



**SERIES MANIA**

INTERNATIONAL FESTIVAL - LILLE / HAUTS-DE-FRANCE

**FORUM**

**MARCH 25 > 27 2020**

**ADVERTISING OPPORTUNITIES**

# OUTDOOR



## OUTDOOR RAILING

6,50 x 1,25m

7 000€

## ENTRANCE WINDOW BRANDING

2 locations

14,5 x 4,3m

22 000€ each



## ENTRANCE DOOR STICKERS

- 2 x top

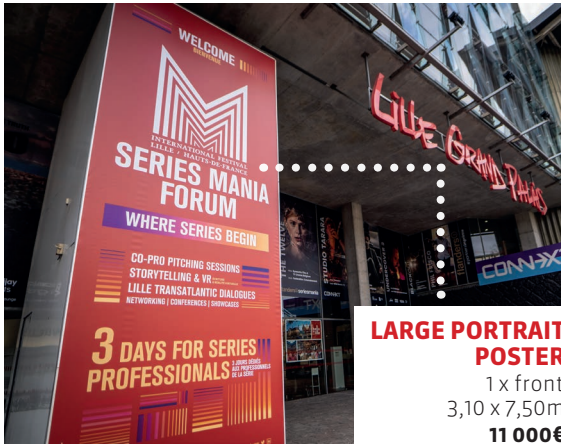
7 700€

- 2 x bottom

6 600€



**OUTSIDE POSTER**  
4 x 4m  
**15 000€**



**LARGE PORTRAIT POSTER**  
1x front  
3,10 x 7,50m  
**11 000€**



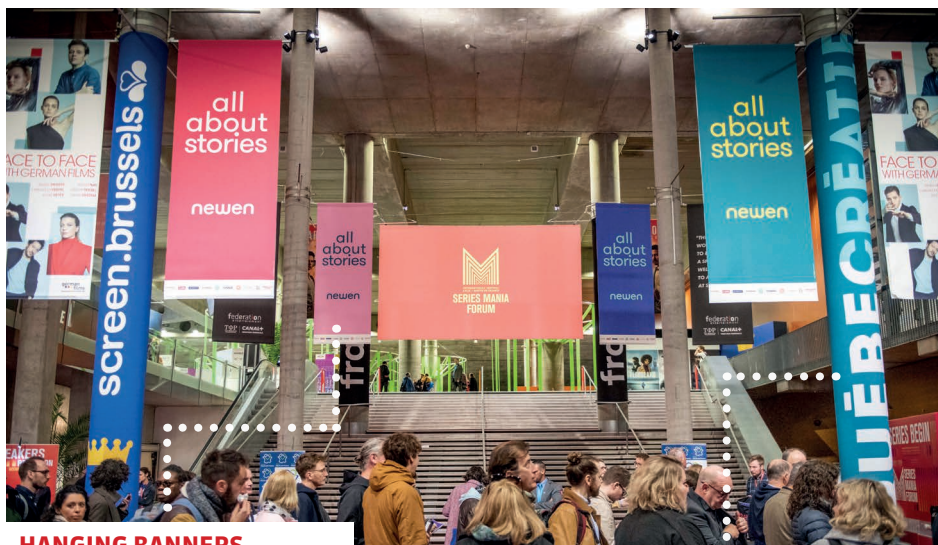
**SIDE PORTRAIT POSTER**  
1x left or right side  
3,2 x 7,5m  
**7 000€ each**

**SPONSORING OF DELEGATES SHUTTLE BUS**  
Between hotels & Forum venues / outside branding  
Display of flyers inside the car  
**20 000€**





