



SERIES MANIA

INTERNATIONAL FESTIVAL - LILLE / HAUTS-DE-FRANCE

FORUM

MARCH 25 > 27 2020

ADVERTISING OPPORTUNITIES



OUTDOOR RAILING

6,50 x 1,25m

7 000€

ENTRANCE WINDOW BRANDING

2 locations

14,5 x 4,3m

22 000€ each



ENTRANCE DOOR STICKERS

- 2 x top

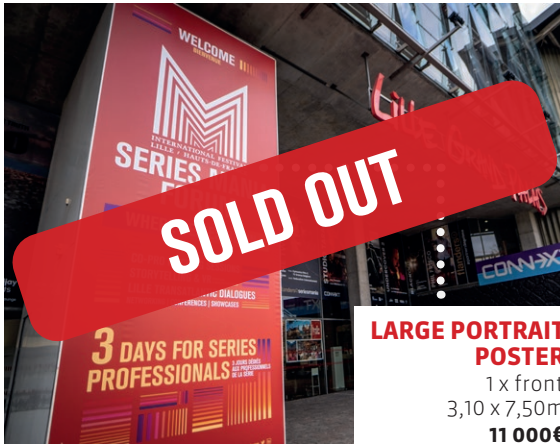
7 700€

- 2 x bottom

6 600€



OUTSIDE POSTER
4 x 4m
15 000€



LARGE PORTRAIT POSTER
1 x front
3,10 x 7,50m
11 000€



SIDE PORTRAIT POSTER
1 x left or right side
3,2 x 7,5m
7 000€ each

SPONSORING OF DELEGATES SHUTTLE BUS
Between hotels & Forum venues / outside branding
Display of flyers inside the car
20 000€



INDOOR



HANGING BANNERS

10 double-sided spots available
3 x 1,20m
4 400€ each

COLUMNS

6 locations
5 500€ each

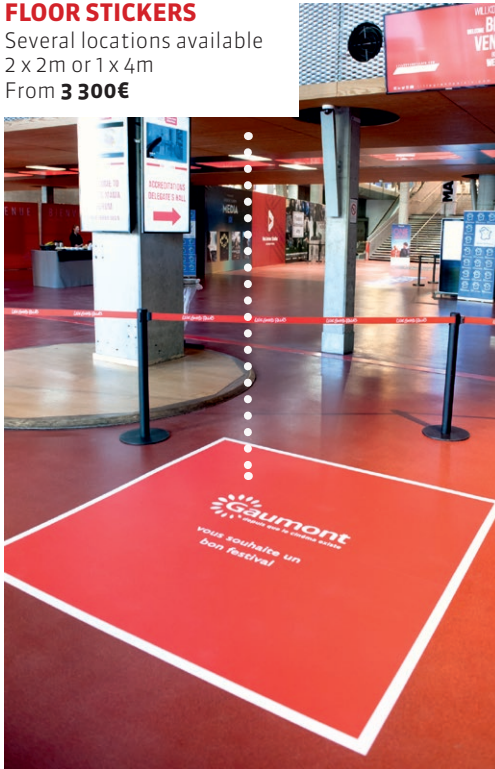


WELCOME DESK RAILING

26 x 1,26m
13 200€

FLOOR STICKERS

Several locations available
2 x 2m or 1 x 4m
From **3 300€**



CHARGING LOCKERS FULL COVERING

Covering (& video clip) on 4 charging lockers
located in the Help Desk and the Business
lounge
8 000€



