

## **EUREKA SERIES**

### **Spring 2022 Edition**

Edited on 4 November 2021

## **RULES & REGULATIONS**

### **1. Introduction**

EUREKA SERIES – hereby referred to as “the programme” or “the training programme” – is a training programme initiated and organised by SERIES MANIA (Association du Festival international des séries de Lille / Hauts-de-France) in partnership with LA FEMIS (Ecole Nationale Supérieure des Métiers de l’Image et du Son).

EUREKA SERIES is one of the training programmes carried out by the SERIES MANIA INSTITUTE. The SERIES MANIA INSTITUTE is an initiative created by SERIES MANIA to **reinforce the training of European professionals working in the television sector**, with three main objectives:

- Create a European creative network to encourage the sharing of knowledge and creative emulation across borders
- Remove barriers between television professions, to unite writers, directors, producers and broadcasters around a common work culture, in order to improve the flow of the creative process and respond to an increase in production volume
- Open up the industry to more diverse profiles, allowing more representation in the stories that are told and in who is telling them.

EUREKA SERIES is a **12-week full-time training programme** targeting **television drama series writers with an interest in creative producing from all over Europe**. EUREKA SERIES takes place in Lille, in the Hauts-de-France region.

Through lectures, masterclasses, case studies and workshops on personal series projects, its aim is to **strengthen the common language between TV series professionals and increase their knowledge of the great diversity of production ecosystems on the continent**, from a financial, regulatory and cultural perspective. This will facilitate future cross-border collaborations and inspire them to transform their local working methods. It will also help them to understand the challenges faced by other television drama professionals: directors, commissioners, actors, international buyers and sellers, etc.

#### **Objectives:**

- Acquire a common language amongst television professionals on serial dramaturgy
- Master the principles of how the European and international television series ecosystems operate
- Participate in writing workshops in order to master the creative process of collaborative writing
- Ascertain the challenges of European television series financing from both a macro-and micro-economic point of view

- Manage the artistic direction of a European television series project
- Acquire the skills to pitch and sell a European television series to investors (co-producers, broadcasters, streaming platforms, etc).

To ensure fair representation of the diversity of European series experts and professionals, SERIES MANIA INSTITUTE and LA FEMIS have decided to associate selected schools and institutions with EUREKA SERIES, referred to as “founding partners”. Each of EUREKA SERIES’ founding partners has acquired a high degree of expertise in series-focused training programmes and developed a network of experts and professionals in the field of television drama.

## 2. The process

**14 (fourteen) participants** will be selected to take part in the 12-week programme.

Once selected, the participants will constitute several **working groups**. Each working group will work on original European series projects developed by each member of the group throughout the course of EUREKA SERIES.

In Lille, during the first 11 (eleven) weeks of EUREKA SERIES, the 14 (fourteen) selected participants will take part in 4 (four) distinct types of pedagogical modules focused on television drama series: **lectures, masterclasses, case studies** and **practical workshops** on their respective European series projects.

- Each **lecture** will consist of a theoretical class on a specific aspect of television series writing and production, using pre-existing television series as teaching examples.
- The participants will meet experienced international television series professionals during **masterclasses** organised on site and via videoconference.
- Each **case study** will analyse a specific television series from the past 10 (ten) years with its artistic team (writer(s), producer(s), director(s), etc.)
- During each **workshop**, the participants will be given study documents related to the creation and production process of television series (bibles, moodboards, scripts, budget sheets, etc.)

During the last week of EUREKA SERIES, the participants will work on creative packages for their respective European series projects. At the end of this process, the projects will be pitched to a **final jury**.

The final jury will comprise experienced television professionals (writers, producers, commissioners, etc.) and will assess the relevance, artistic value, European co-production potential and originality of the participants’ series projects developed during the training programme.

**The final jury must give feedback to all participants after the pitching session.**

### 3. Schedule

The timeframe of the EUREKA SERIES SPRING 2022 edition will be structured as follows:

- **09/11/2021:** Launch of the call for applications
- **09/11/2021 – 10/12/2021:** Time period for applications
- **13/12/2021 – 07/01/2022:** Pre-selection of 30 applicants (maximum)
- **07/01/2022:** Official results are sent to pre-selected applicants and published on the SERIES MANIA INSTITUTE website. All pre-selected applicants are asked to post a short video presentation on the Eureka Series private online community. The group will remain open for the duration of the submission process. Its goal is to allow for fast and effective dialogue, for participants to find partners for future working groups.
- **14/01/2022:** Deadline for posting videos on the Eureka Series private online community
- **17/01/2022 - 19/01/2022:** Online video interviews with pre-selected applicants
- **20/01/2022:** Final selection results are sent to the 14 selected participants
- **January - February 2022:** According to their personal financial resources, the 14 selected participants can request bursaries. SERIES MANIA INSTITUTE will analyse each request and connect participants with regional, national and international sources of financial support.
- **20/03/2022 – 25/03/2022:** Attendance at Series Mania Creative Bazaar and Forum
- **28/03/2021 – 17/06/2022:** EUREKA SERIES lectures, masterclasses, case studies and practical workshops in Lille and the Hauts-de-France region

**All selected participants must be available and physically present for the entire duration of the EUREKA SERIES training programme.** Any absence without approval may result in the expulsion of the participant.