# INDOOR



## HANGING BANNERS

10 double-sided spots available

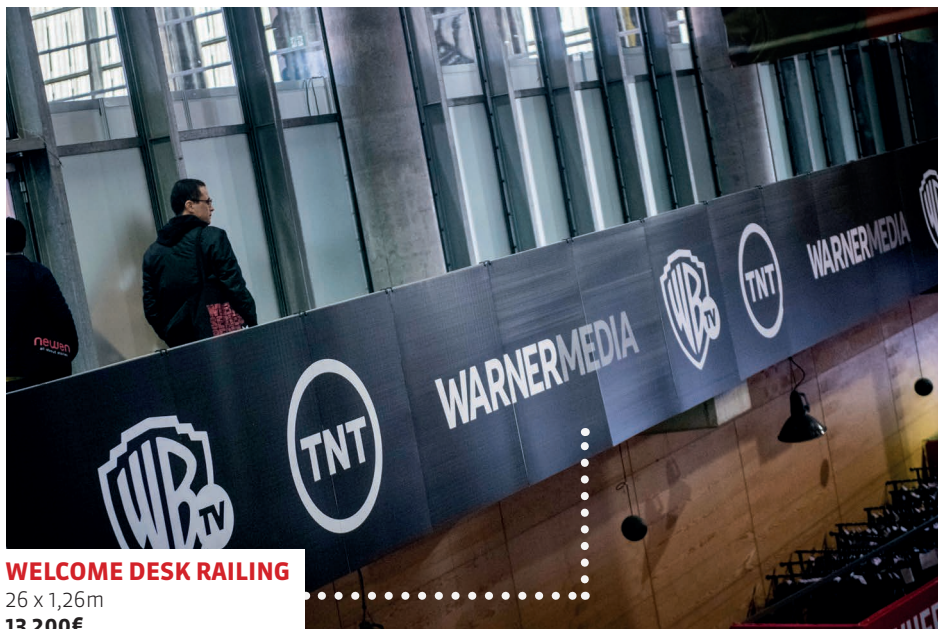
3 x 1,20m

4 400€ each

## COLUMNS

6 locations

5 500€ each



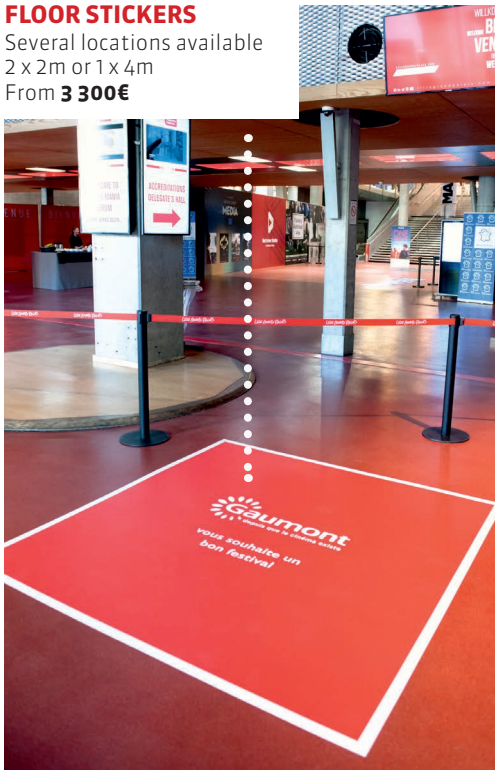
## WELCOME DESK RAILING

26 x 1,26m

13 200€

## FLOOR STICKERS

Several locations available  
2 x 2m or 1 x 4m  
From **3 300€**



## CHARGING LOCKERS FULL COVERING

Covering (& video clip) on 4 charging lockers  
located in the Help Desk and the Business  
lounge

