- > 56% of these emissions are due to materials (equipment, supplies, goodies, red carpet, signage, etc.)
- > 43% are due to participants' travel (car, train, plane...)
- > The remaining 1% corresponds to other consumption (electricity, digital, waste..)

We have been able to educate ourselves on this issue, raise awareness among our partners, and identify our main sources of emissions. Those were three necessary steps to act now and reduce our carbon footprint in the future.

OUR COMMITMENTS FOR 2022

Because the festival team is aware of the challenges facing the planet and the ecological impact of such an event as SERIES MANIA, it is committed today to :

COMPENSATION AND REASONING TRAVEL through the implementation of incentives for professionals. The teams are working to find appropriate solutions, on a festival scale.

RETHINKING, REDUCING AND RECYCLING INPUTS

Starting this year: think more eco-responsible, reusable, and source more locally the purchases or productions that the festival initiates.

INCLUDE FESTIVALS-GOERS and professionals in the Series Mania approach in order to raise awareness, thanks to online and on-site information tools.

[Click here to read the full report](#)



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