WALL BRANDING

Several locations available
From **5 500€**

INDOOR



BACK OF MAIN ENTRANCE LARGE SCREEN

6,30 x 3,54m

12 000€



GIANT POSTER IN DELEGATE'S HALL

Several locations available

6 x 2,5m

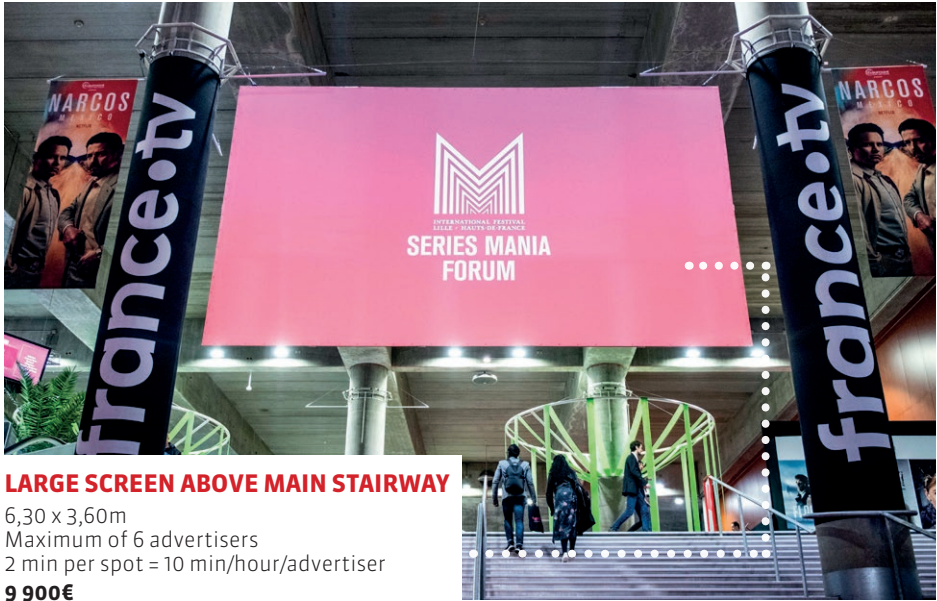
12 000€



COFFEE BIKE SPONSORING

Covering of coffee-bikes located in the Delegate's Hall

6 000€



LARGE SCREEN ABOVE MAIN STAIRWAY

6,30 x 3,60m
 Maximum of 6 advertisers
 2 min per spot = 10 min/hour/advertiser
9 900€



OFFICIAL SCREENS

20+ screens distributed throughout the venue (elevator, conference room entrance, etc.)
 Maximum of 12 advertisers
 2 min per spot = 5 min/hour/advertiser
5 500€



DEDICATED PORTRAIT SCREEN
 Several locations available
5 000€

SCREENS OPPORTUNITIES



ACCREDITEES BAG

Logo + tagline on delegate's bag

Premium exclusive!

16 500€



ACCREDITEES LANYARD

Logo + tagline on all delegate's lanyard

Premium exclusive!

16 500€



**+ YOUR
ITEM**

**PROMOTIONAL INSERT
IN DELEGATE'S BAG**

5 items maximum

2 000€ per item

BRANDED WATER BOTTLES

3 000 units

10 000€



BRANDED BEER BOTTLES

1 000 units

From **4 500€**



OFFICIAL CATALOGUE

1 full-page ad

From **3 000€**



SCREENING

1h with conference/screening standard kit + technician + announced in official catalogue. Rehearsal slot available the evening before.

- Small conference room (100 seats): **1 650€**

- Auditorium (430 seats): **5 500€** **Exclusive to delegation package!**

COCKTAIL

Rental package of 2-hour installation + 2-hour reception + 1-hour packing & cleaning. Catering/food/beverages costs not included (Personalized quotation upon request).

- Breakfast slot: : **2 700€**

- Lunch or

Afternoon slot: **3 300€**



MEETING ROOMS

Several rooms are available to organize meetings during Series Mania Forum. For extra services (screen, catering, etc.), personalized quotation upon request.

From **500€**



Design may differ from photographs

PRIVATE LOUNGE

In open space with shared facilities (bar, rooftop terrace, etc.)

- Small lounge: **6 000€**
- Medium lounge: **9 000€**
- Large lounge: **12 000€**





STAND

Exclusive to delegation package!

1 900m² of open space in the heart of Series Mania Forum available for up to 10 branded stands to showcase products and services.

- 12m² equipped stand from **9 900€**
- Extra m², personalized quotation upon request
- Provided space if empty **450€/m²**



WIFI WITH BRANDED HOMEPAGE
6 600€

NEWSLETTER TOP BANNER

- 1 newsletter: **1 000€**
- 3 newsletters: **2 500€**
- Daily newsletter during the event (3 newsletters): **5 000€**



SERIES MANIA FORUM - MARCH 25 > 27, 2020 View online version

YOUR AD HERE

MARCH 25-27 2020
LILLE GRAND PALAIS France

LINKEDIN CONTACT

SAVE THE DATE
WE ARE BACK IN 2020

Write it straight down in your agenda: next edition of Series Mania Forum will be in March 25-27, 2020!

Here are the key dates not to miss this year:

- September 30: End of call for application Co-writing Residency Israel-France
- October 16: Launch of call for series and projects
- November 20: Accreditations and Early bird
- December 31: End of Early Bird
- January 10: End of call for series and projects

Once again set in Lille Grand Palais, this new edition will focus on bringing more A-list talent and exciting series projects to professionals. The Forum will include all the events that made its success and new programs: most notably, Co-Pro Pitching Sessions and their 50,000€ award for best project, and the recent Lille Dialogues, a unique meeting day allowing top industry executives and political officials to exchange views.

[More info](#)

LAST NEWS

INTERNATIONAL TV SHOWS UNDER THE SPOTLIGHT AT IFF WEEK

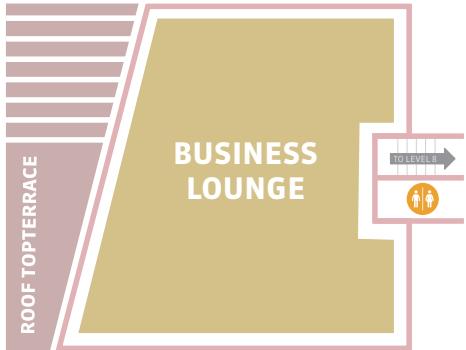
French in Motion and Series Mania team up at IFF Week in New York to celebrate the rise of international co-production series.
[News from NYC here](#)