**8 000€**



## WALL BRANDING

Several locations available  
From **5 500€**



# INDOOR



## BACK OF MAIN ENTRANCE LARGE SCREEN

6,30 x 3,54m

12 000€



## COFFEE BIKE SPONSORING

Covering of coffee-bikes located in the Delegate's Hall

6 000€

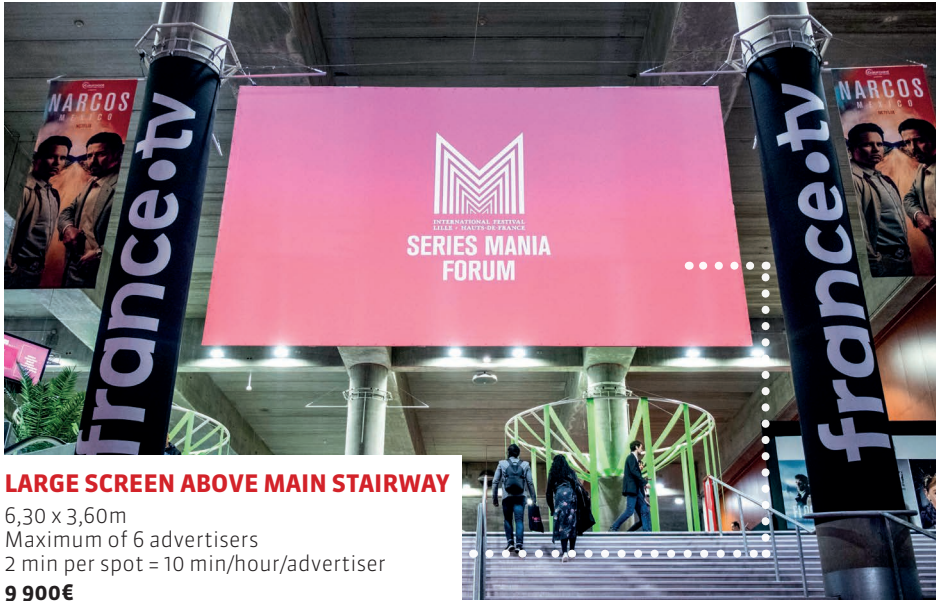


## GIANT POSTER IN DELEGATE'S HALL

Several locations available

6 x 2,5m

12 000€



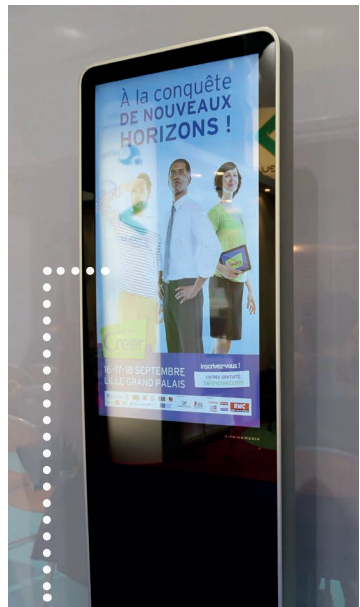
**LARGE SCREEN ABOVE MAIN STAIRWAY**

6,30 x 3,60m  
 Maximum of 6 advertisers  
 2 min per spot = 10 min/hour/advertiser  
**9 900€**



**OFFICIAL SCREENS**

20+ screens distributed throughout the venue (elevator, conference room entrance, etc.)  
 Maximum of 12 advertisers  
 2 min per spot = 5 min/hour/advertiser  
**5 500€**



**DEDICATED PORTRAIT SCREEN**  
 Several locations available  
**5 000€**

**SCREENS OPPORTUNITIES**





**ACCREDITEES BAG**

Logo + tagline on delegate's bag

**Premium exclusive!**

16 500€

**ACCREDITEES LANYARD**

Logo + tagline on all delegate's lanyard

**Premium exclusive!**

16 500€



**+ YOUR ITEM**



**PROMOTIONAL INSERT IN DELEGATE'S BAG**

5 items maximum

2 000€ per item



## BRANDED WATER BOTTLES

3 000 units

10 000€



## BRANDED BEER BOTTLES

1 000 units

From 4 500€



## OFFICIAL CATALOGUE

1 full-page ad

From 3 000€



## SCREENING

1h with conference/screening standard kit + technician + announced in official catalogue. Rehearsal slot available the evening before.

- Small conference room (100 seats): **1 650€**

- Auditorium (430 seats): **5 500€** **Exclusive to delegation package!**

## COCKTAIL

Rental package of 2-hour installation + 2-hour reception + 1-hour packing & cleaning. Catering/food/beverages costs not included (Personalized quotation upon request).

- Breakfast slot : **2 700€**

- Lunch or

Afternoon slot: **3 300€**



## MEETING ROOMS

Several rooms are available to organize meetings during Series Mania Forum. For extra services (screen, catering, etc.), personalized quotation upon request.

From **500€**





Design may differ from photographs

### PRIVATE LOUNGE

In open space with shared facilities (bar, rooftop terrace, etc.)