**Since the COVID-19 pandemic may affect the schedule and nature of the training programme, the organisers of EUREKA SERIES commit themselves to informing the selected participants of any changes to the process described in these Rules & Regulations.**

### 4. Language

The common working language of the programme is English: this means that all written and spoken materials, at all steps of the process, must be in English.

The final European series projects can be multilingual, in any European language, although all materials produced throughout the course of EUREKA SERIES must be in English for pedagogical reasons.

### 5. Participation fees

The tuition fee of EUREKA SERIES is **3,500€ (including taxes) per participant.**

SERIES MANIA INSTITUTE and LA FEMIS urge all candidates **to anticipate further costs that are not included in the tuition fees:**

- Travel from the participant's place of residence to Lille, Hauts-de-France (return journey)
- Accommodation in Lille (SERIES MANIA INSTITUTE will provide all participants with local options)
- Daily expenses (restaurants, snacks, etc.)

**Bursaries are available for candidates in financial need.**

All applicants are also encouraged to seek financial support with their national/regional funding bodies.

## 6. Application rules

Applications must be submitted in accordance with the rules below and within the specified dates.

Applications must be made by **individual candidates.**

To qualify for selection, applications must be made online on the dedicated website page: <https://seriesmania.com/institute/en/eureka-series/call-for-applications/>. No submission by email, post or any other means will be accepted.

All applications are **free of charge.**

Submission to EUREKA SERIES will be open for applications **on November 9, 2021.**

**The application deadline is Friday, December 10** at midnight (CET).

If you have special circumstances and requirements, such as a disability, please let us know so that we can discuss your access needs.

### 6.1 Eligibility criteria

In order to be eligible, candidates must be 18 years or above and be a citizen of one of the following countries: **Albania, Austria, Belarus, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Republic of Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Kosovo, Latvia, Lithuania, Luxembourg, Malta, Moldova, Montenegro, the Netherlands, North Macedonia, Norway, Poland, Portugal, Romania, Russia, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, Turkey, Ukraine or the United Kingdom.** Places may be more limited for citizens of countries outside the European Union.

The organisers of Eureka Series, including staff of SERIES MANIA, LA FEMIS and founding partners who are directly involved in the coordination of Eureka Series, are not able to apply.

**Applications** can be made by TV professionals **with at least 1 (one) writing credit** on a broadcast television series or an online drama series or a short film or a feature film. This credit may either be professional or gained during training.

The programme is aimed at **emerging TV series professionals**, including, but not limited to, **alumni of European film and television schools**.

Applications made on behalf of production companies, distribution companies, broadcasters, platforms, etc. will not be accepted.

## 6.2 Conditions and Requirements for Applying for Eureka Series

All applicants **must submit an original European series project in their application**. The submitted series projects must meet the following requirements:

- Category: **television series only** (television movies, feature films etc. will not be accepted)
- Number of episodes: between 6 (minimum) to 10 episodes (maximum)
- Length: between 30 and 60 minutes per episode
- Genre: drama or comedy series (animation and documentary will not be accepted)

Only original concepts for first seasons will be accepted. Adaptations from books will not be accepted. Remakes from foreign or domestic series, seasons 2 or returning shows will not be accepted.

**The European dimension of the series project, whether in its themes, shooting language, locations and the co-production possibilities it offers between European countries, will be decisive.**

Candidates who wish to apply to participate in Eureka Series must:

- Meet the eligibility criteria and the threshold conditions for submission<sup>1</sup>
- Complete the online registration form: <https://seriesmania.com/institute/en/eureka-series/call-for-applications/>
- Provide the following documents:
  - A **pre-bible** presenting the main features of a series, i.e. a short synopsis of the series, details about its characters, the envisaged filming language(s), an expanded synopsis for the whole season, and a note of intention (max. 4 pages)
  - Either a **link** to previous work as a writer (broadcast television series or an online drama series or a short film or a feature film) or a **sample script**
  - A **covering letter** explaining how the applicant would benefit from EUREKA SERIES (max. 1 page)

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<sup>1</sup> Please refer to section **6.1 Eligibility Criteria** of this document

- A completed online form, which also specifies the applicant's **financing capability and need**, and their **accommodation request in Lille**
- A **CV** stating the applicant's professional experience
- A copy of the applicant's **national ID or passport**
- A **headshot**.