LOCATION MAP

LEVEL 11

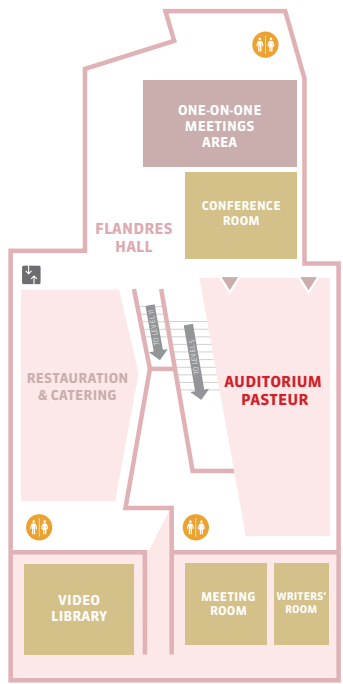
Business Lounge



LEVEL 8/9

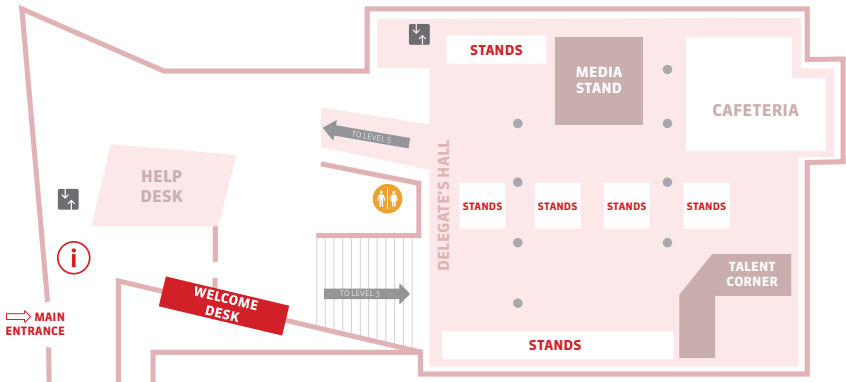
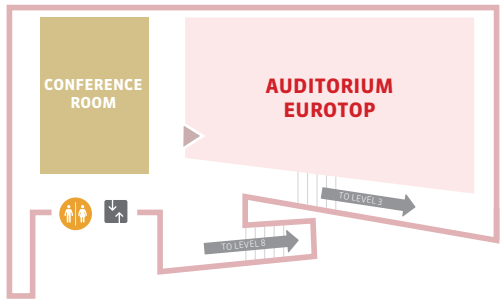
Restaurant / Catering

Conference Room



LEVEL 5

Conference room



LEVEL 1 / 3

Welcome Desk / Cafeteria
Delegate's Hall / Stands / Help Desk

STARTER

SAVE
UP TO
6 500€

Events

5 000€

SAVE
UP TO
1 950€

- 60' **presentation** in Meeting room + announced in official Schedule
- 1 **cocktail** *
- 1 **full-page ad** in official Catalogue

SAVE
UP TO
2 300€

Networking

7 000€

- 1 private **lounge** + 1 **cocktail** *

Visibility

12 000€

- 1 wall branding
- 1 **column**
- 1 video clip on **official screens**
- 1 **full-page ad** in official Catalogue

ADVANCED

Single

15 000€

SAVE
UP TO
7 300€

- Custom offer & suggested combination:
 - 1 private **lounge** + 1 wall **branding** + 1 **floor sticker** + 1 video clip on **official screens** + 1 **full-page ad** in official Catalogue
- Logo on **all communication material**
- 3 complimentary Forum **accreditations**

Double

30 000€

SAVE
UP TO
17 600€

- Custom offer & suggested combination:
 - 1 private **lounge** + 1 wall **branding** + 1 **floor sticker** + 1 video clip on **official screens** + 1 **full-page ad** in official Catalogue + 1 **insert** in Forum bag
- Logo on **all communication material**
- 5 complimentary Forum **accreditations**

PREMIUM

50 000€

SAVE
UP TO
30 200€

BEST
VALUE!

Exclusive!

- Logo on **Forum bag** or on **lanyard**
- **Naming** of an official Forum **special event**
- Custom offer & suggested combination:
 - 1 private **medium lounge** + 1 **window branding** (4,50m x 2,50m) + 1 **poster sticker** + 1 video clip on main entrance **large screen** + 1 video clip on **official screens** + 1 **full-page ad** in official Catalogue
- Logo on **all communication material** (audiovisual, print & web)
- 8 complimentary Forum **accreditations**

* food & beverages NOT included
All prices include production costs.

All prices are net of French tax.

Ad space will be allocated on a first-come-first served basis.

All packages are customizable on demand.

DELEGATION



Only for national & regional promotion agencies

Advanced

15 000€

SAVE UP TO 5 150€

- 12m² **stand**
- 15 Forum **accreditations**
- Official **screens**
- 1 **newsletter** (top banner)

Premium

30 000€

SAVE UP TO 9 100€

- 24m² **stand**
- 20 Forum **accreditations**
- 60' **public presentation** in Auditorium
- **Cocktail** reception slot
- 1 video clip on **official screens**
- 3 **newsletters** (top banner)
- 1 **full-page ad** in official Catalogue



CONTACTS

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WHERE SERIES BEGIN
MARCH 25 > 27 2020



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