- Small lounge: **6 000€**
- Medium lounge: **9 000€**
- Large lounge: **12 000€**



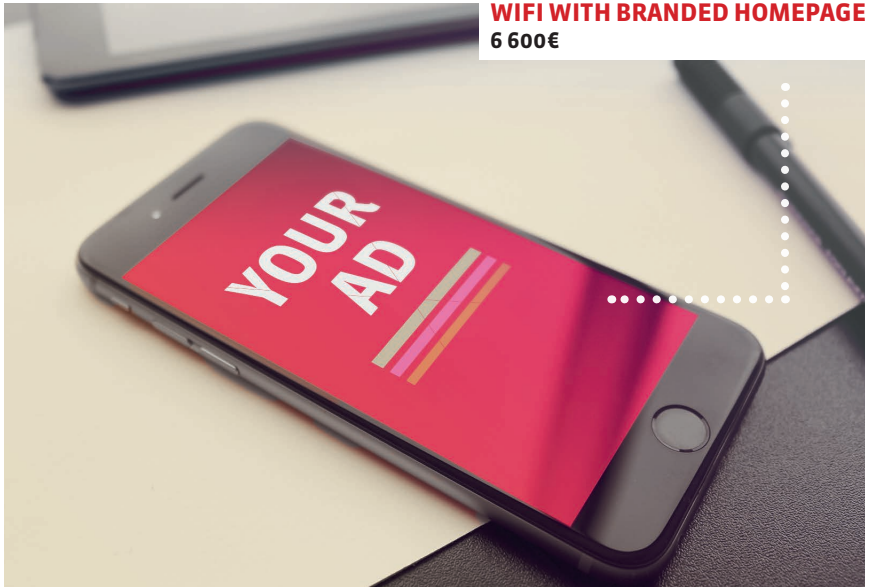


**STAND**

**Exclusive to delegation package!**

1 900m<sup>2</sup> of open space in the heart of Series Mania Forum available for up to 10 branded stands to showcase products and services.

- 12m<sup>2</sup> equipped stand from **9 900€**
- Extra m<sup>2</sup>, personalized quotation upon request
- Provided space if empty **450€/m<sup>2</sup>**



**WIFI WITH BRANDED HOMEPAGE**  
6 600€

**NEWSLETTER TOP BANNER**

- 1 newsletter: **1 000€**
- 3 newsletters: **2 500€**
- Daily newsletter during the event (3 newsletters): **5 000€**

Leaderboard  
600x80px or 1200x160px  
Only one spot available per issue

SERIES MANIA FORUM : MARCH 25 > 27, 2020 View online version


## YOUR AD HERE

M

**MARCH 25-27 2020**

LILLE GRAND PALAIS France

WEBSITE
TWITTER
LINKEDIN
CONTACT



SAVE THE DATE

WE ARE BACK IN 2020

Write it straight down in your agenda: next edition of Series Mania Forum will be in March 25-27, 2020!

Here are the key dates not to miss this year:


- September 30: End of call for application Co-writing Residency Israel-France
- October 15: Launch of call for series and projects
- November 20: Accreditations and Early bird
- December 31: End of Early Bird
- January 10: End of call for series and projects

Once again set in Lille Grand Palais, this new edition will focus on bringing more A-list talent and exciting series projects to professionals. The Forum will include all the events that made its success and new programs: most notably, Co-Pro Pitching Sessions and their 50,000€ award for best project, and the recent Life Dialogues, a unique meeting day allowing top industry executives and political officials to exchange views.

[More info](#)

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### LAST NEWS



**INTERNATIONAL TV SHOWS UNDER THE SPOTLIGHT AT IFF WEEK**

French in Motion and Series Mania team up at IFF Week in New-York to celebrate the rise of international co-production series.

[News from NYC here](#)