## 7. Selection process

All written applications that meet the eligibility criteria will be reviewed by the EUREKA SERIES selection committee between December 16, 2021 and January 7, 2022.

The results of the official selection will be announced by e-mail to pre-selected applicants on **January 7, 2022**.

### 7.1 Online community

All applicants must bear in mind that the purpose of EUREKA SERIES is to create international working groups of participants on European series projects throughout the training programme.

To facilitate the constitution of these working groups during the first weeks of EUREKA SERIES, **all applicants must introduce themselves via short videos (3 minutes maximum) and post them on the official, private online community of EUREKA SERIES<sup>2</sup>**. The video can be shot on a mobile phone.

Each video must be shot in English and include the following elements, in this order:

- **Full name and country of origin**
- **Short and informal oral presentation of their series project**
- **Short and informal presentation of their favourite series and genres**
- **The reason(s) why the applicant is applying for EUREKA SERIES**, i.e. what they expect to achieve from the training programme.

**The private, online community will be open from January 7, 2022**, so that all pre-selected applicants can post their presentation videos and watch videos posted by other pre-selected applicants. It will be run and moderated by the SERIES MANIA INSTITUTE team. The deadline for posting presentation videos is **January 14, 2022**.

### 7.2 Online video interviews

Pre-selected applicants will have a **30-minute online video interview with the EUREKA SERIES selection committee on January 17, 18 and 19, 2022**. Upon pre-selection, applicants will be contacted individually by the SERIES MANIA INSTITUTE team to confirm the time of their online video interview.

During their online video interview with the EUREKA SERIES selection committee, applicants will be asked to elaborate upon their application, to tell the committee about their professional experience,

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<sup>2</sup> The private online community will be created upon the announcement of pre-selected applicants, and the link to access it will be sent to pre-selected applicants.

and **to discuss series projects initiated by other pre-selected applicants**. This will help to form the working groups during the first part of EUREKA SERIES.

**The final results will be sent to the 14 selected participants on January 20, 2021** and published on the SERIES MANIA INSTITUTE website and the online community.

### **7.3 Selection committee**

Written applications will be examined by SERIES MANIA INSTITUTE and LA FEMIS.

The video interviews with preselected applicants will be conducted by SERIES MANIA INSTITUTE and LA FEMIS.

### **7.4 Selection criteria**

The selection committee will take the following criteria into consideration :

- The applicant's professional experience
- The relevance and artistic value of the series
- The European co-production potential of the series project
- The originality of the series project compared to other series already available in the international market
- The applicant's openness to collaboration
- The applicant's knowledge of the international series industry

The selection committee will strive for diversity of genre (crime, period drama, comedy, etc.) among the selected participants' projects, as well as diversity of representation of the applicants themselves (ethnicity, gender, etc.).

The selection committee reserves the right not to choose any of the applications submitted or to cancel the programme, if no suitable proposals are found according to these rules and regulations, or at its discretion.

## **8. Intellectual Property**

Applicants must own all rights to the submitted project. No option, agreement or contract with a broadcaster or platform may be signed during the application process and throughout the entire duration of EUREKA SERIES.

Once the EUREKA SERIES programme has started and the working groups have been formed, participants will sign an agreement to allow others to work on their project, whilst under the guidance of EUREKA SERIES' professors and experts.

In the event of a copyright dispute, the parties of these agreements shall proceed to a discussion with an arbitrator to be agreed upon by all parties.

## **9. Public health context**

Due to the COVID-19 pandemic, international travel between European countries may be disrupted in 2022. In this rapidly evolving health context and depending on the decisions made by French and European authorities, the organisers of EUREKA SERIES reserve the right to suspend, cancel or change the activities offered to participants. The organisers commit themselves to informing participants of any changes to the schedule and/or activities of EUREKA SERIES.

Likewise, participants facing personal or professional issues in the current health context are required to contact the organisers immediately and inform them of any restrictions to travel and/or participate in the EUREKA SERIES training programme.

## **10. Confidentiality and communication**

All documents and information supplied through the application process are strictly confidential and will not be published for any reason.

A one-page document of the final projects will be printed on a leaflet and distributed to the final jury. A list of the 14 (fourteen) selected participants and their final projects may be used for communication purposes and published online and in the press.

If a series developed during EUREKA SERIES is produced and broadcast, participants will be required to publicise the involvement of the SERIES MANIA INSTITUTE in the credits, using the logo provided by SERIES MANIA.

## **11. Contact**

For further information, please contact the Eureka Series team at [smi@seriesmania.com](mailto:smi@seriesmania.com).