# LOCATION MAP

## LEVEL 11

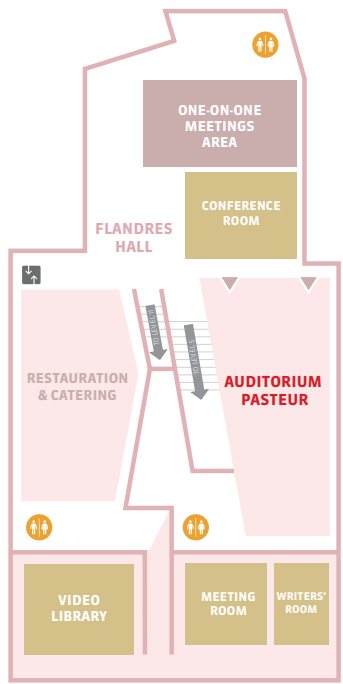
Business Lounge



## LEVEL 8/9

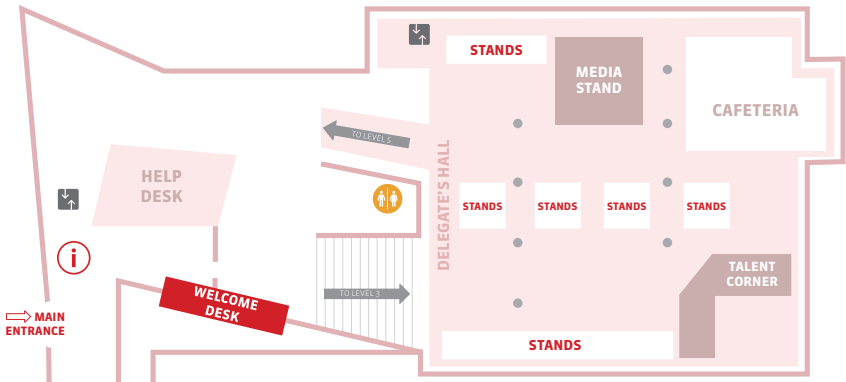
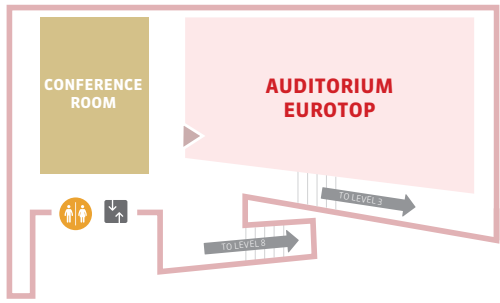
Restaurant / Catering

Conference Room



## LEVEL 5

Conference room



## LEVEL 1 / 3

Welcome Desk / Cafeteria  
Delegate's Hall / Stands / Help Desk

# STARTER

SAVE  
UP TO  
6 500€

## Events

### 5 000€

SAVE  
UP TO  
1 950€

- 60' **presentation** in Meeting room + announced in official Schedule
- 1 **cocktail** \*
- 1 **full-page ad** in official Catalogue

SAVE  
UP TO  
2 300€

## Networking

### 7 000€

- 1 private **lounge** + 1 **cocktail** \*

## Visibility

### 12 000€

- 1 **wall branding**
- 1 **column**
- 1 video clip on **official screens**
- 1 **full-page ad** in official Catalogue

# ADVANCED

## Single

### 15 000€

SAVE  
UP TO  
7 300€

- Custom offer & suggested combination:
  - 1 private **lounge** + 1 **wall branding** + 1 **floor sticker** + 1 video clip on **official screens** + 1 **full-page ad** in official Catalogue
- Logo on **all communication material**
- 3 complimentary Forum **accreditations**

## Double

### 30 000€

SAVE  
UP TO  
17 600€

- Custom offer & suggested combination:
  - 1 private **lounge** + 1 **wall branding** + 1 **floor sticker** + 1 video clip on **official screens** + 1 **full-page ad** in official Catalogue + 1 **insert** in Forum bag
- Logo on **all communication material**
- 5 complimentary Forum **accreditations**

# PREMIUM

### 50 000€

SAVE  
UP TO  
30 200€

BEST  
VALUE!

#### Exclusive!

- Logo on **Forum bag** or on **lanyard**
- **Naming** of an official Forum **special event**
- Custom offer & suggested combination:
  - 1 private **medium lounge** + 1 **window branding** (4,50m x 2,50m) + 1 **poster** in Delegates Hall + 1 **floor sticker** + 1 video clip on main entrance **large screen** + 1 video clip on **official screens** + 1 **full-page ad** in official Catalogue
- Logo on **all communication material** (audiovisual, print & web)
- 8 complimentary Forum **accreditations**

\* food & beverages NOT included  
All prices include production costs.

All prices are net of French tax.

Ad space will be allocated on a first-come-first served basis.  
All packages are customizable on demand.



# DELEGATION



**Only for national & regional promotion agencies**

**Advanced**

**15 000€**

SAVE UP TO 5 150€

- 12m<sup>2</sup> stand
- 15 Forum accreditations
- Official screens
- 1 newsletter (top banner)

**Premium**

**30 000€**

SAVE UP TO 9 100€

- 24m<sup>2</sup> stand
- 20 Forum accreditations
- 60' public presentation in Auditorium
- Cocktail reception slot
- 1 video clip on official screens
- 3 newsletters (top banner)
- 1 full-page ad in official Catalogue



## CONTACTS

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WHERE SERIES BEGIN  
**MARCH 25 > 27 2020**



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